



Children's  
SOCIETY  
Caring for the Future



# Singapore Children's Society

bringing relief and happiness to children in need

*Information accurate as of May 2021*



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# About Us



## What do we do?

We help protect and nurture children and youth of all races and religions, especially children, youth and families in need.





# About Us —

## **Our Mission**

To bring relief and happiness to children in need

## **Our Vision**

To be a leading edge organisation in promoting the well-being of the child

## **Our Core Values**

Compassion and Caring, Commitment, Professionalism, Integrity, and Openness to Change



## Who We Are

We were **established in 1952** by a group of expatriates and concerned citizens to **help malnourished, poor, abused and neglected children.**

In 1956, we set up a Convalescent Home along Changi beach for sick children to convalesce.



# Who We Are —

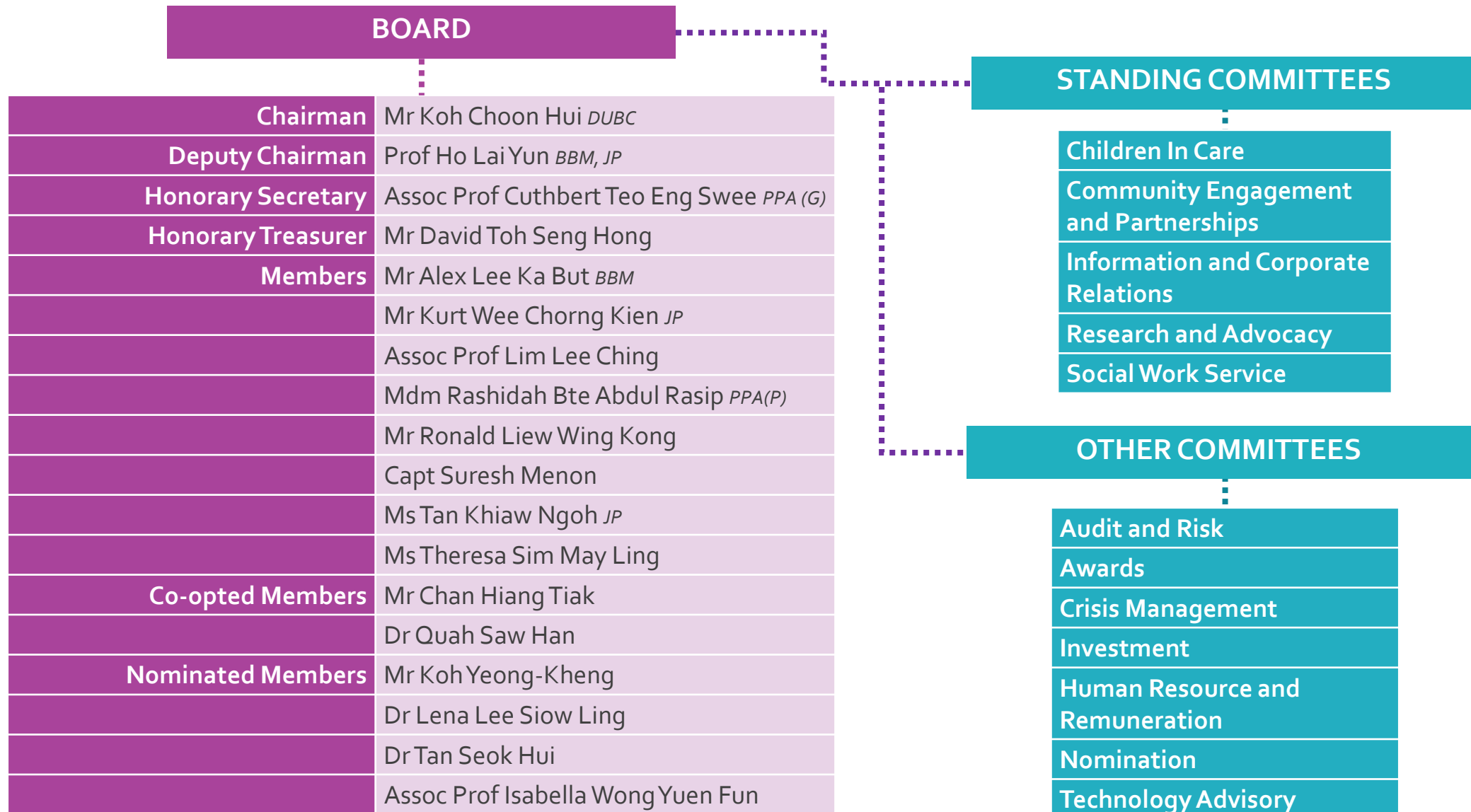
Today, we are **69 years old**.

Our Patron-in-Chief is President Halimah Yacob.

Our focus has evolved with changing needs and we now have a wide range of programmes and services across our 12 service centres to meet diverse needs.

We are governed by the Board and supported by five Standing Committees.

