



Singapore Children's Society

bringing relief and happiness to children in need

Information accurate as of Feb 2022



About Us





What do we do?

We help protect and nurture children and youth of all races and religions, especially children, youth and families in need.





About Us —

Our Mission

To bring relief and happiness to children in need

Our Vision

To be a leading edge organisation in promoting the well-being of the child

Our Core Values

Compassion and Caring, Commitment, Professionalism, Integrity, and Openness to Change



Who We Are

We were **established in 1952** by a group of expatriates and concerned citizens to **help malnourished, poor, abused and neglected children.**

In 1956, we set up a Convalescent Home along Changi beach for sick children to convalesce.



Who We Are —

Today, we are **70 years old**.

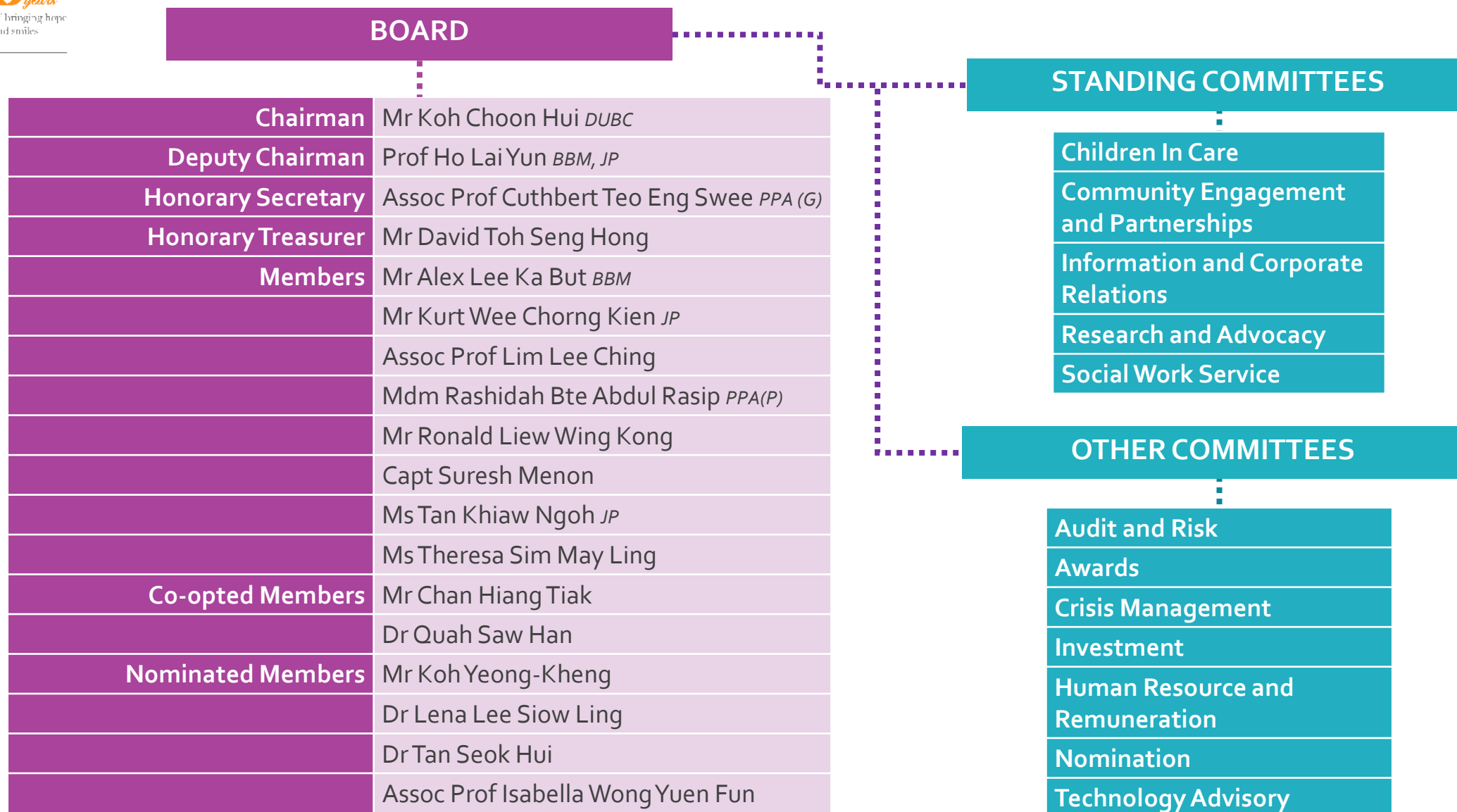
Our Patron-in-Chief is President Halimah Yacob.

Our focus has evolved with changing needs, and we now have a wide range of programmes and services across more than 10 service centres to meet diverse needs.

We are governed by the Board and supported by five Standing Committees.

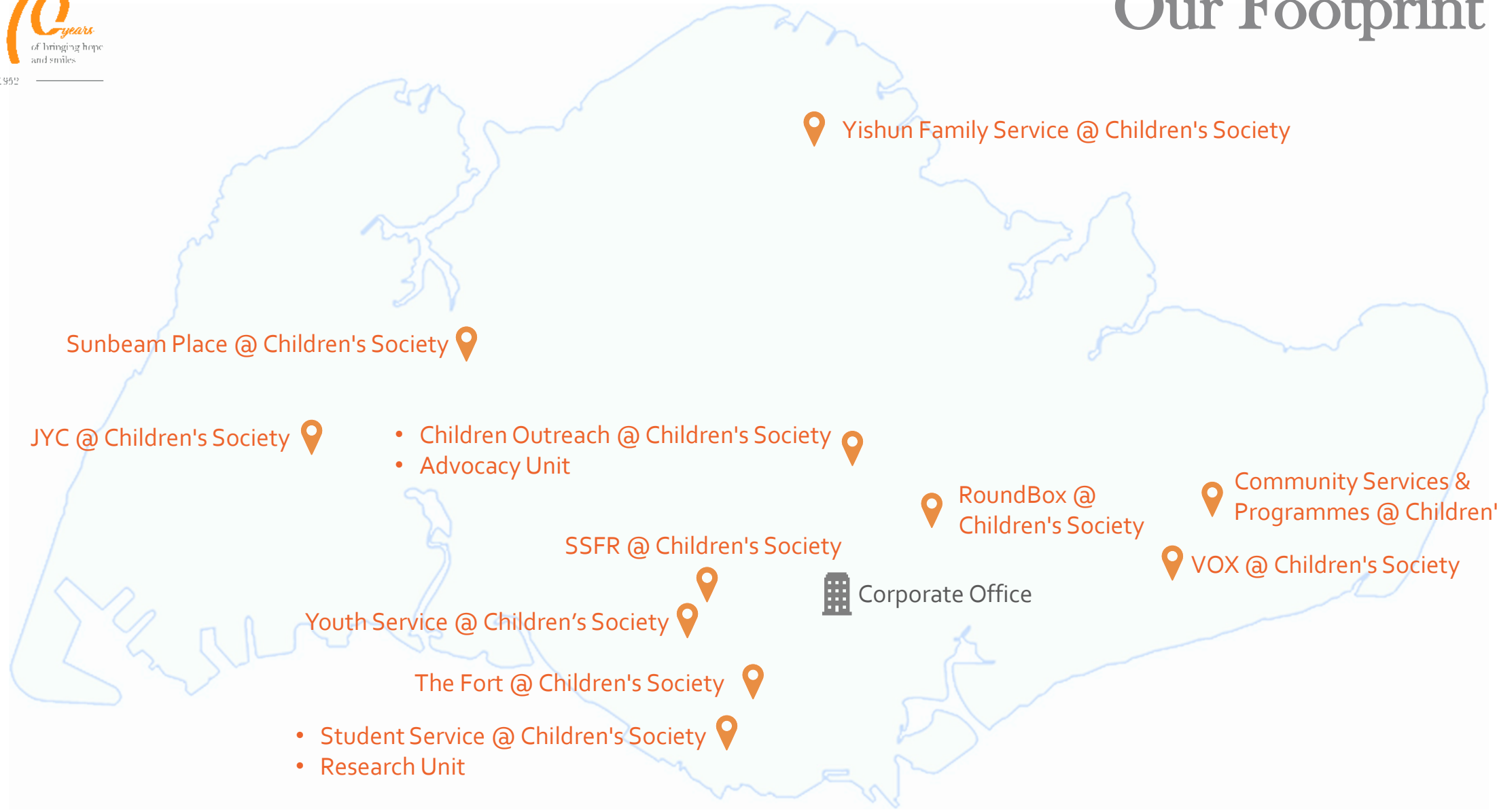
*Photo taken at Children's Society's
Charity Gala Dinner 2019*

