



# Singapore Children's Society

bringing relief and happiness to children in need

*Information accurate as of September 2022*



# About Us





## What do we do?

We help protect and nurture children and youth of all races and religions, especially children, youth and families in need.





# About Us —

## **Our Mission**

To bring relief and happiness to children in need

## **Our Vision**

To be a leading edge organisation in promoting the well-being of the child

## **Our Core Values**

Compassion and Caring, Commitment, Professionalism, Integrity, and Openness to Change



# Who We Are —

We were **established in 1952** by a group of expatriates and concerned citizens to **help malnourished, poor, abused and neglected children.**

In 1956, we set up a Convalescent Home along Changi beach for sick children to convalesce.



# Who We Are —

Today, we are **70 years old**.

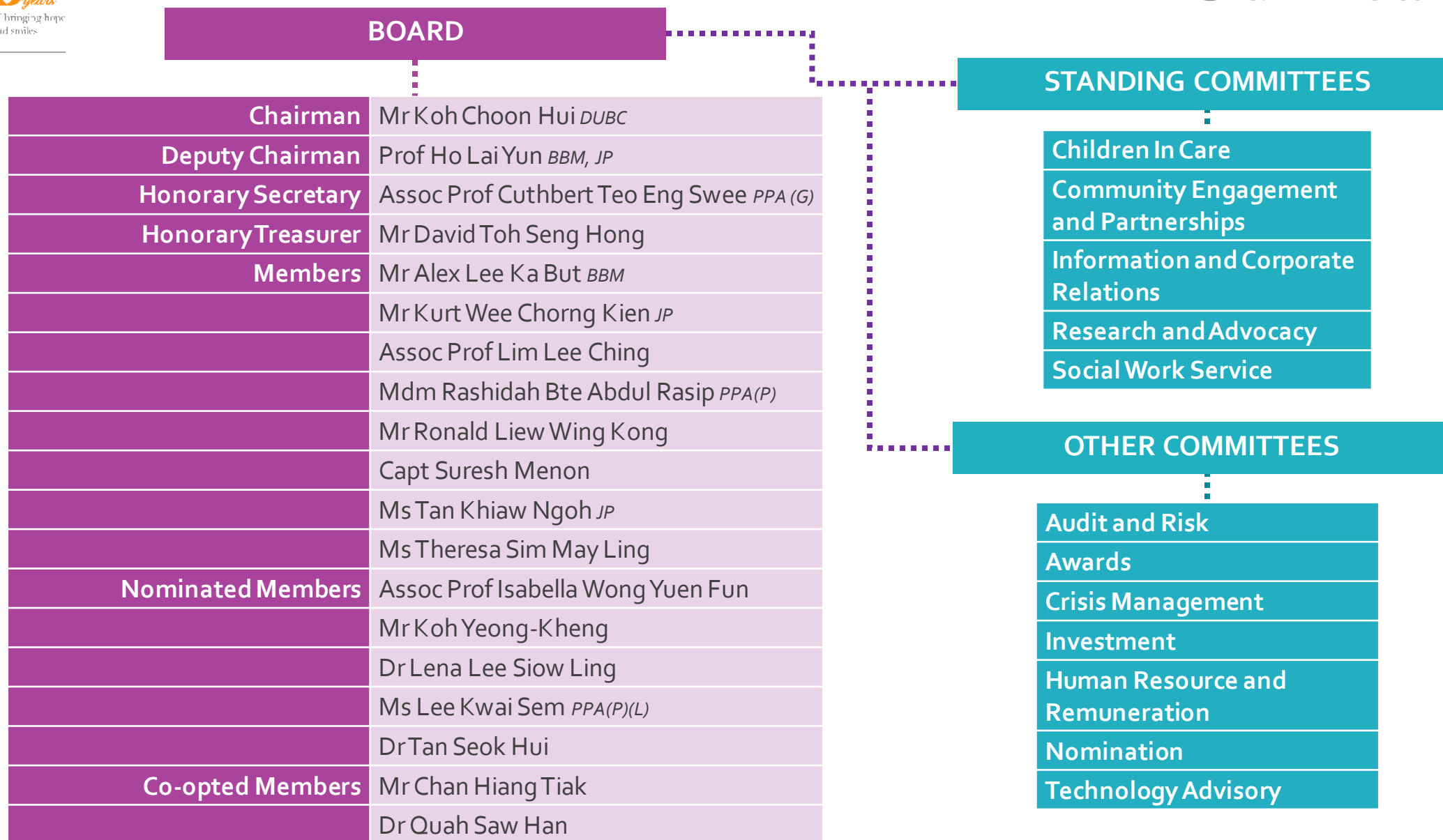
Our Patron-in-Chief is President Halimah Yacob.

Our focus has evolved with changing needs, and we now have a wide range of programmes and services across more than 10 service centres to meet diverse needs.

We are governed by the Board and supported by five Standing Committees.

