



# Singapore Children's Society

bringing relief and happiness to children in need

*Information accurate as of May 2022*



# About Us





## What do we do?

We help protect and nurture children and youth of all races and religions, especially children, youth and families in need.





# About Us —

## **Our Mission**

To bring relief and happiness to children in need

## **Our Vision**

To be a leading edge organisation in promoting the well-being of the child

## **Our Core Values**

Compassion and Caring, Commitment, Professionalism, Integrity, and Openness to Change



## Who We Are

We were **established in 1952** by a group of expatriates and concerned citizens to **help malnourished, poor, abused and neglected children.**

In 1956, we set up a Convalescent Home along Changi beach for sick children to convalesce.



# Who We Are —

Today, we are **70 years old**.

Our Patron-in-Chief is President Halimah Yacob.

Our focus has evolved with changing needs, and we now have a wide range of programmes and services across more than 10 service centres to meet diverse needs.

We are governed by the Board and supported by five Standing Committees.

*Photo taken at Children's Society's  
Charity Gala Dinner 2019*

# Our Board

## BOARD

<b>Chairman</b>	Mr Koh Choon Hui <i>DUBC</i>	
<b>Deputy Chairman</b>	Prof Ho Lai Yun <i>BBM, JP</i>	
<b>Honorary Secretary</b>	Assoc Prof Cuthbert Teo Eng Swee <i>PPA (G)</i>	
<b>Honorary Treasurer</b>	Mr David Toh Seng Hong	
<b>Members</b>	Mr Alex Lee Ka But <i>BBM</i>	
	Mr Kurt Wee Chorng Kien <i>JP</i>	
	Assoc Prof Lim Lee Ching	
	Mdm Rashidah Bte Abdul Rasip <i>PPA(P)</i>	
	Mr Ronald Liew Wing Kong	
	Capt Suresh Menon	
	Ms Tan Khiaw Ngoh <i>JP</i>	
	Ms Theresa Sim May Ling	
	Assoc Prof Isabella Wong Yuen Fun	
<b>Nominated Members</b>	Mr Koh Yeong-Kheng	
	Dr Lena Lee Siow Ling	
	Ms Lee Kwai Sem <i>PPA(P)(L)</i>	
	Dr Tan Seok Hui	
	<b>Co-opted Members</b>	Mr Chan Hiang Tiak
	Dr Quah Saw Han	

## STANDING COMMITTEES

Children In Care
Community Engagement and Partnerships
Information and Corporate Relations
Research and Advocacy
Social Work Service

## OTHER COMMITTEES

Audit and Risk
Awards
Crisis Management
Investment
Human Resource and Remuneration
Nomination
Technology Advisory



# Our Footprint



Yishun Family Service @ Children's Society

Sunbeam Place @ Children's Society

JYC @ Children's Society

- Children Outreach @ Children's Society
- Advocacy Unit

SSFR @ Children's Society

Youth Service @ Children's Society

The Fort @ Children's Society

- Student Service @ Children's Society
- Research Unit

Corporate Office

RoundBox @ Children's Society

Community Services & Programmes @ Children's Society

VOX @ Children's Society



# Our Resources

Total expenditure of ~\$21 million in 2021

- Over 70% of our expenditure is manpower related
- We have a staff strength of over 200, of which the majority are social service practitioners (e.g. social workers) who interact directly with children, youth and families (our beneficiaries)



# Sources of Funding

- We are largely self-funded with the majority of funds coming through donations
  - We conduct fundraising events, campaigns and donation drives
  - We are not funded by Community Chest
- As appointed service providers, some of our services and programmes are funded by the government



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# Our Accolades

## 2019

- 4<sup>th</sup> ASEAN Rural Development and Poverty Eradication Leadership Award
- Charity Transparency Award

## 2016 - 2018

- Charity Transparency Award

## 2014

- President's Award for Social Impact

## 2010

- Singapore Quality Class Award
- NCSS Outstanding VWO Award in Innovation (Special Mention)
- Our Chairman appointed as Government Representative to the ASEAN Commission on the Promotion and Protection of the Rights of Women and Children

## 2009

- Singapore Prestige Brand Award (Special Merit)