*Photo taken at Children's Society's  
Charity Gala Dinner 2019*





# Our Footprint





# Our Resources

Total expenditure of ~\$19 million in 2020

- Over 70% of our expenditure is manpower related
- We have a staff strength of over 200, of which the majority are social service practitioners (e.g. social workers) who interact directly with children, youth and families (our beneficiaries)



# Sources of Funding

- We are largely self-funded with the majority of funds coming through donations
  - We conduct fundraising events, campaigns and donation drives
  - We are not funded by Community Chest
- As appointed service providers, some of our services and programmes are funded by the government



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# Our Accolades

## 2019

- 4<sup>th</sup> ASEAN Rural Development and Poverty Eradication Leadership Award
- Charity Transparency Award

## 2016 - 2018

- Charity Transparency Award

## 2014

- President's Award for Social Impact

## 2010

- Singapore Quality Class Award
- NCSS Outstanding VWO Award in Innovation (Special Mention)
- Our Chairman appointed as Government Representative to the ASEAN Commission on the Promotion and Protection of the Rights of Women and Children

## 2009

- Singapore Prestige Brand Award (Special Merit)

## 2008

- Endorsed by NCSS as a Centre of Specialisation in Youth Drop-in Centres

## 2004

- Asia Pacific NGO Award (3rd Runner Up)
- NVPC Non-Profit Organisation Award

## 1986

- Community Excellence Award



# Our Contribution

- We provide a wide spectrum of services for children, youth and families
- Our financial independence provides us with flexibility to pilot programmes and services to meet unserved needs
- We conduct research on issues affecting children and youth and advocate for changes to improve their well-being



# Our Challenges

- Adverse childhood experiences or traumatic experiences are becoming more common in childhood
- Increased stressors on families (e.g. financial difficulties, domestic conflicts) can deprive children of a healthy and safe childhood
- The mental health of children and youth is worsening
- Risks and undesirable content associated with the digital world (e.g. cyberbullying) are on the rise



# Our Service Goals

- Children and youth will thrive and be resilient despite the impact of adverse childhood experiences
- Regardless of background, children will have equal opportunities to realise their potential
- As they move into adulthood, youth will develop positively into responsible and healthy young adults
- Children and youth who are in contact with the legal system will be accorded due process; their needs will be met, and their voices heard
- Caregivers will be resilient and empowered to manage current and future challenges so that their children and youth are able to grow and develop in positive environments