*Photo taken at Children's Society's  
Charity Gala Dinner 2019*

# Our Board





# Our Footprint



Yishun Family Service @ Children's Society

Sunbeam Place @ Children's Society

JYC @ Children's Society

- Children Outreach @ Children's Society
- Advocacy Unit

SSFR @ Children's Society

Youth Service @ Children's Society

The Fort @ Children's Society

- Student Service @ Children's Society
- Research Unit

Corporate Office

RoundBox @ Children's Society

Community Services & Programmes @ Children's Society

VOX @ Children's Society



# Our Resources

Total expenditure of ~\$21 million in 2021

- Over 70% of our expenditure is manpower related
- We have a staff strength of over 200, of which the majority are social service practitioners (e.g. social workers) who interact directly with children, youth and families (our beneficiaries)



# Sources of Funding

- We are largely self-funded with the majority of funds coming through donations
  - We conduct fundraising events, campaigns and donation drives
  - We are not funded by Community Chest
- As appointed service providers, some of our services and programmes are funded by the government



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# Our Accolades

## 2019

- 4<sup>th</sup> ASEAN Rural Development and Poverty Eradication Leadership Award
- Charity Transparency Award

## 2016 - 2018

- Charity Transparency Award

## 2014

- President's Award for Social Impact

## 2010

- Singapore Quality Class Award
- NCSS Outstanding VWO Award in Innovation (Special Mention)
- Our Chairman appointed as Government Representative to the ASEAN Commission on the Promotion and Protection of the Rights of Women and Children

## 2009

- Singapore Prestige Brand Award (Special Merit)

## 2008

- Endorsed by NCSS as a Centre of Specialisation in Youth Drop-in Centres

## 2004

- Asia Pacific NGO Award (3rd Runner Up)
- NVPC Non-Profit Organisation Award

## 1986

- Community Excellence Award





# Our Contribution

- We provide a wide spectrum of services for children, youth and families
- Our financial independence provides us with flexibility to pilot programmes and services to meet unserved needs
- We conduct research on issues affecting children and youth and advocate for changes to improve their well-being



# Our Challenges

- Adverse childhood experiences or traumatic experiences are becoming more common in childhood
- Increased stressors on families (e.g. financial difficulties, domestic conflicts) can deprive children of a healthy and safe childhood
- The mental health of children and youth is worsening
- Risks and undesirable content associated with the digital world (e.g. cyberbullying) are on the rise



# Our Service Goals

1. Children and youth will thrive and be resilient despite the impact of adverse childhood experiences.
2. Regardless of their background, all children will have equal opportunities to realise their potential.
3. As they move into adulthood, youth will develop positively into responsible and healthy young adults.
4. Children and youth who are in contact with the legal system will be accorded due process; their needs will be met, and their voices heard.
5. Caregivers will be resilient and empowered to manage current and future challenges so that their children and youth are able to grow and develop in positive environments.
6. Children, youth and families' needs will be addressed by services and programmes that are informed by research
7. Issues and gaps that are identified from our service delivery and research are advocated for meaningfully
8. Children and youth are given opportunities to voice their views and contribute to issues concerning their future



# Key Services



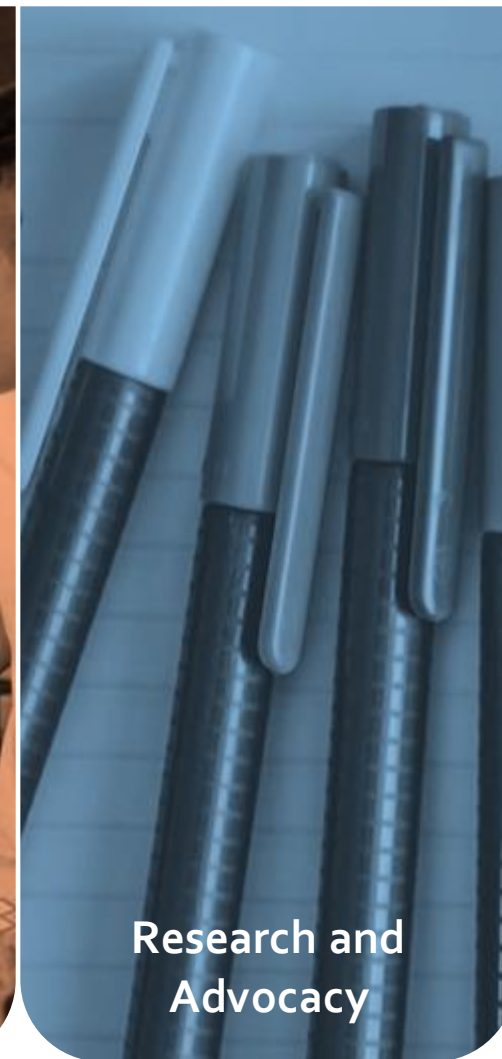


In 2021, we reached out to

19,973

children, youth and families  
in need

# Our Services





Vulnerable Children  
and Youth

**233** beneficiaries reached

## Protecting Children and Youth who are Abused and/or Severely Neglected

We provide **fundamental care and guidance for vulnerable children and youth** where suitable, **collaborate with families to provide safe, stable and permanent care**, and with each child's best interests at heart.