## 2008

- Endorsed by NCSS as a Centre of Specialisation in Youth Drop-in Centres

## 2004

- Asia Pacific NGO Award (3rd Runner Up)
- NVPC Non-Profit Organisation Award

## 1986

- Community Excellence Award





# Our Contribution

- We provide a wide spectrum of services for children, youth and families
- Our financial independence provides us with flexibility to pilot programmes and services to meet unserved needs
- We conduct research on issues affecting children and youth and advocate for changes to improve their well-being



# Our Challenges

- Adverse childhood experiences or traumatic experiences are becoming more common in childhood
- Increased stressors on families (e.g. financial difficulties, domestic conflicts) can deprive children of a healthy and safe childhood
- The mental health of children and youth is worsening
- Risks and undesirable content associated with the digital world (e.g. cyberbullying) are on the rise



# Our Service Goals

- Children and youth will thrive and be resilient despite the impact of adverse childhood experiences
- Regardless of background, children will have equal opportunities to realise their potential
- As they move into adulthood, youth will develop positively into responsible and healthy young adults
- Children and youth who are in contact with the legal system will be accorded due process; their needs will be met, and their voices heard
- Caregivers will be resilient and empowered to manage current and future challenges so that their children and youth are able to grow and develop in positive environments



# Key Services



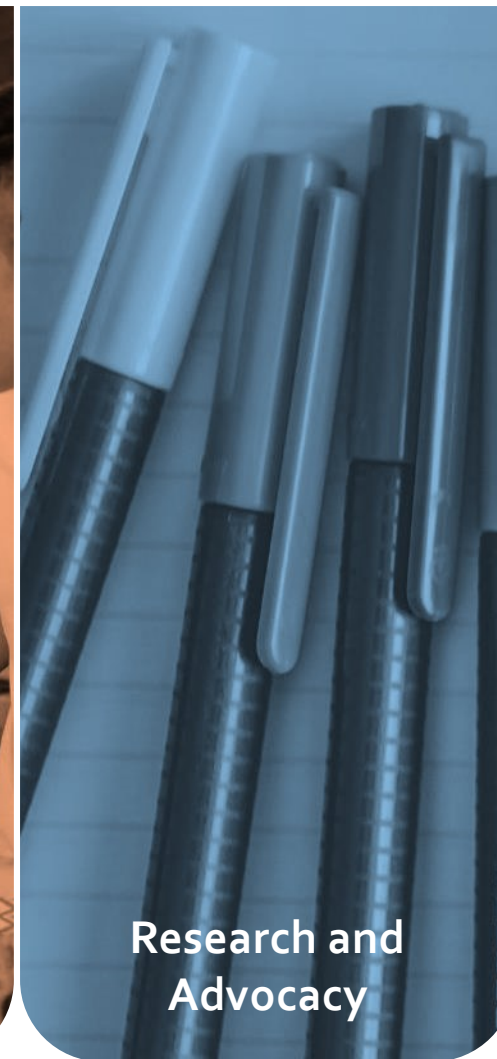


In 2021, we reached out to

19,973

children, youth and families  
in need

# Our Services





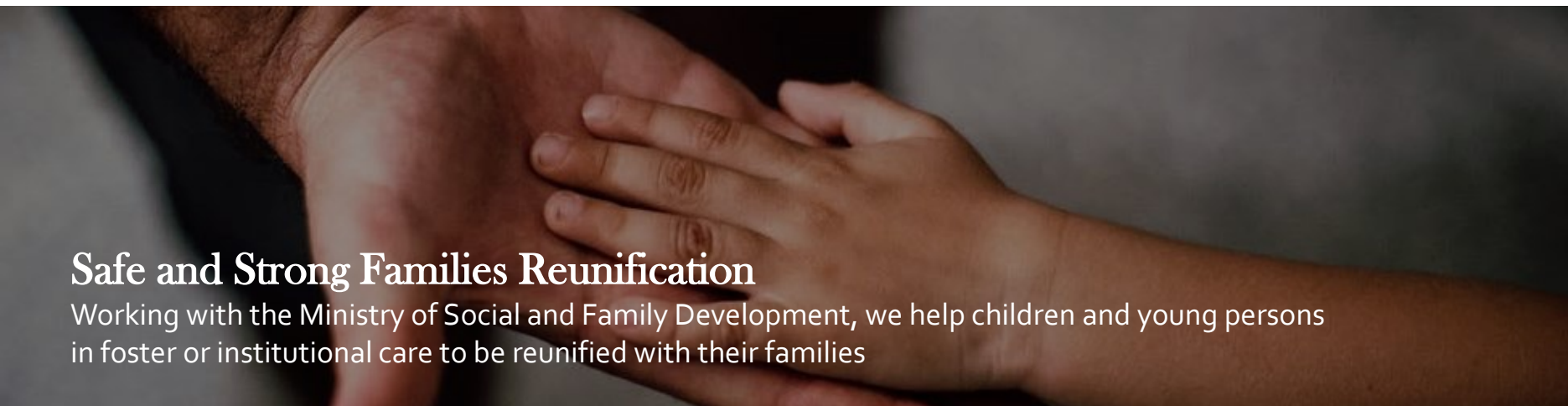
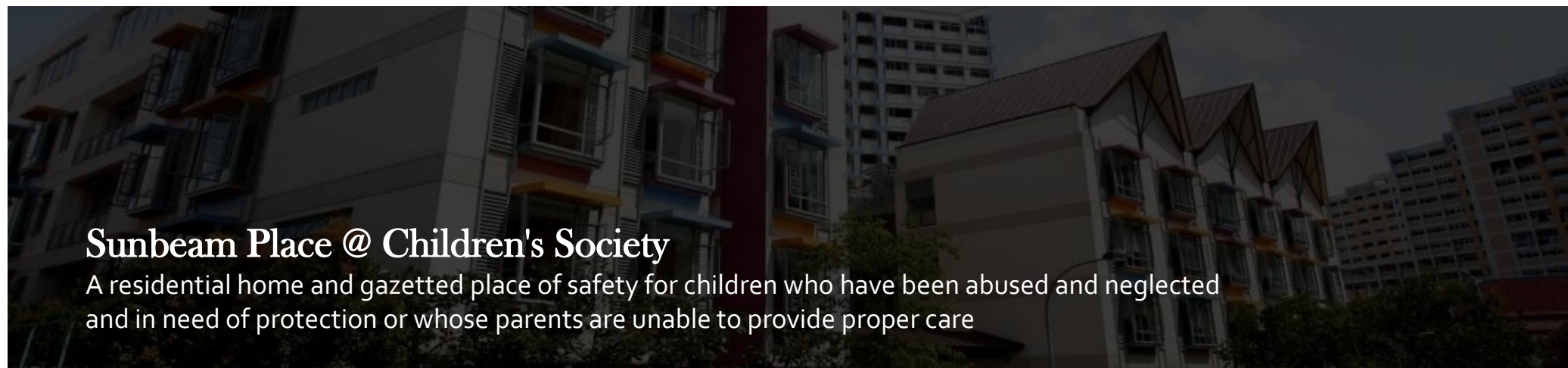
**233** beneficiaries reached

## Protecting Children and Youth who are Abused and/or Severely Neglected

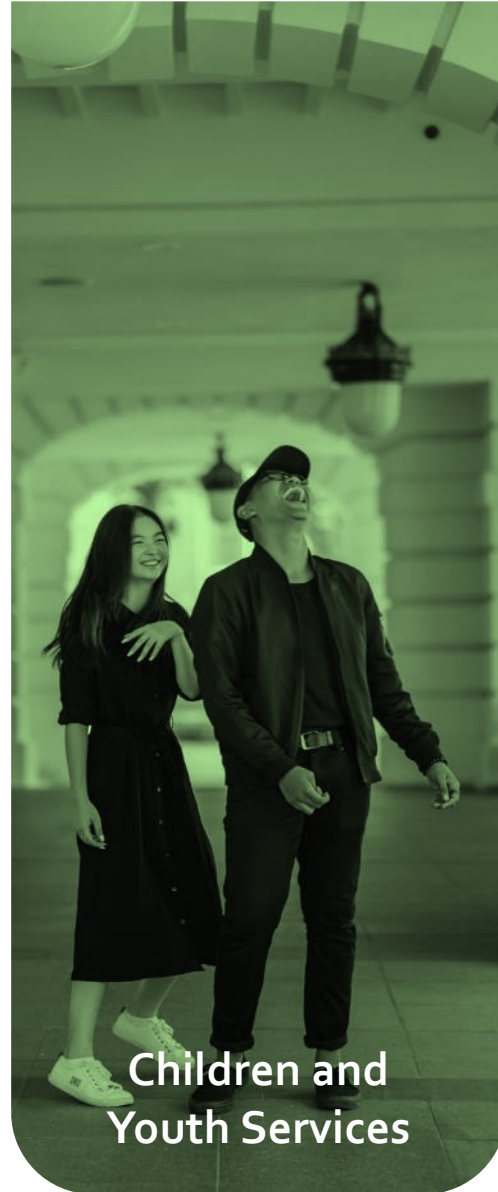
We provide **fundamental care and guidance** for vulnerable children and **youth** where suitable, **collaborate with families to provide safe, stable and permanent care**, and with each child's best interests at heart.