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# Key Services






In 2020, we reached out to

34,654


children, youth and families  
in need



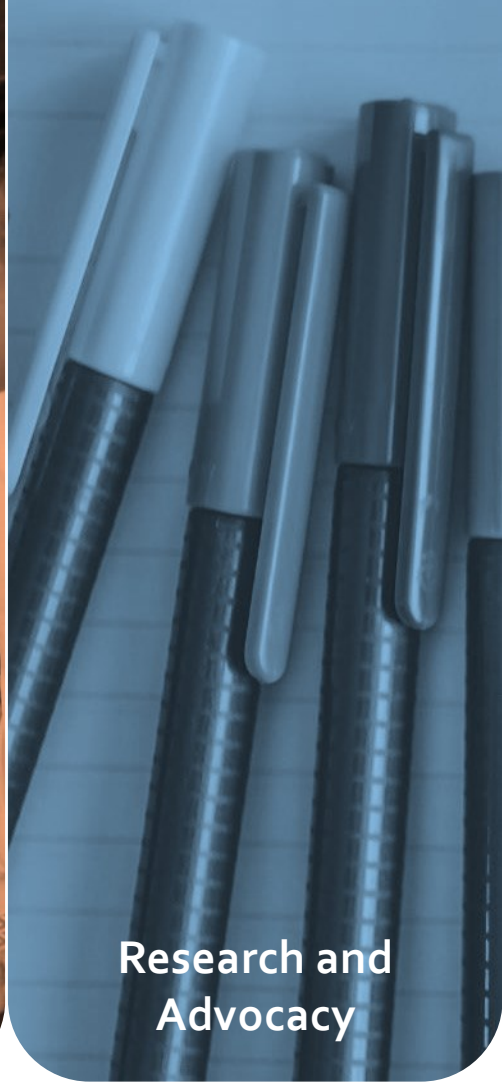
Vulnerable Children  
and Youth



Children and  
Youth Services



Family Services



Research and  
Advocacy



Vulnerable Children  
and Youth

# Our Services

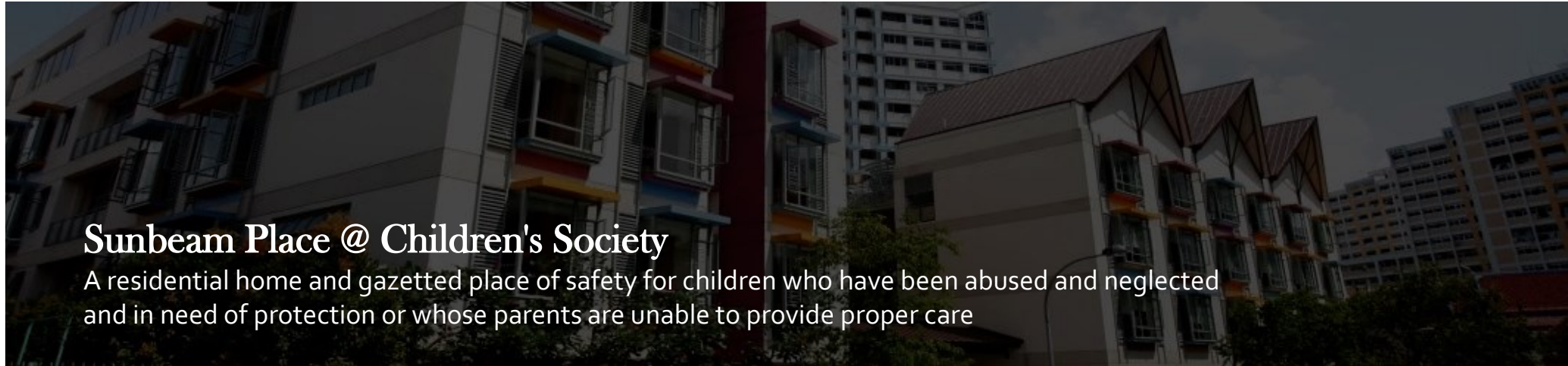
**235** beneficiaries reached

## Protecting Children and Youth who are Abused and/or Severely Neglected

We provide **fundamental care and guidance for vulnerable children and youth** where suitable, **collaborate with families to provide safe, stable and permanent care**, and with each child's best interests at heart.

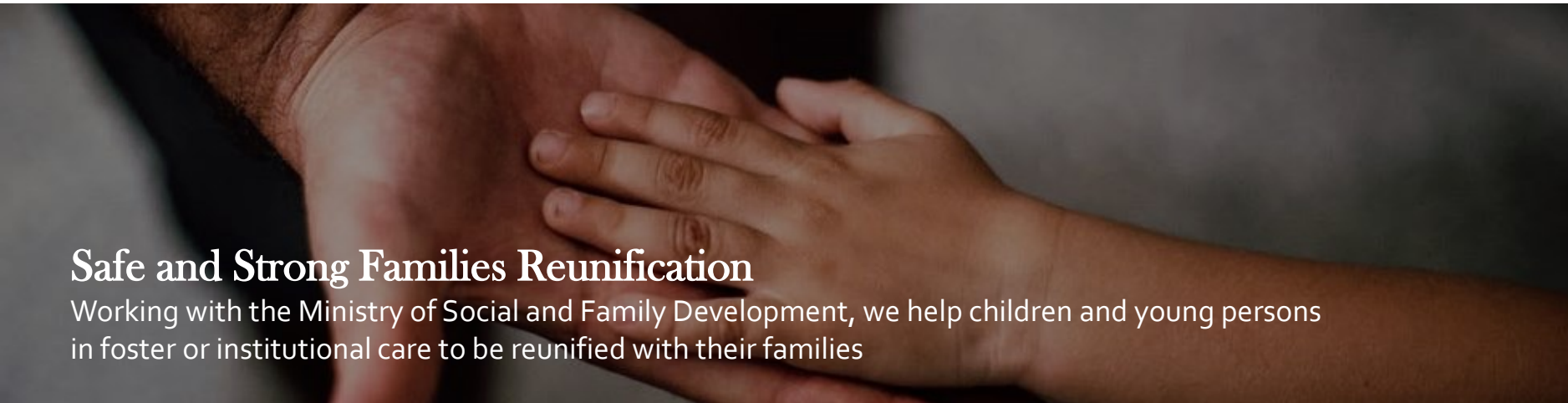
# Vulnerable Children and Youth

Protecting Children and Youth who are Abused and/or Severely Neglected



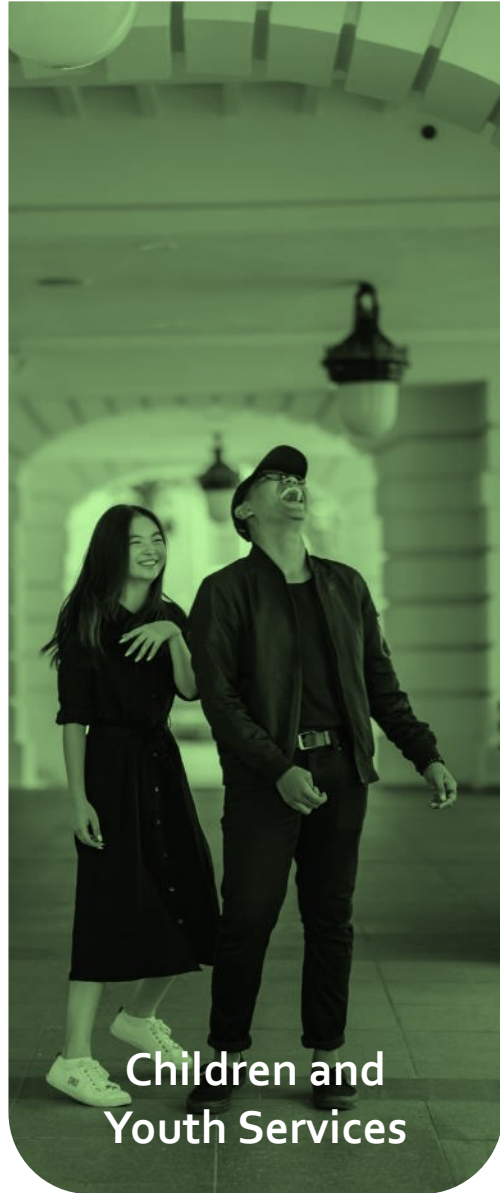
## Sunbeam Place @ Children's Society

A residential home and gazetted place of safety for children who have been abused and neglected and in need of protection or whose parents are unable to provide proper care