Our Board





Our Footprint



Yishun Family Service @ Children's Society

Sunbeam Place @ Children's Society

JYC @ Children's Society

- Children Outreach @ Children's Society
- Advocacy Unit

SSFR @ Children's Society

Youth Service @ Children's Society

The Fort @ Children's Society

- Student Service @ Children's Society
- Research Unit

Corporate Office

RoundBox @ Children's Society

Community Services & Programmes @ Children's Society

VOX @ Children's Society



Our Resources

Total expenditure of ~\$19 million in 2020

- Over 70% of our expenditure is manpower related
- We have a staff strength of over 200, of which the majority are social service practitioners (e.g. social workers) who interact directly with children, youth and families (our beneficiaries)



Sources of Funding

- We are largely self-funded with the majority of funds coming through donations
 - We conduct fundraising events, campaigns and donation drives
 - We are not funded by Community Chest
- As appointed service providers, some of our services and programmes are funded by the government



RESTRICTED

Our Accolades

2019

- 4th ASEAN Rural Development and Poverty Eradication Leadership Award
- Charity Transparency Award

2016 - 2018

- Charity Transparency Award

2014

- President's Award for Social Impact

2010

- Singapore Quality Class Award
- NCSS Outstanding VWO Award in Innovation (Special Mention)
- Our Chairman appointed as Government Representative to the ASEAN Commission on the Promotion and Protection of the Rights of Women and Children

2009

- Singapore Prestige Brand Award (Special Merit)

2008

- Endorsed by NCSS as a Centre of Specialisation in Youth Drop-in Centres

2004

- Asia Pacific NGO Award (3rd Runner Up)
- NVPC Non-Profit Organisation Award

1986

- Community Excellence Award





Our Contribution

- We provide a wide spectrum of services for children, youth and families
- Our financial independence provides us with flexibility to pilot programmes and services to meet unserved needs
- We conduct research on issues affecting children and youth and advocate for changes to improve their well-being



Our Challenges

- Adverse childhood experiences or traumatic experiences are becoming more common in childhood
- Increased stressors on families (e.g. financial difficulties, domestic conflicts) can deprive children of a healthy and safe childhood
- The mental health of children and youth is worsening
- Risks and undesirable content associated with the digital world (e.g. cyberbullying) are on the rise



Our Service Goals

- Children and youth will thrive and be resilient despite the impact of adverse childhood experiences
- Regardless of background, children will have equal opportunities to realise their potential
- As they move into adulthood, youth will develop positively into responsible and healthy young adults
- Children and youth who are in contact with the legal system will be accorded due process; their needs will be met, and their voices heard
- Caregivers will be resilient and empowered to manage current and future challenges so that their children and youth are able to grow and develop in positive environments



Key Services



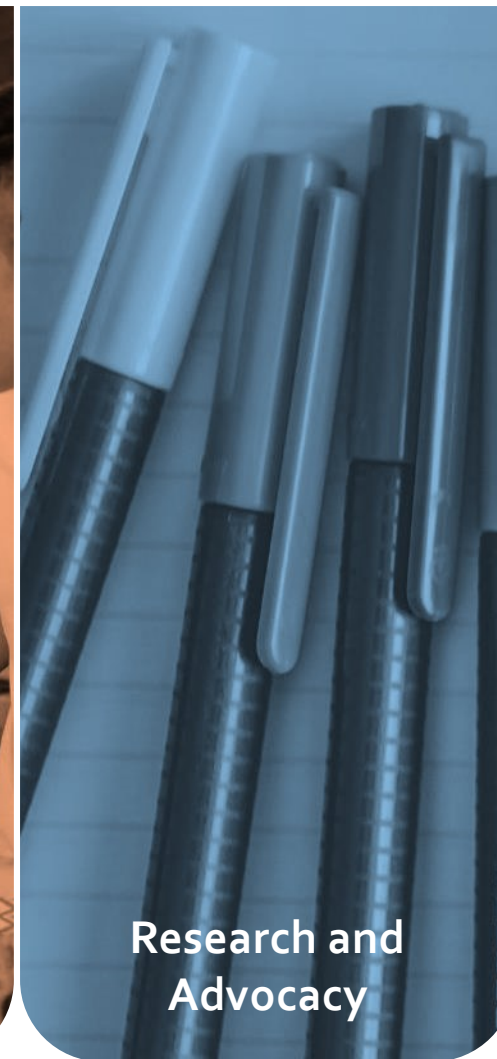


In 2020, we reached out to

34,654

children, youth and families
in need

Our Services





Vulnerable Children
and Youth

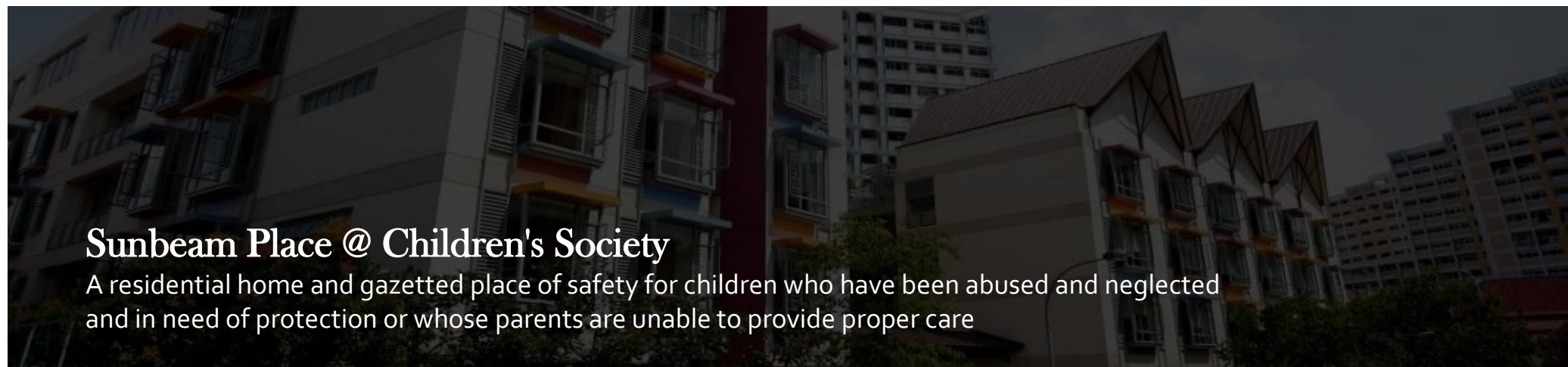
235 beneficiaries reached

Protecting Children and Youth who are Abused and/or Severely Neglected

We provide **fundamental care and guidance** for vulnerable children and **youth** where suitable, **collaborate with families to provide safe, stable and permanent care**, and with each child's best interests at heart.