# Vulnerable Children and Youth

Protecting Children and Youth who are Abused and/or Severely Neglected



# Our Services



Children and Youth Services

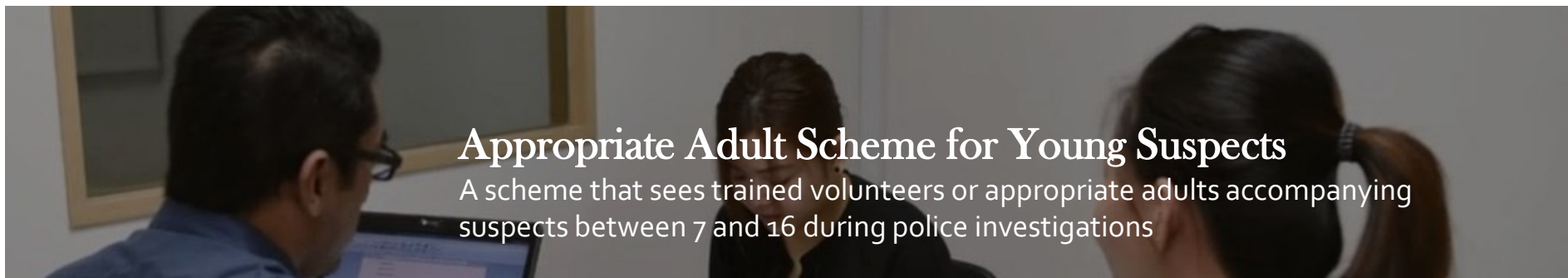
**14,524** beneficiaries reached

## Supporting, Nurturing and Inspiring our Children and Youth

We provide **value-adding care, nurture and inspire children and youth**, to complement what their parents and guardians provide.

# Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth



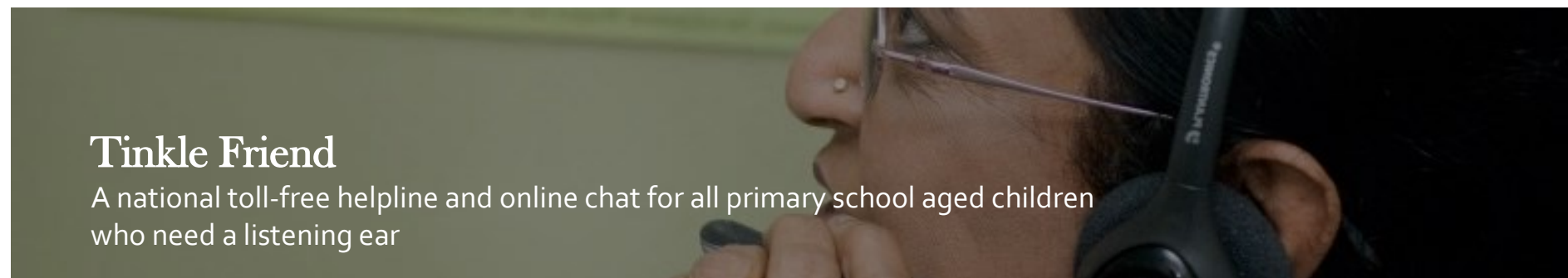
## Appropriate Adult Scheme for Young Suspects

A scheme that sees trained volunteers or appropriate adults accompanying suspects between 7 and 16 during police investigations