## Safe and Strong Families Reunification

Working with the Ministry of Social and Family Development, we help children and young persons in foster or institutional care to be reunified with their families



**11,537** beneficiaries reached

## Supporting, Nurturing and Inspiring our Children and Youth

We provide **value-adding care, nurture and inspire children and youth**, to complement what their parents and guardians provide.

# Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth



## Appropriate Adult Scheme for Young Suspects

A scheme that sees trained volunteers or appropriate adults accompanying suspects between 7 and 16 during police investigations



## Children and Youth Drop-in Services

Promotes positive development in children and youth, and reduce and prevent our youth from engaging in risky behaviours

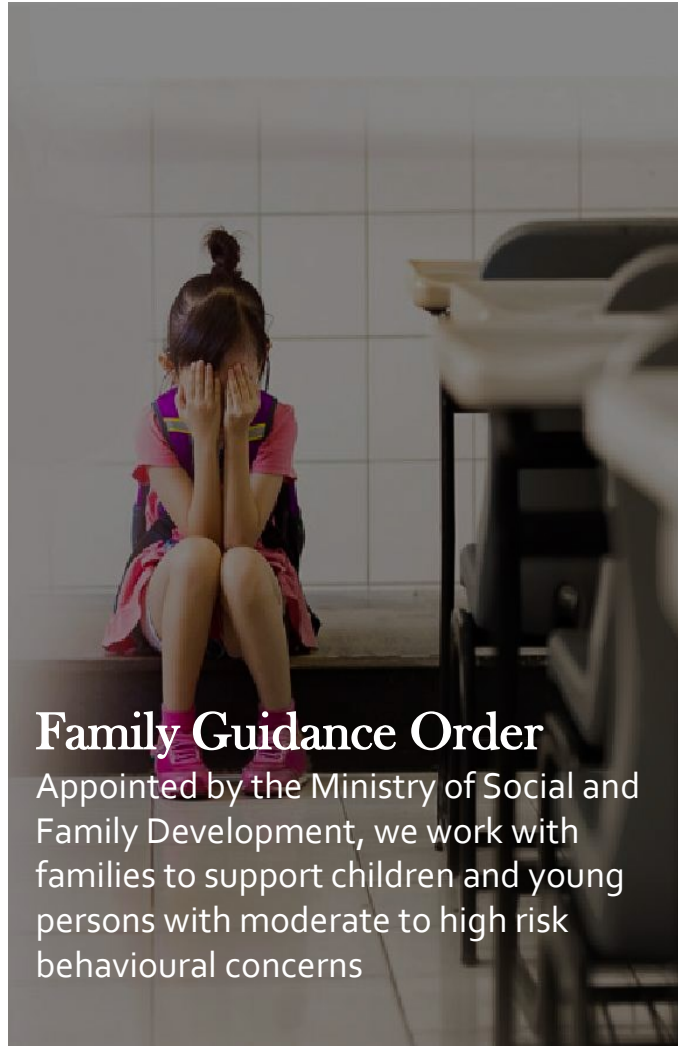


## Tinkle Friend

A national toll-free helpline and online chat for all primary school aged children who need a listening ear

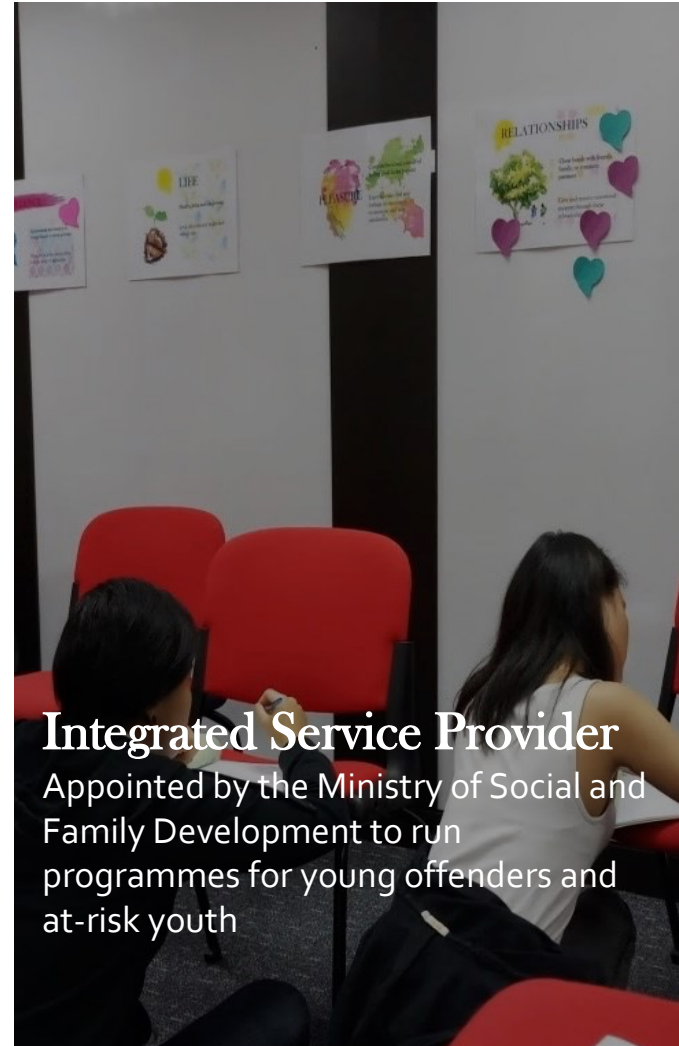
# Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth



## Family Guidance Order

Appointed by the Ministry of Social and Family Development, we work with families to support children and young persons with moderate to high risk behavioural concerns



## Integrated Service Provider

Appointed by the Ministry of Social and Family Development to run programmes for young offenders and at-risk youth

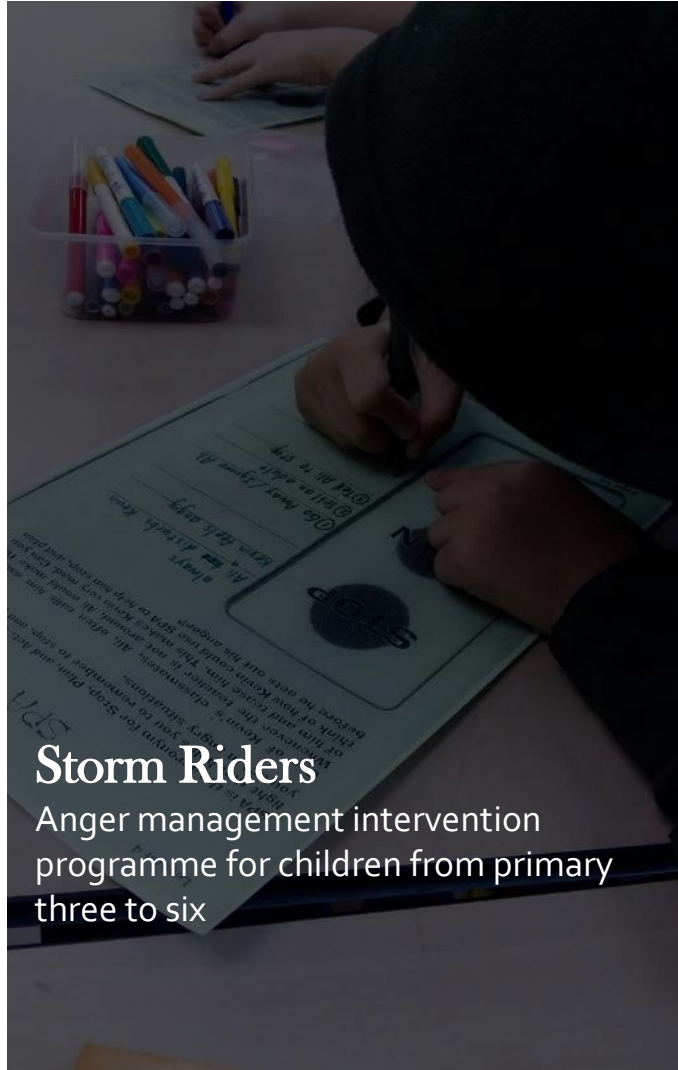


## Project CABIN

An after school school-based drop-in facility that encourages the development of character and life skills

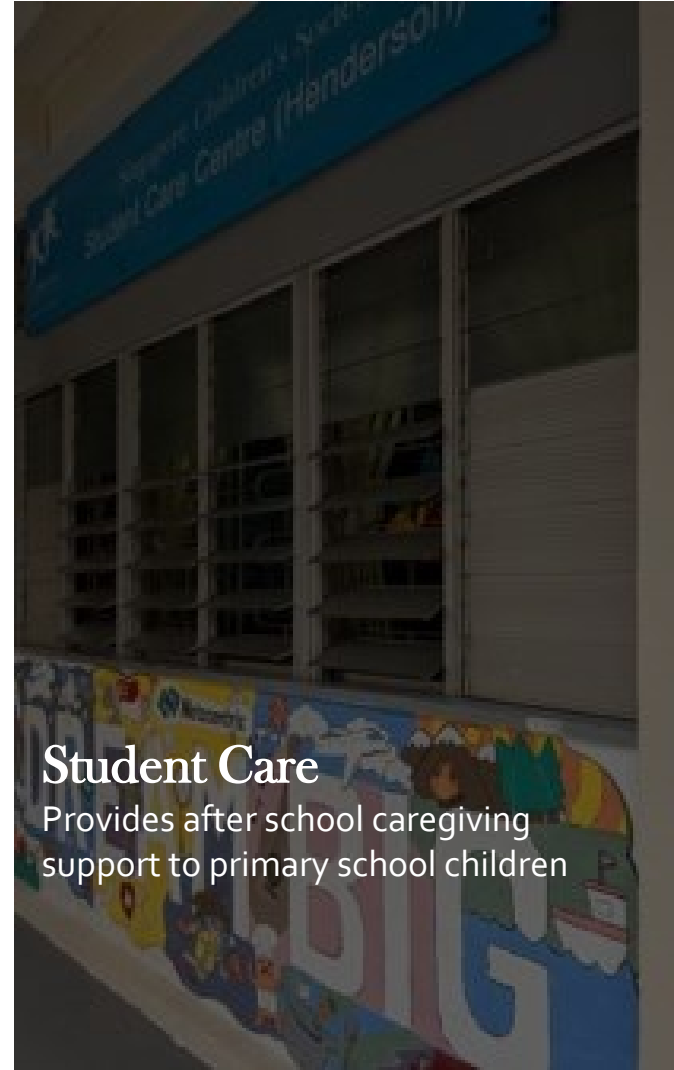
# Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth



## Storm Riders

Anger management intervention programme for children from primary three to six



## Student Care

Provides after school caregiving support to primary school children



## Vulnerable Witness Support Programme

We train volunteers to help child witnesses deal with stress management and familiarise them with judicial procedures



Family Services

# Our Services

**3,263** beneficiaries reached

## Supporting and Strengthening Our Families in Need

We support and strengthen families in need by working together with them.

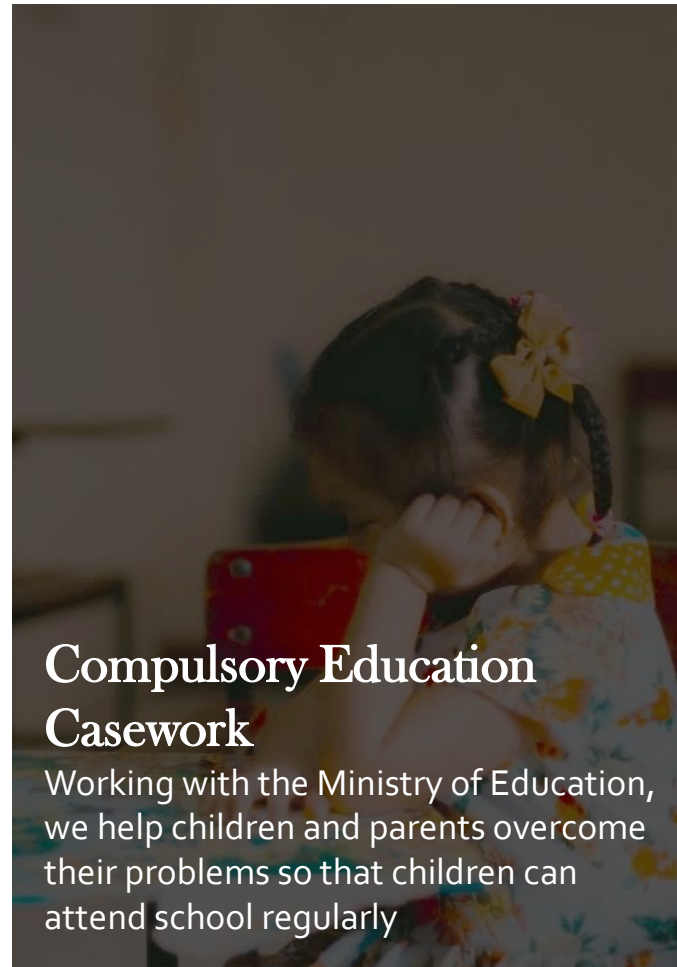
# Family Services

Supporting and Strengthening Our Families in Need



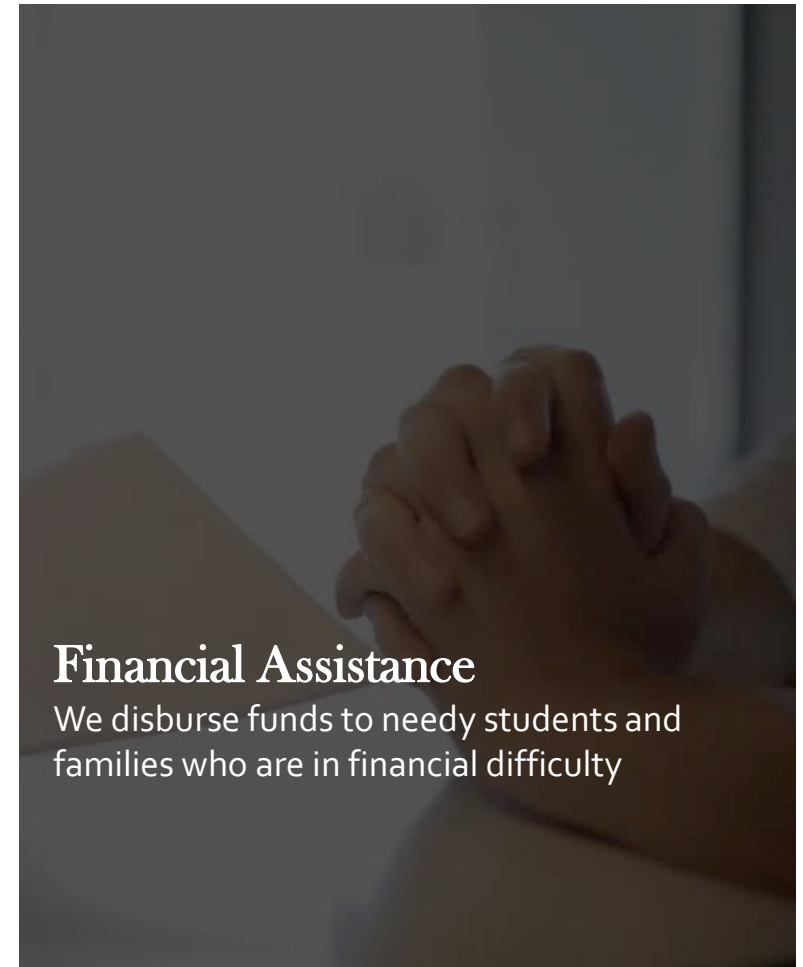
## Casework and Counselling

Supports families with financial/basic sustenance issues, family violence, psycho-social and emotional issues



## Compulsory Education Casework

Working with the Ministry of Education, we help children and parents overcome their problems so that children can attend school regularly