# Vulnerable Children and Youth

Protecting Children and Youth who are Abused and/or Severely Neglected



## Sunbeam Place @ Children's Society

A residential home and gazetted place of safety for children who have been abused and neglected and in need of protection or whose parents are unable to provide proper care



## Safe and Strong Families Reunification

Working with the Ministry of Social and Family Development, we help children and young persons in foster or institutional care to be reunified with their families

# Our Services



Children and Youth Services

**14,524** beneficiaries reached

## Supporting, Nurturing and Inspiring our Children and Youth

We provide **value-adding care, nurture and inspire children and youth**, to complement what their parents and guardians provide.

# Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth



## Appropriate Adult Scheme for Young Suspects

A scheme that sees trained volunteers or appropriate adults accompanying suspects between 7 and 16 during police investigations



## Children and Youth Drop-in Services

Promotes positive development in children and youth, and reduce and prevent our youth from engaging in risky behaviours

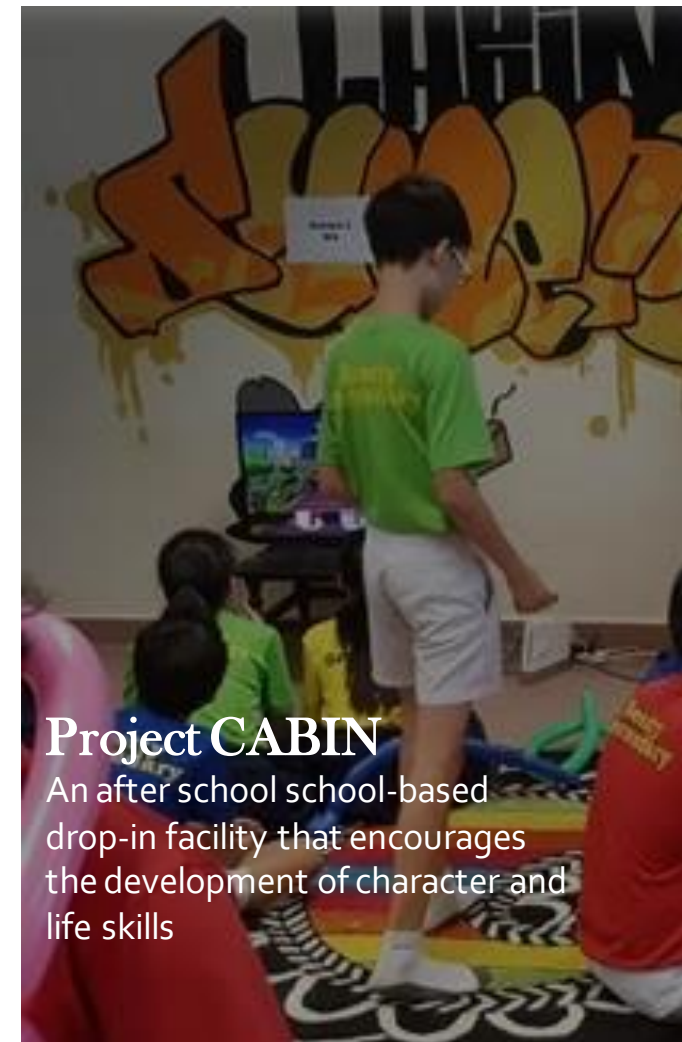
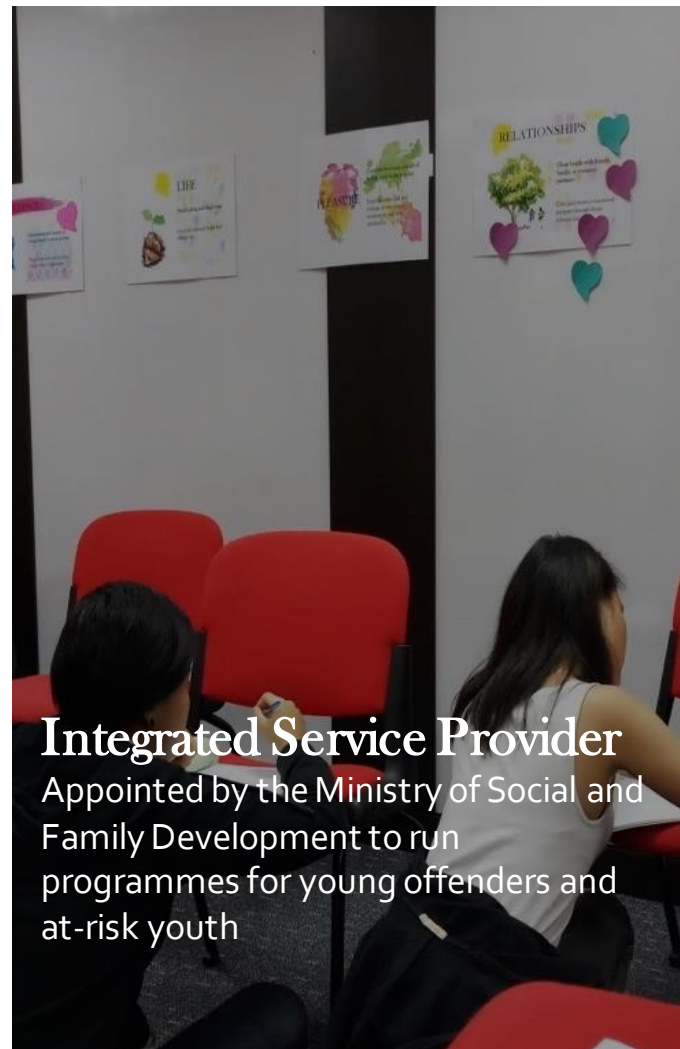