## Children and Youth Drop-in Services

Promotes positive development in children and youth, and reduce and prevent our youth from engaging in risky behaviours

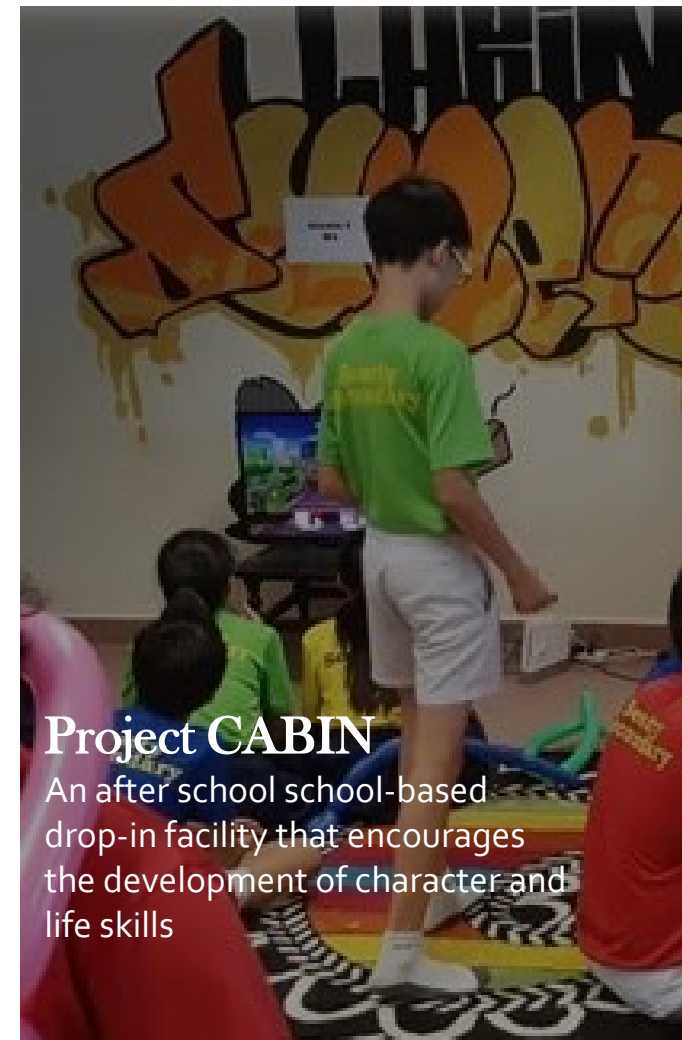
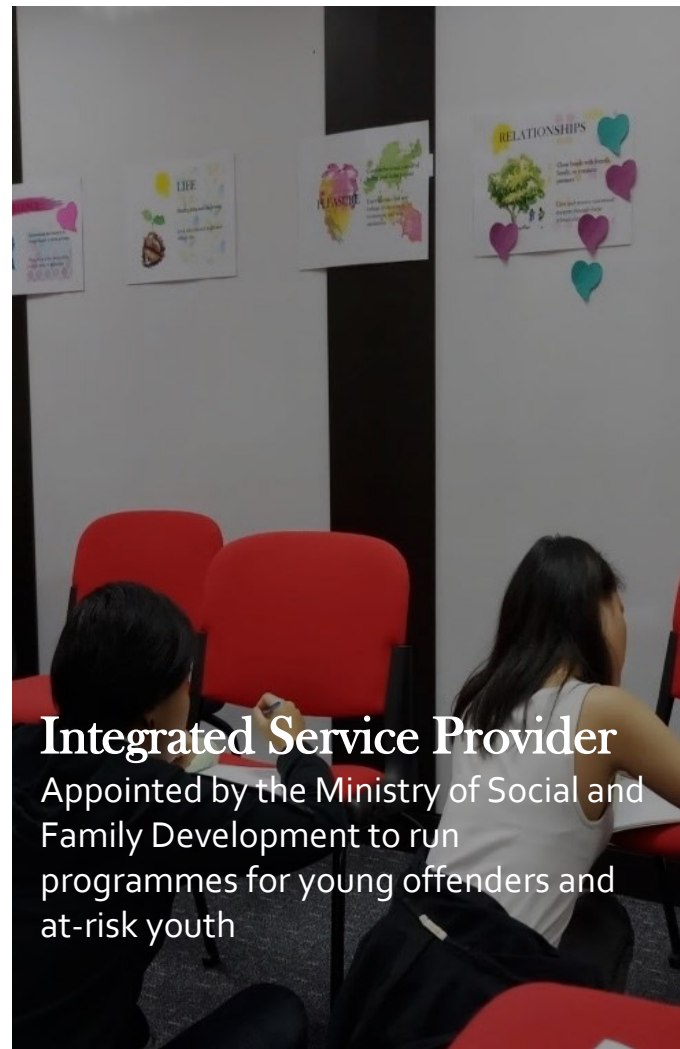