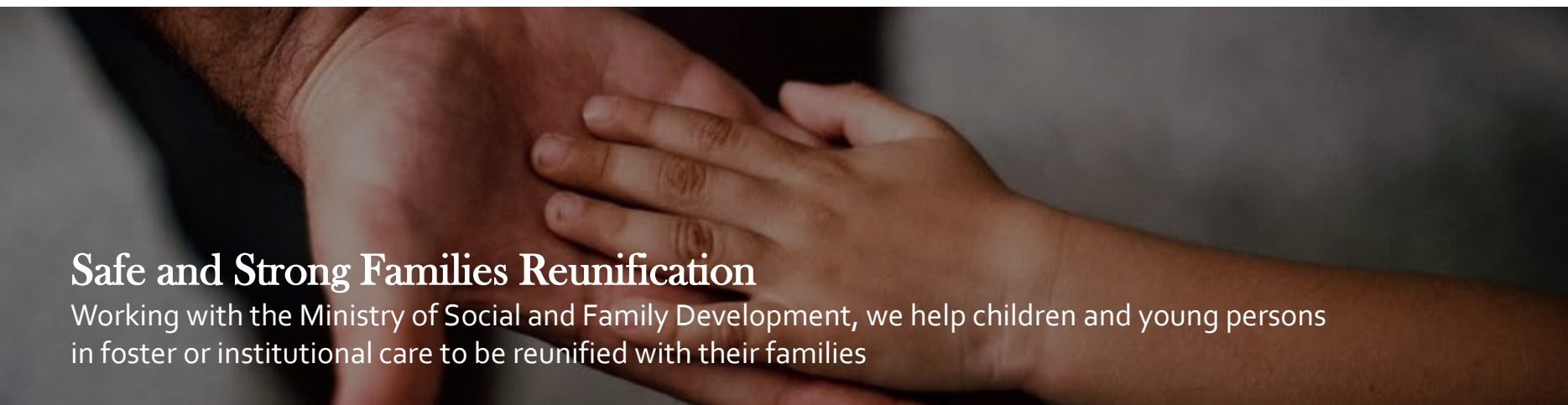
Vulnerable Children and Youth

Protecting Children and Youth who are Abused and/or Severely Neglected



Sunbeam Place @ Children's Society

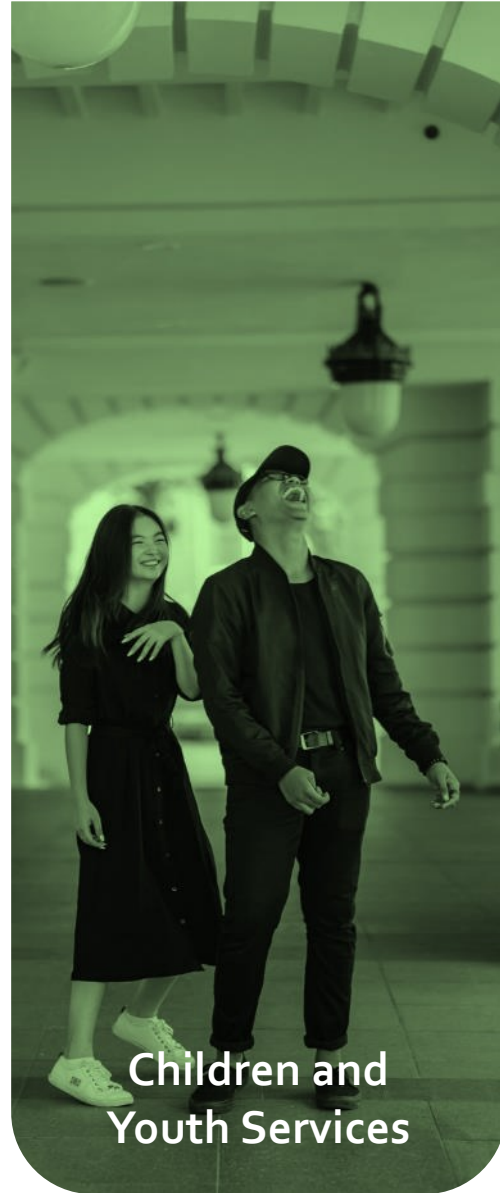
A residential home and gazetted place of safety for children who have been abused and neglected and in need of protection or whose parents are unable to provide proper care



Safe and Strong Families Reunification

Working with the Ministry of Social and Family Development, we help children and young persons in foster or institutional care to be reunified with their families

Our Services



Children and
Youth Services

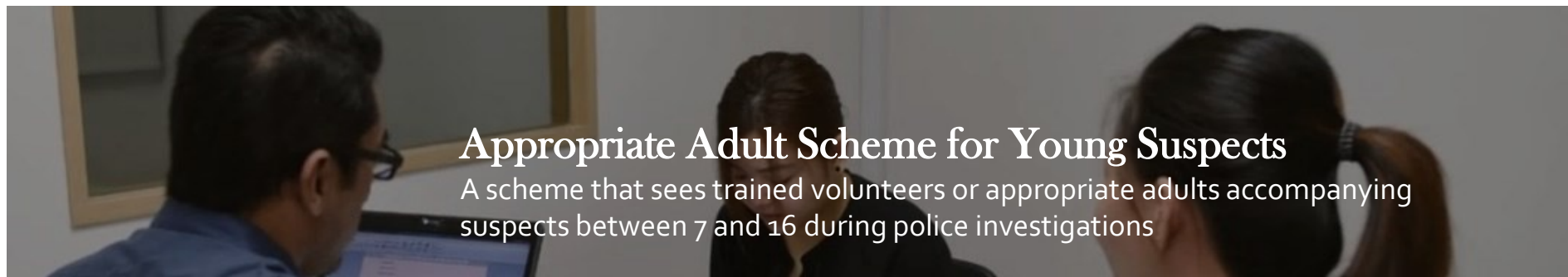
11,537 beneficiaries reached

Supporting, Nurturing and Inspiring our Children and Youth

We provide **value-adding care, nurture and inspire children and youth**, to complement what their parents and guardians provide.

Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth



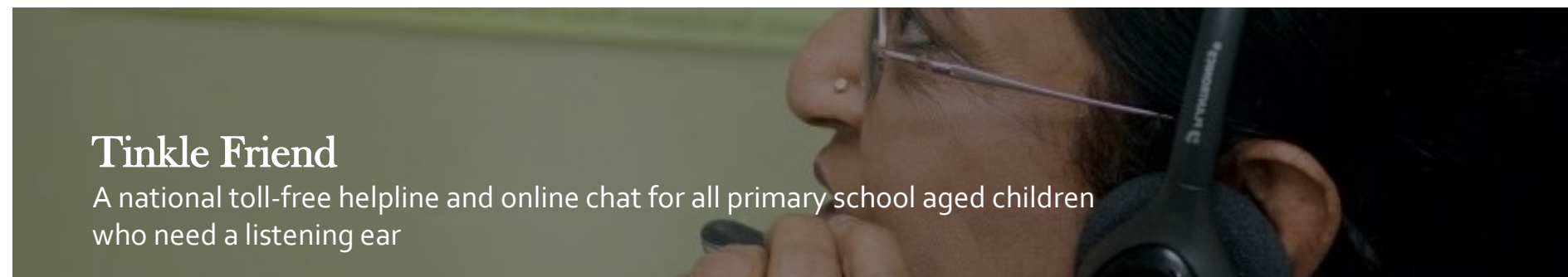
Appropriate Adult Scheme for Young Suspects

A scheme that sees trained volunteers or appropriate adults accompanying suspects between 7 and 16 during police investigations



Children and Youth Drop-in Services

Promotes positive development in children and youth, and reduce and prevent our youth from engaging in risky behaviours



Tinkle Friend

A national toll-free helpline and online chat for all primary school aged children who need a listening ear

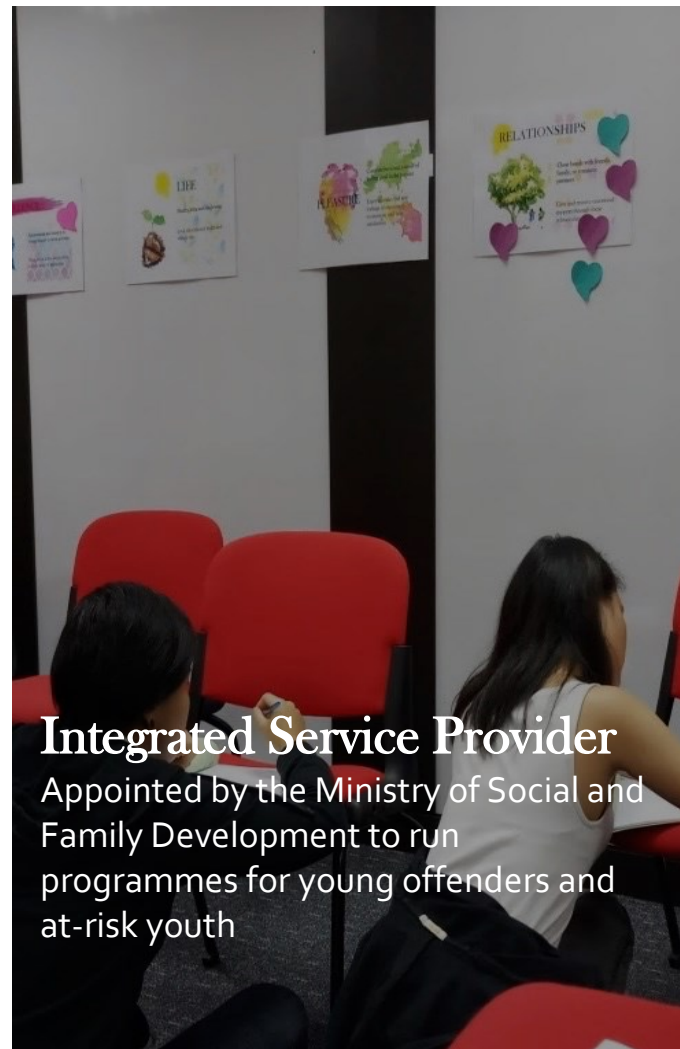
Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth



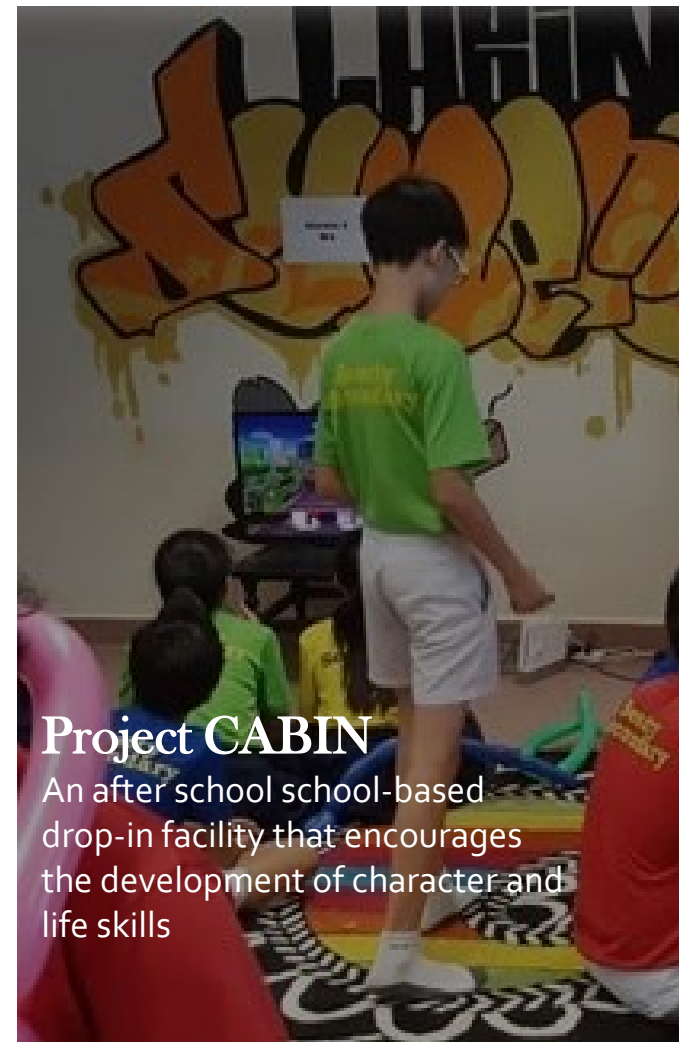
Family Guidance Order

Appointed by the Ministry of Social and Family Development, we work with families to support children and young persons with moderate to high risk behavioural concerns



Integrated Service Provider

Appointed by the Ministry of Social and Family Development to run programmes for young offenders and at-risk youth