## Tinkle Friend

A national toll-free helpline and online chat for all primary school aged children who need a listening ear

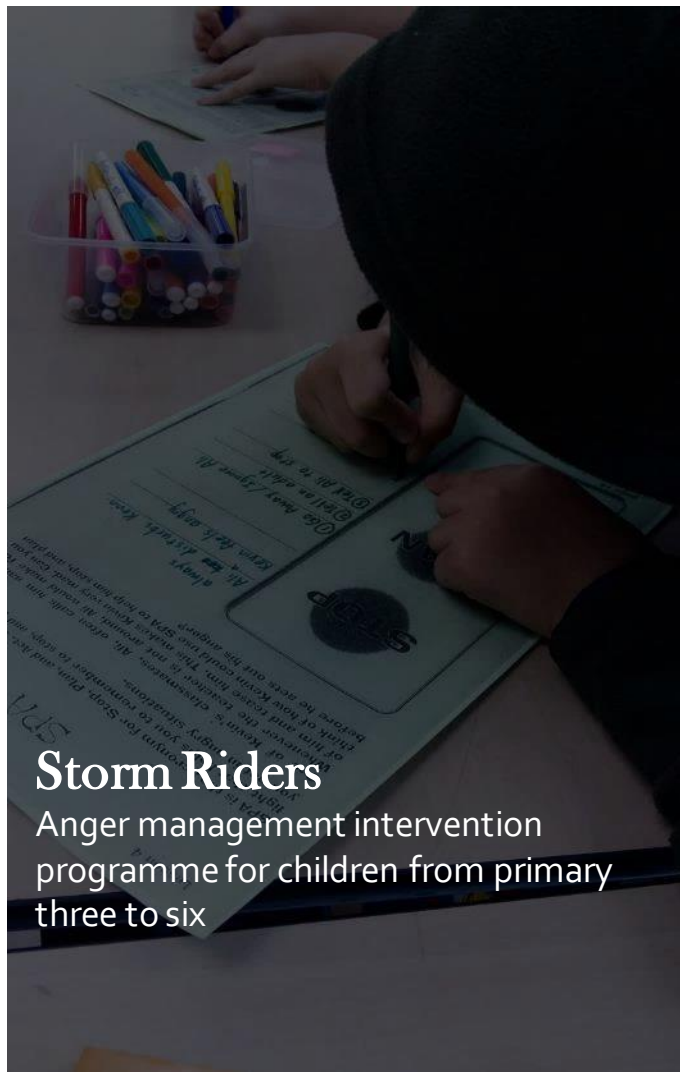
# Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth



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Supporting, Nurturing and Inspiring Our Children and Youth