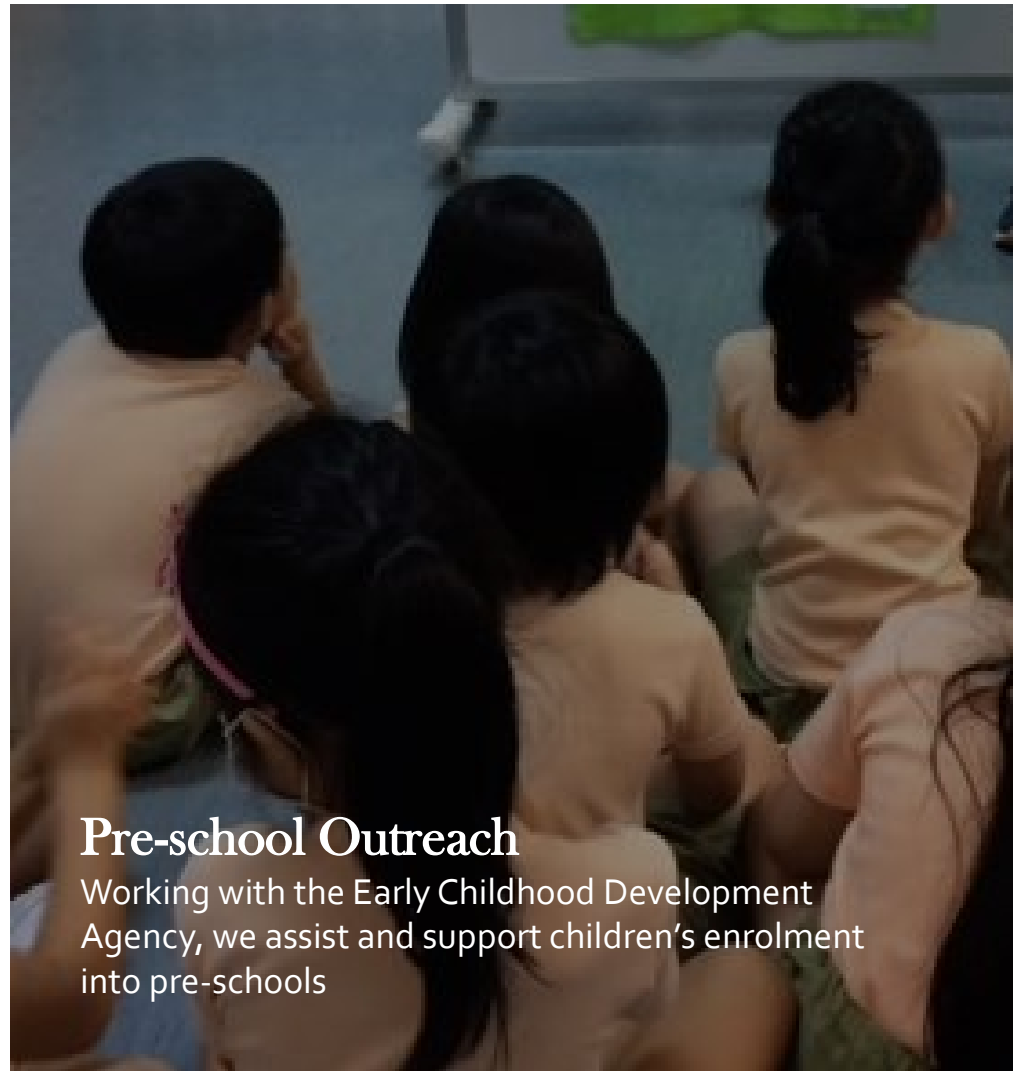


## Financial Assistance

We disburse funds to needy students and families who are in financial difficulty

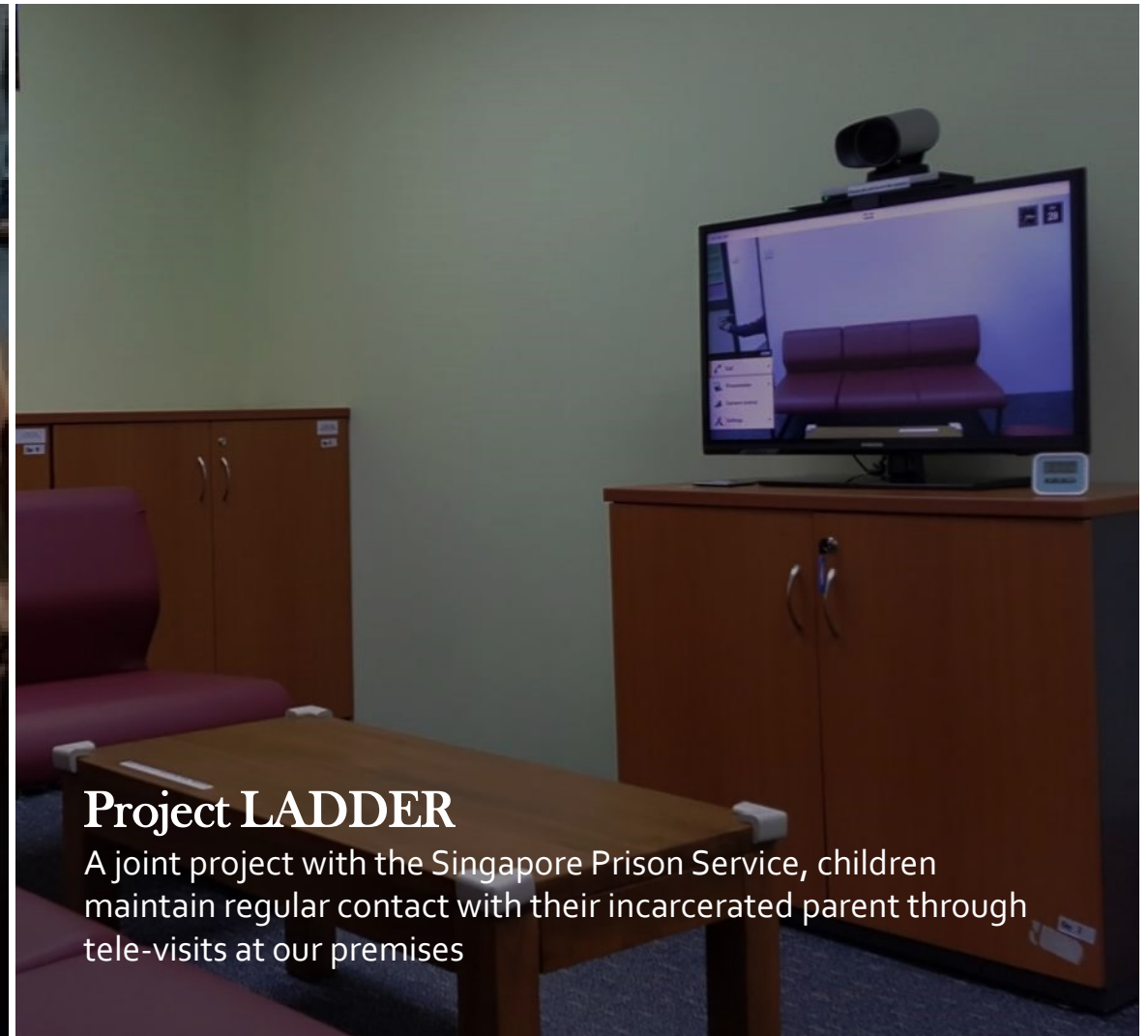
# Family Services

Supporting and Strengthening Our Families in Need



## Pre-school Outreach

Working with the Early Childhood Development Agency, we assist and support children's enrolment into pre-schools



## Project LADDER

A joint project with the Singapore Prison Service, children maintain regular contact with their incarcerated parent through tele-visits at our premises



**19,619** beneficiaries reached

## A Voice for our Children and their Future

We perform research and advocacy work to protect and promote the well-being of children, youth and their families, as well as to enhance the usefulness of social services to children and youth.

Research and  
Advocacy



## Bully-Free Programme

Addresses the issue of school bullying and its impact on those involved



## Child Abuse and Neglect Prevention Talk

Provides an overview of the four types of child abuse and neglect and allows participants to gain deeper insights into the topic



## KidzLive: I Can Protect Myself

A programme that teaches young children body safety skills, to protect themselves against sexual abuse

# Research and Advocacy

A Voice for Our Children and their Future

## Research Studies

Conducts research to help identify social trends and issues related to children, youth and families in Singapore

## Singapore Children's Forum

A national platform for children to voice their opinions

## Singapore Children's Society Lecture

Raises public awareness on issues pertinent to the welfare and well-being of children, youth and families

# Stay Connected with Us



[www.childrensociety.org.sg](http://www.childrensociety.org.sg)



SingaporeChildrensSociety



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Singapore Children's Society

For general enquiries, email [info@childrensociety.org.sg](mailto:info@childrensociety.org.sg) or call us at 6273 2010