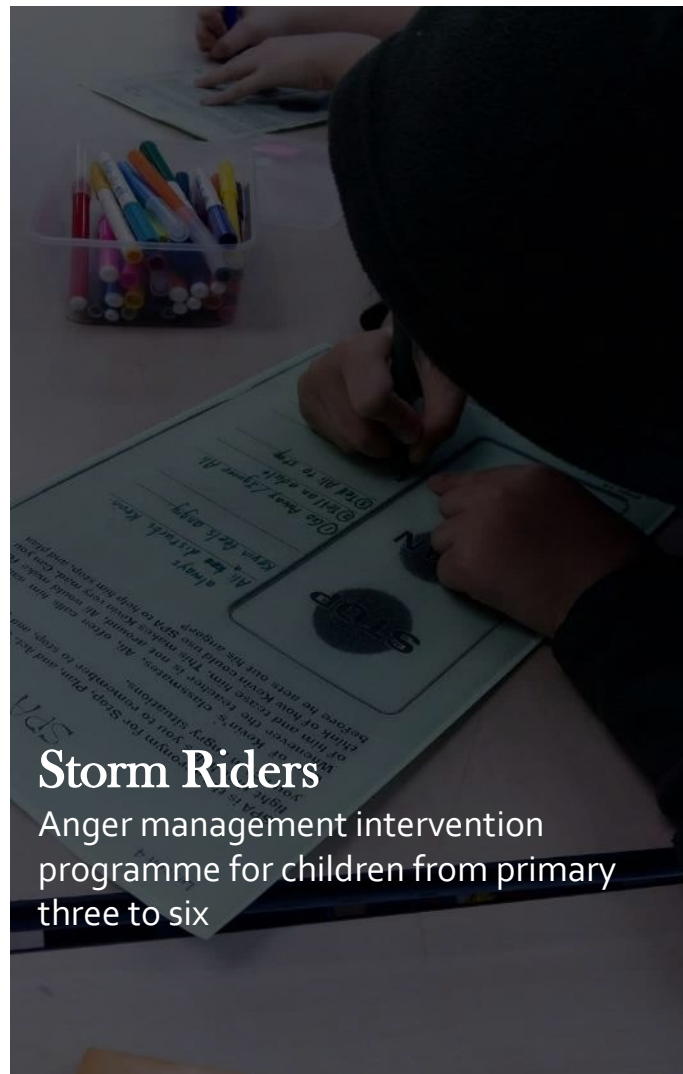


Project CABIN

An after school school-based drop-in facility that encourages the development of character and life skills

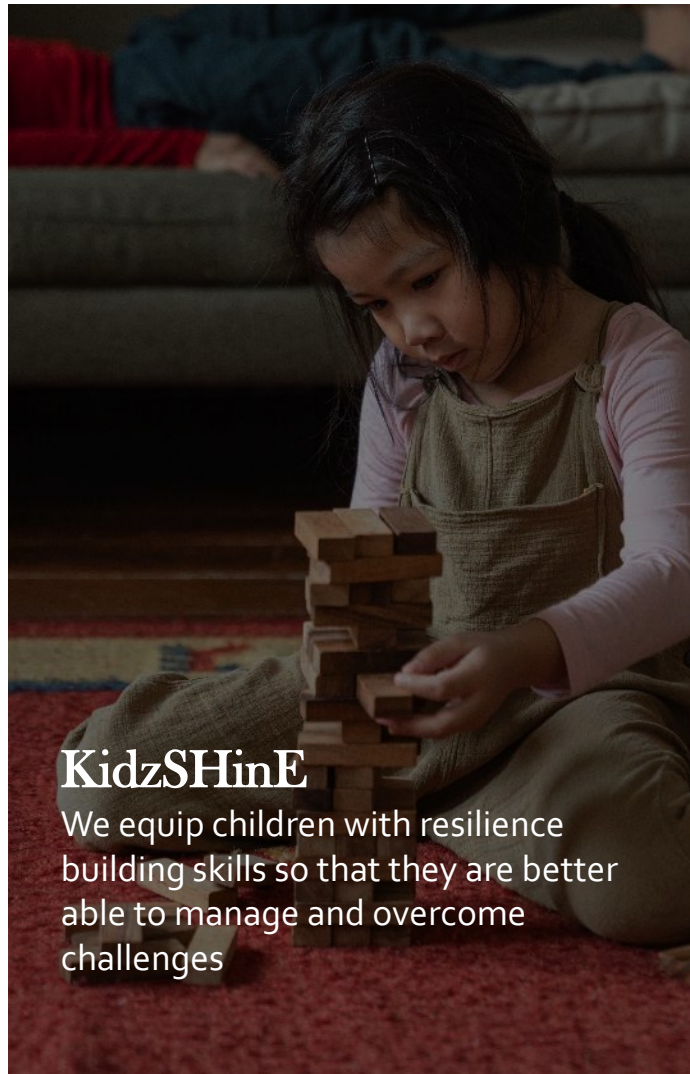
Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth



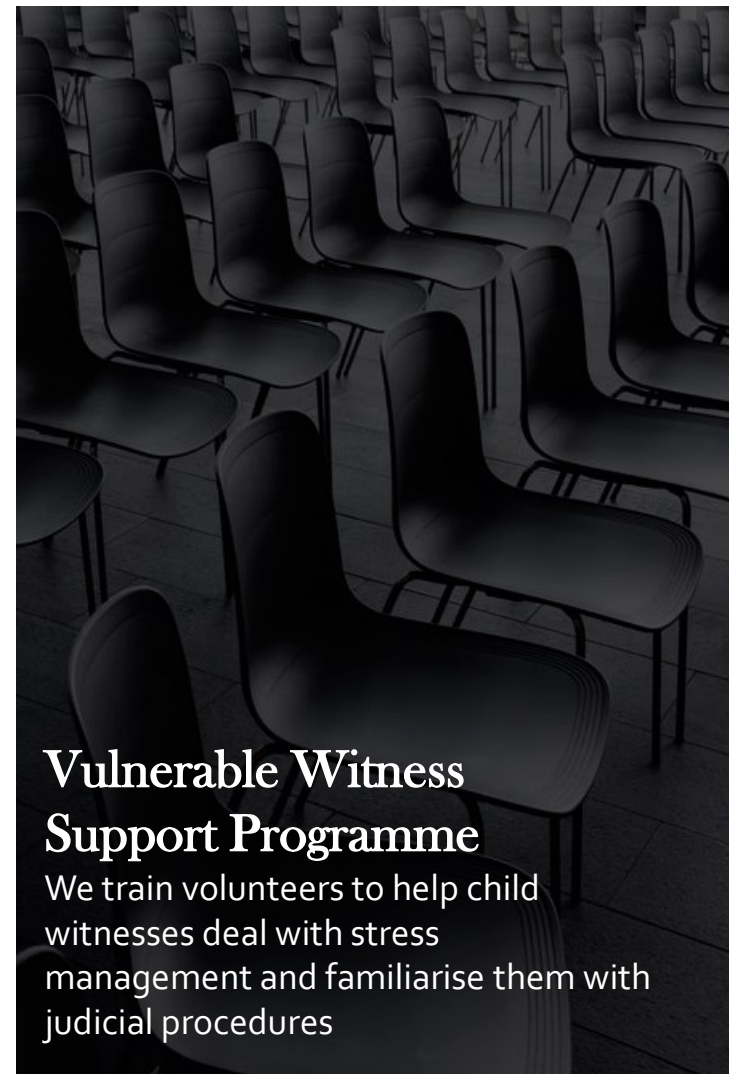
Storm Riders

Anger management intervention programme for children from primary three to six



KidzSHinE

We equip children with resilience building skills so that they are better able to manage and overcome challenges



Vulnerable Witness Support Programme

We train volunteers to help child witnesses deal with stress management and familiarise them with judicial procedures