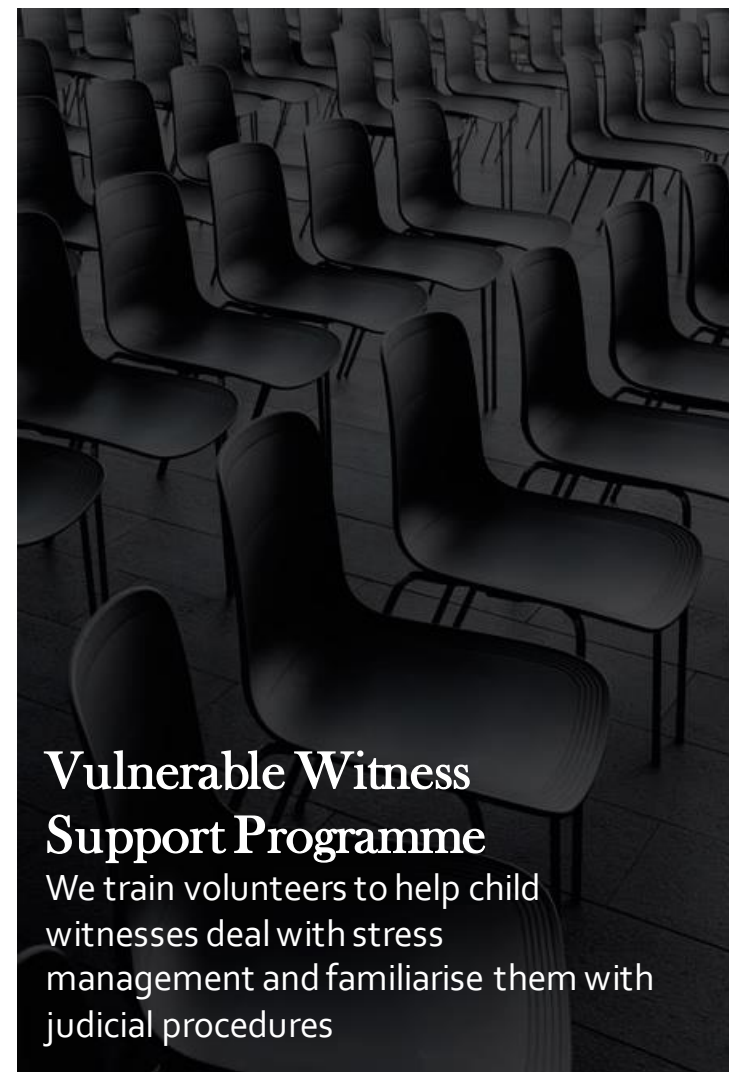
## Storm Riders

Anger management intervention programme for children from primary three to six



## KidzSHinE

We equip children with resilience building skills so that they are better able to manage and overcome challenges



## Vulnerable Witness Support Programme

We train volunteers to help child witnesses deal with stress management and familiarise them with judicial procedures



Family Services

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# Our Services

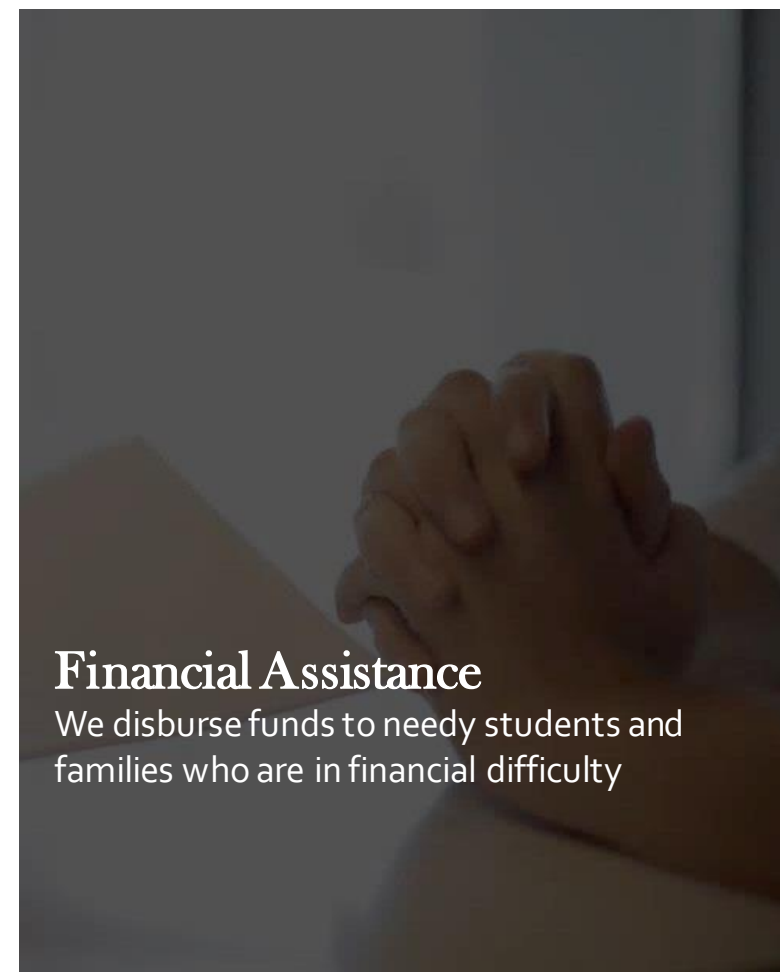
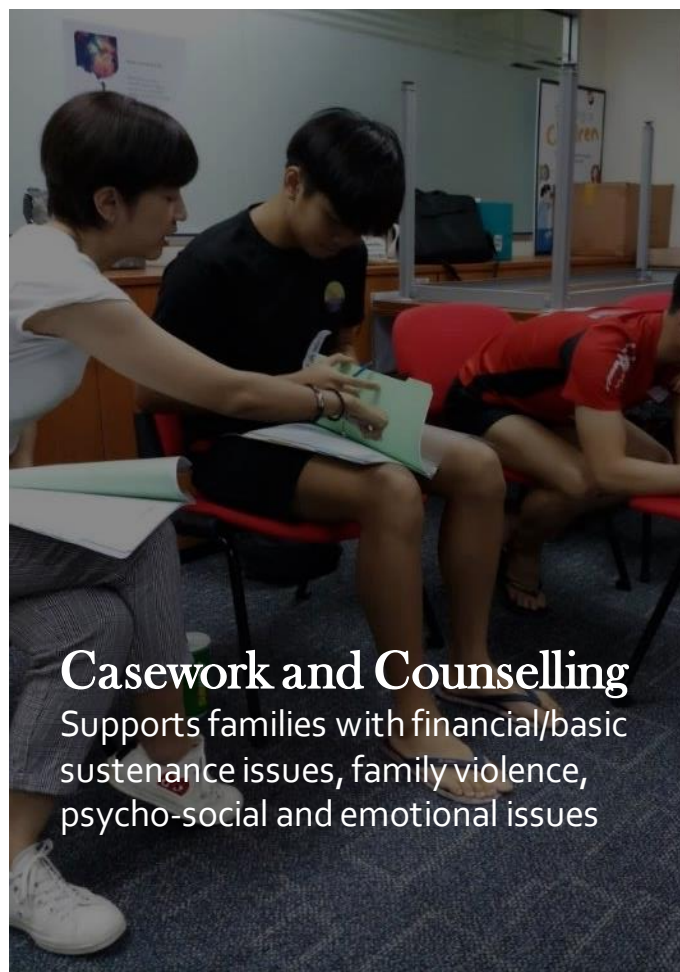
**3,083** beneficiaries reached

## Supporting and Strengthening Our Families in Need

We support and strengthen families in need by working together with them.

# Family Services

Supporting and Strengthening Our Families in Need



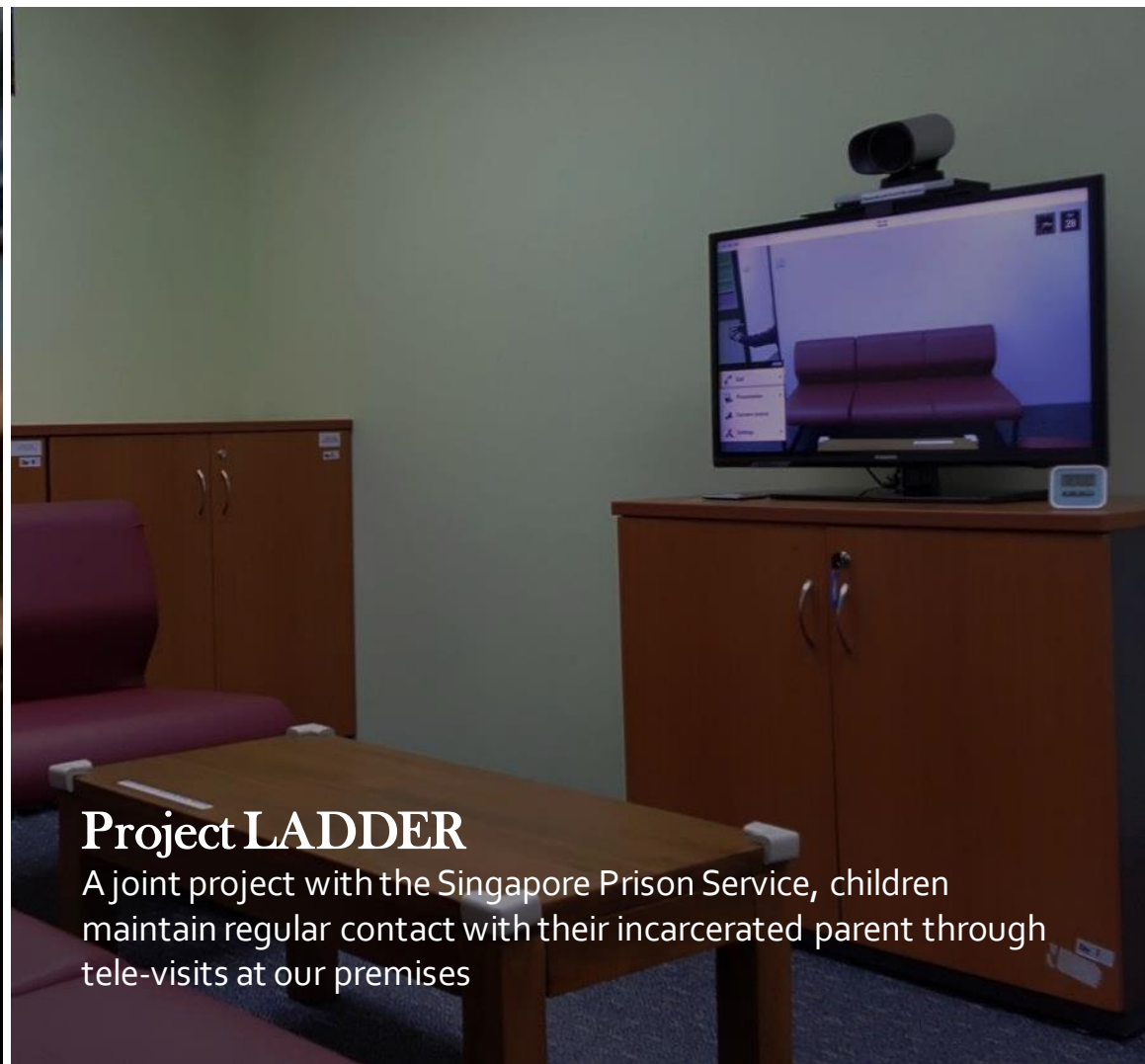
# Family Services

Supporting and Strengthening Our Families in Need



## Pre-school Outreach

Working with the Early Childhood Development Agency, we assist and support children's enrolment into pre-schools