Family Services

RESTRICTED

Our Services

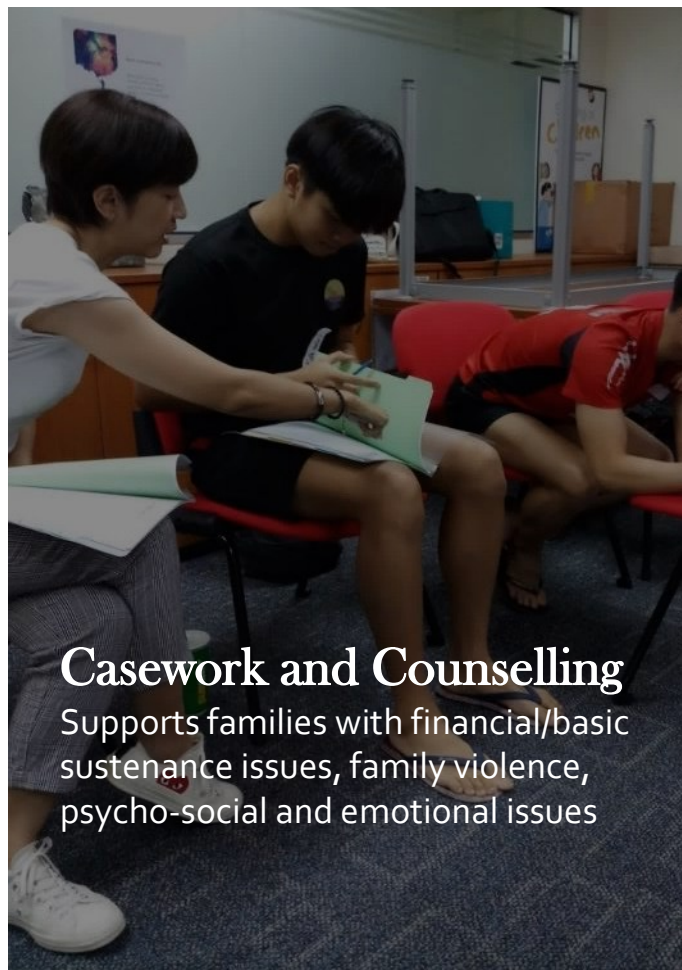
3,263 beneficiaries reached

Supporting and Strengthening Our Families in Need

We support and strengthen families in need by working together with them.

Family Services

Supporting and Strengthening Our Families in Need



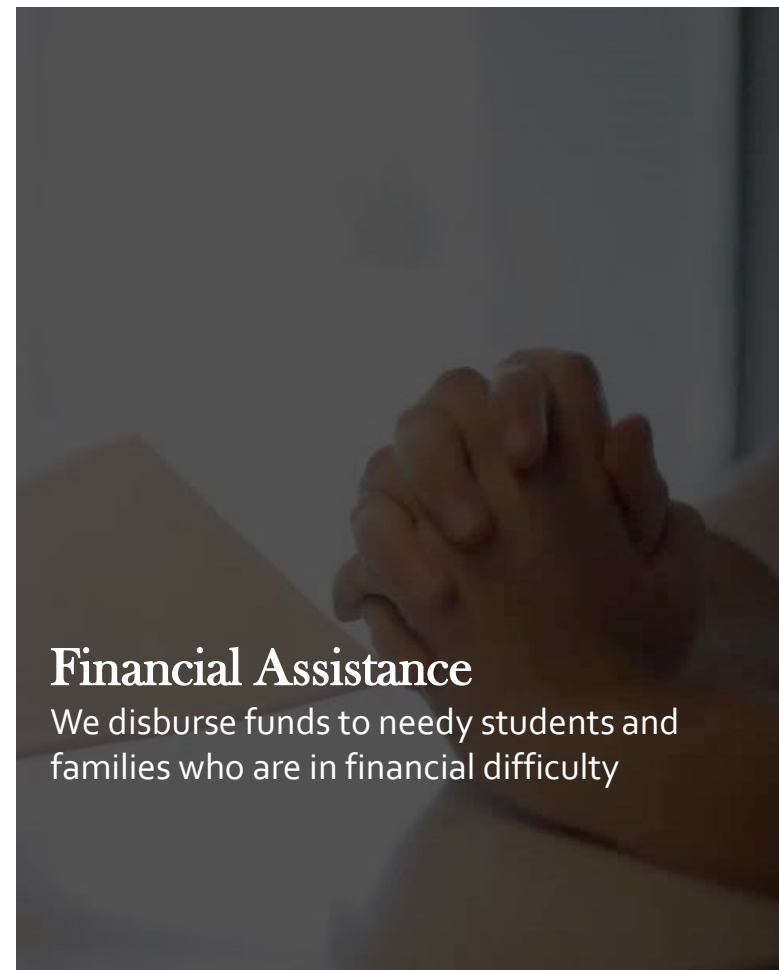
Casework and Counselling

Supports families with financial/basic sustenance issues, family violence, psycho-social and emotional issues



Compulsory Education Casework

Working with the Ministry of Education, we help children and parents overcome their problems so that children can attend school regularly