## Project LADDER

A joint project with the Singapore Prison Service, children maintain regular contact with their incarcerated parent through tele-visits at our premises

# Our Services



**2,133** beneficiaries reached

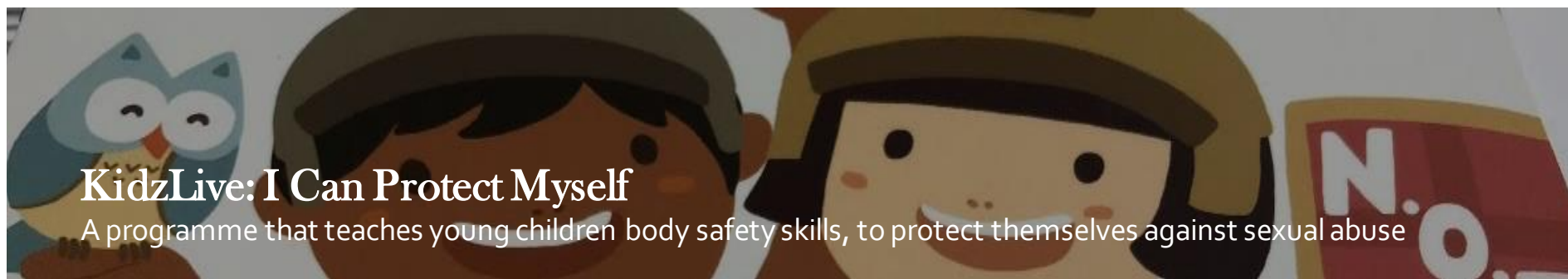
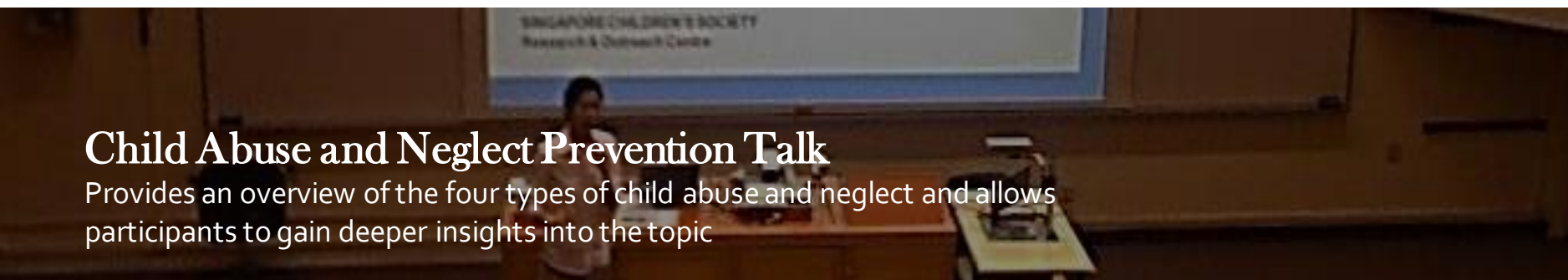
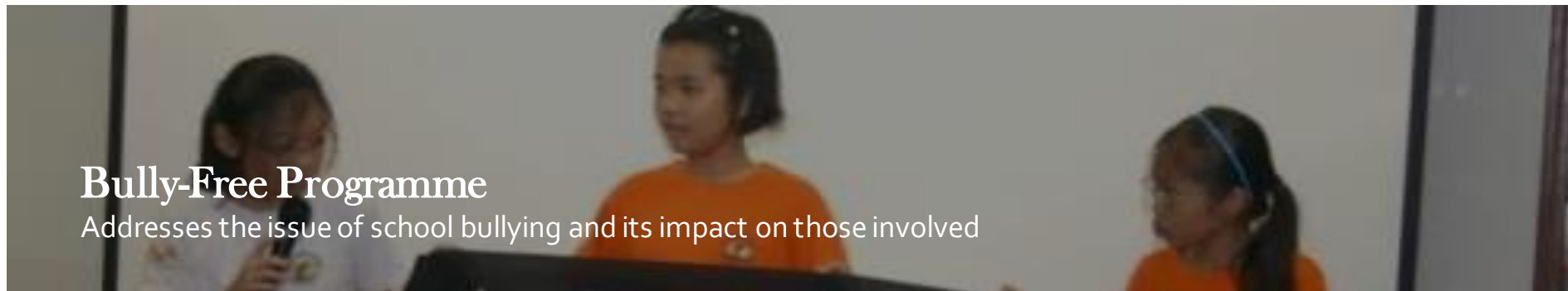
## A Voice for our Children and their Future

We perform research and advocacy work to protect and promote the well-being of children, youth and their families, as well as to enhance the usefulness of social services to children and youth.

Research and  
Advocacy

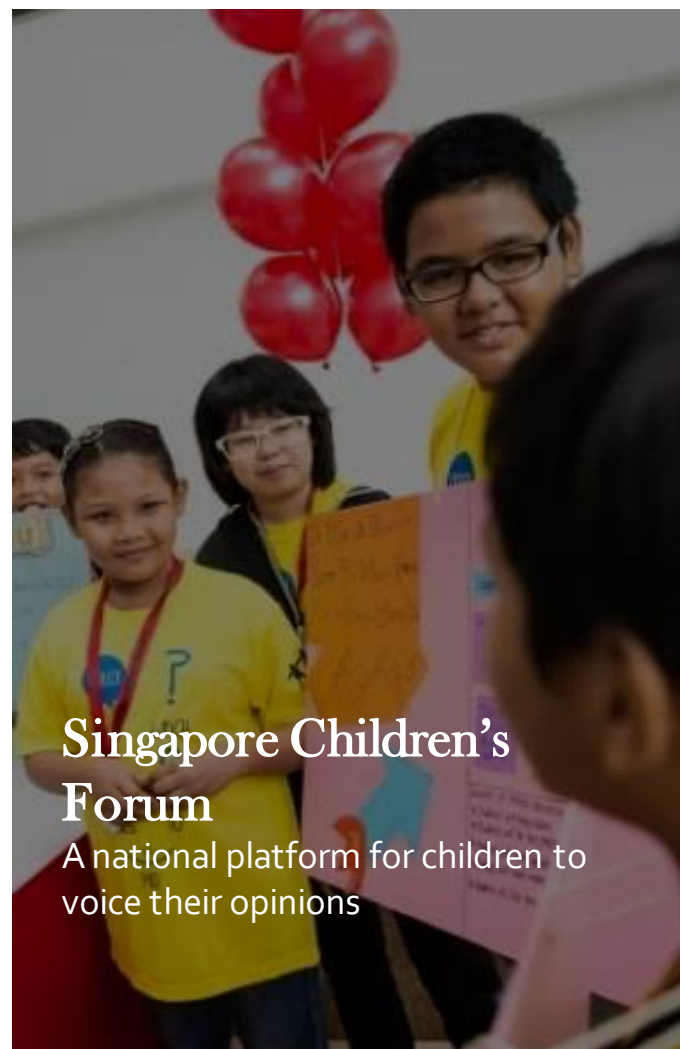
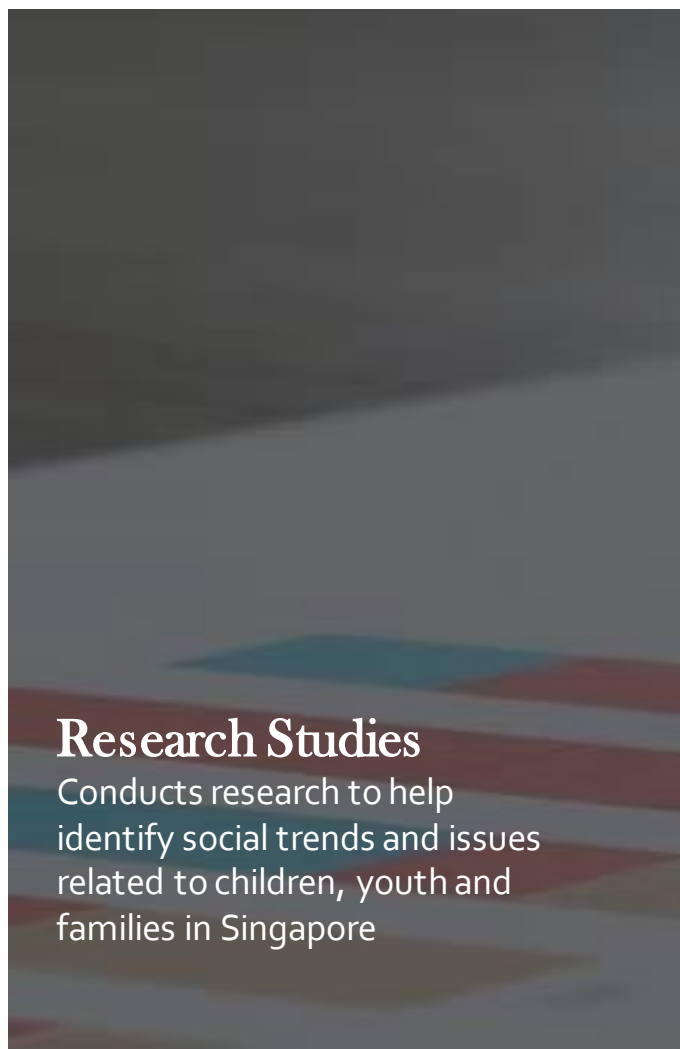
# Research and Advocacy

A Voice for Our Children and their Future



# Research and Advocacy

A Voice for Our Children and their Future



# Stay Connected with Us



[www.childrensociety.org.sg](http://www.childrensociety.org.sg)



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For general enquiries, email [info@childrensociety.org.sg](mailto:info@childrensociety.org.sg) or call us at 6273 2010