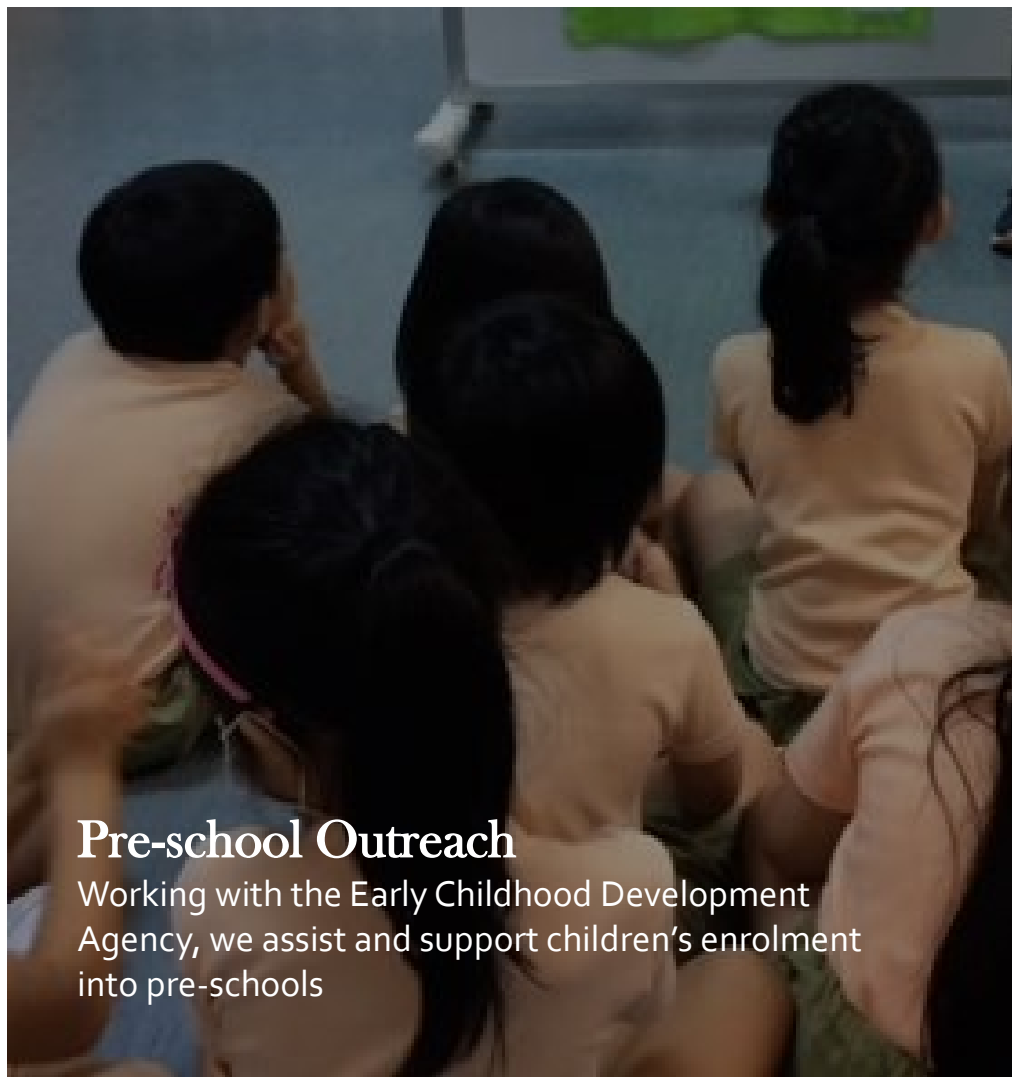


Financial Assistance

We disburse funds to needy students and families who are in financial difficulty

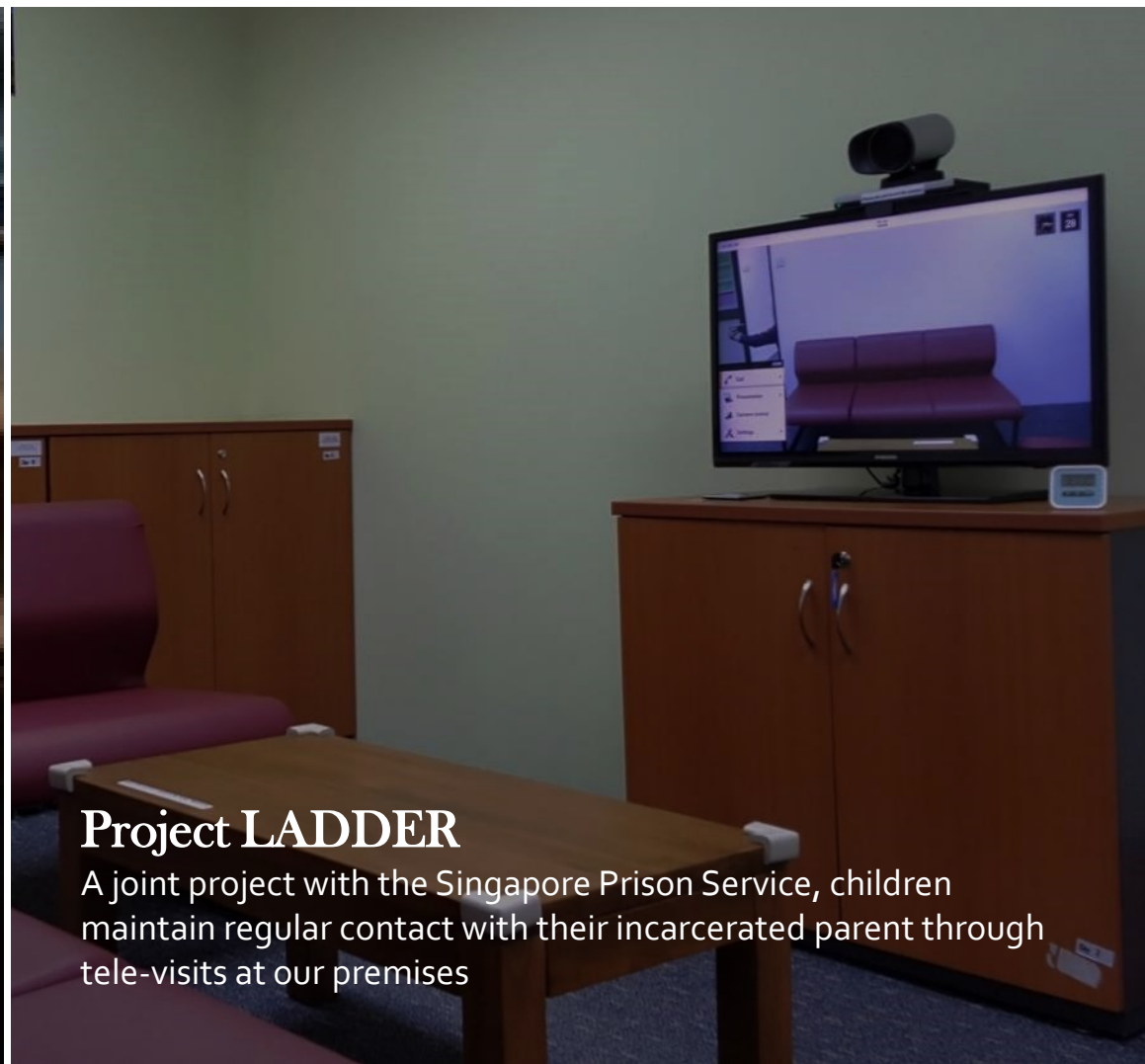
Family Services

Supporting and Strengthening Our Families in Need



Pre-school Outreach

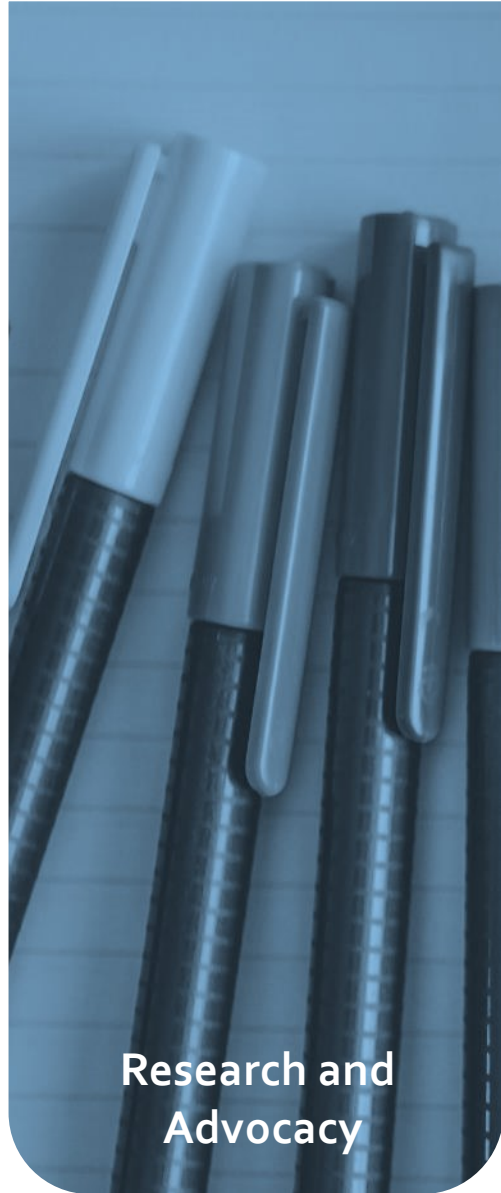
Working with the Early Childhood Development Agency, we assist and support children's enrolment into pre-schools



Project LADDER

A joint project with the Singapore Prison Service, children maintain regular contact with their incarcerated parent through tele-visits at our premises

Our Services



Research and
Advocacy

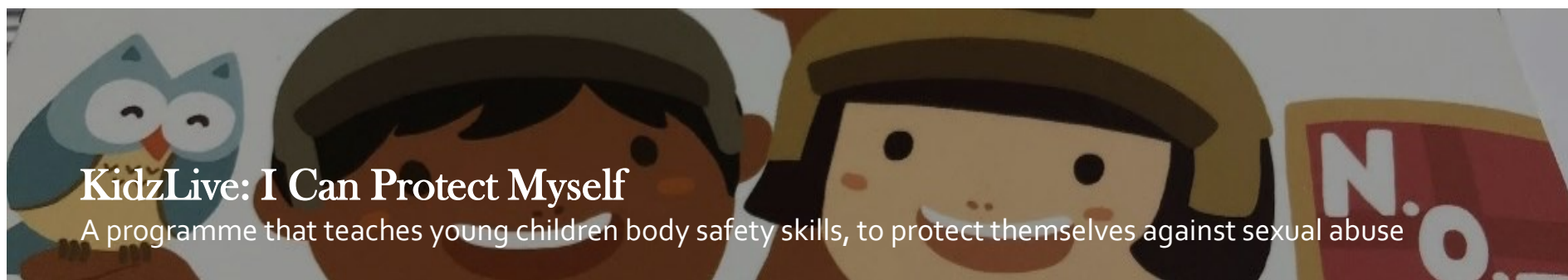
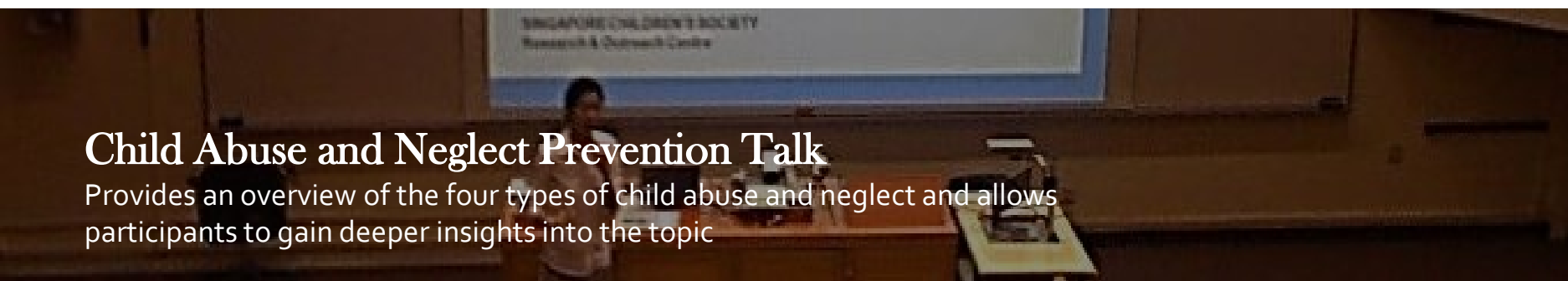
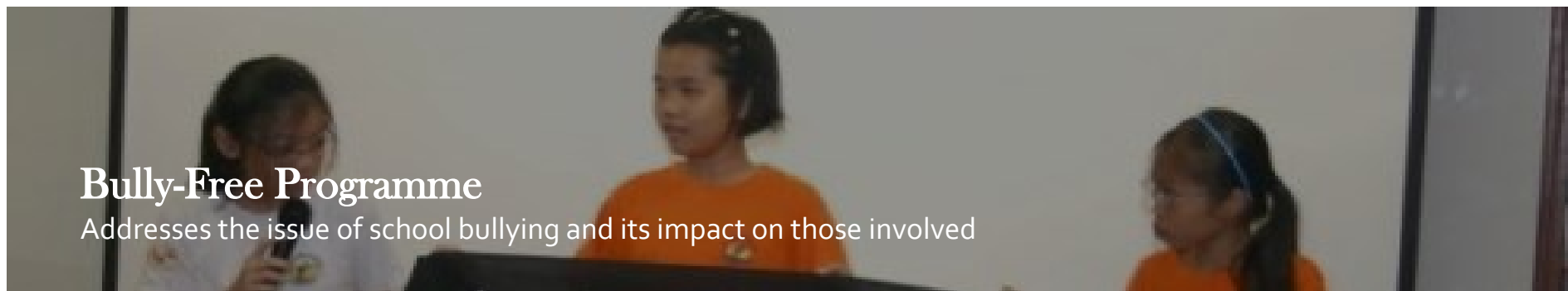
19,619 beneficiaries reached

A Voice for our Children and their Future

We perform research and advocacy work to protect and promote the well-being of children, youth and their families, as well as to enhance the usefulness of social services to children and youth.

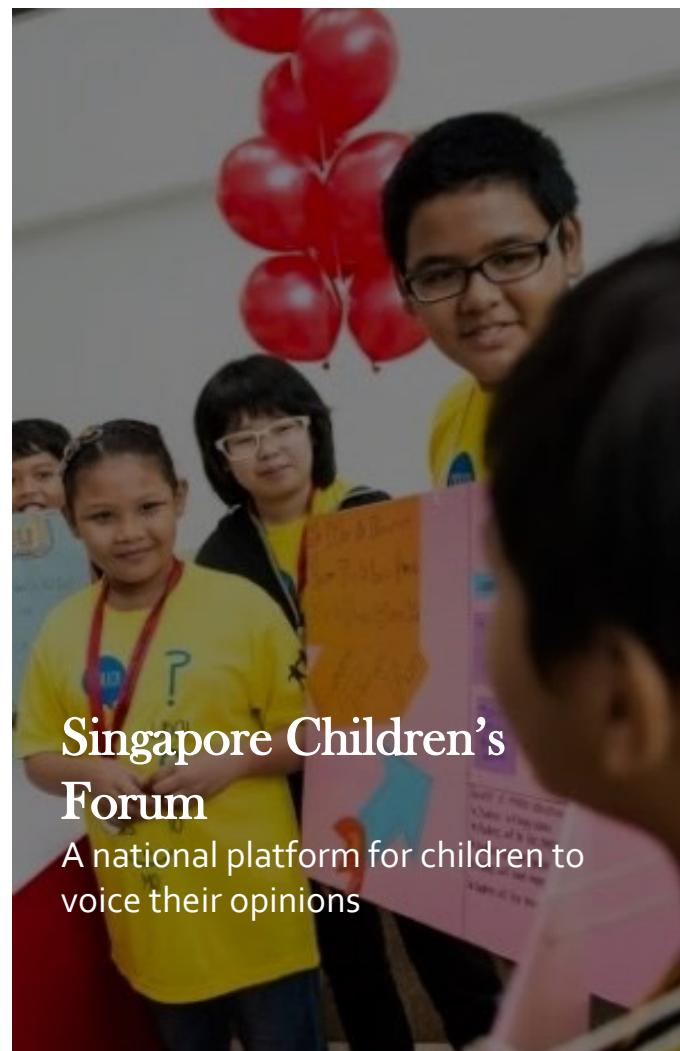
Research and Advocacy

A Voice for Our Children and their Future



Research and Advocacy

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