## Tinkle Friend

A national toll-free helpline and online chat for all primary school aged children who need a listening ear

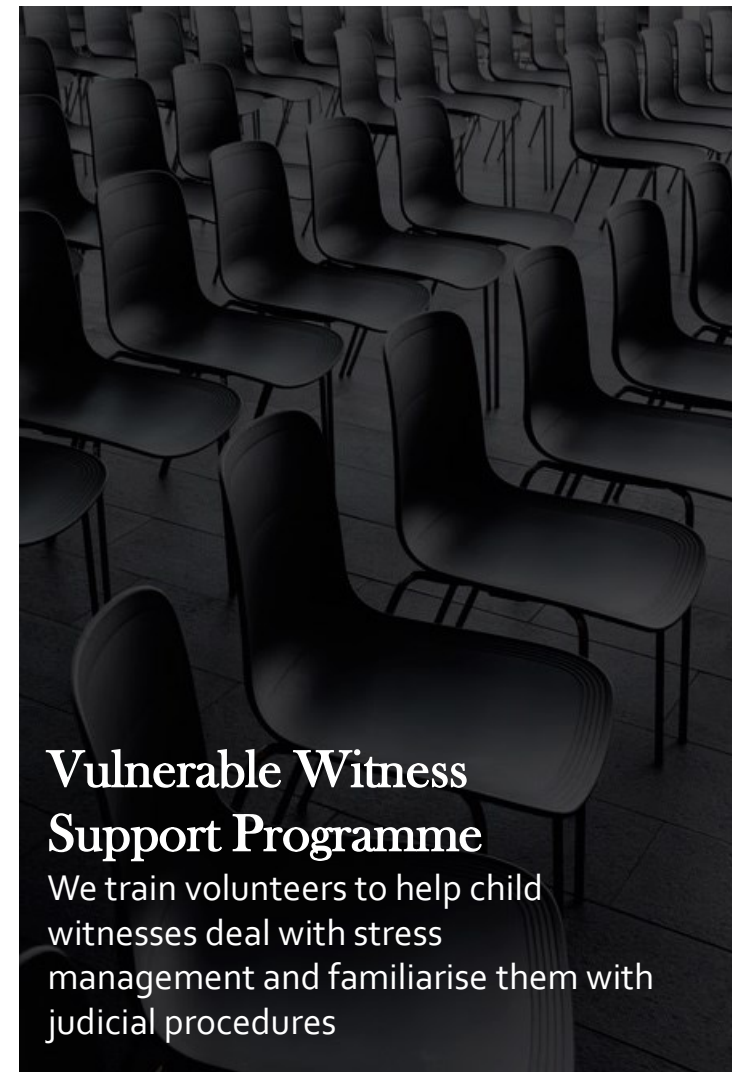
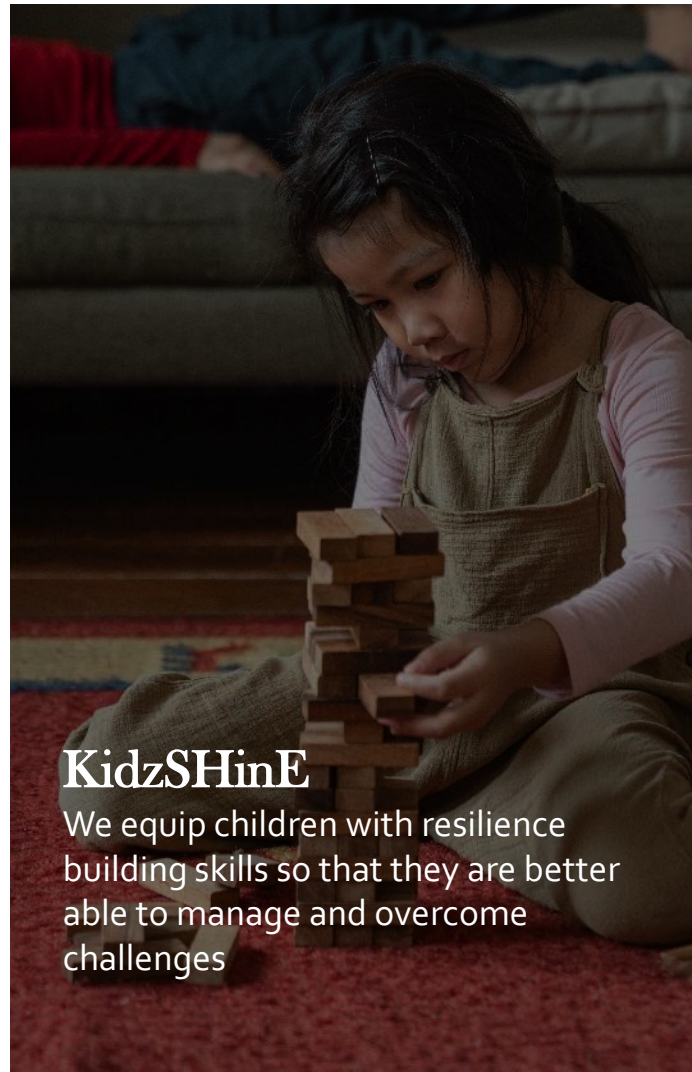
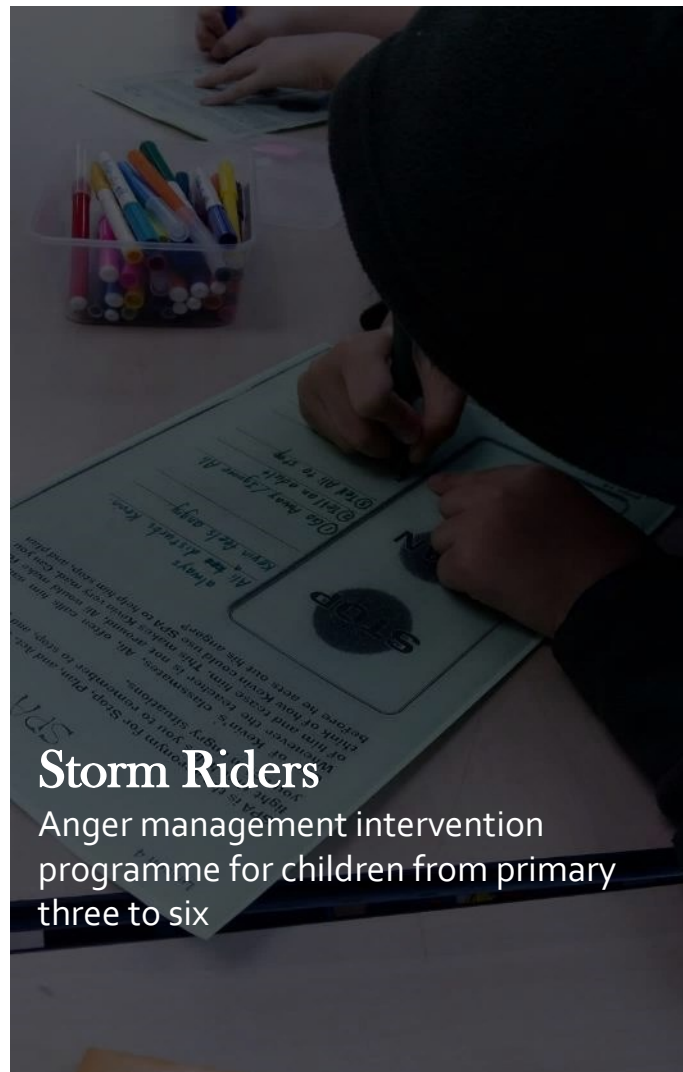
# Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth



# Children and Youth Services

Supporting, Nurturing and Inspiring Our Children and Youth





Family Services

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# Our Services

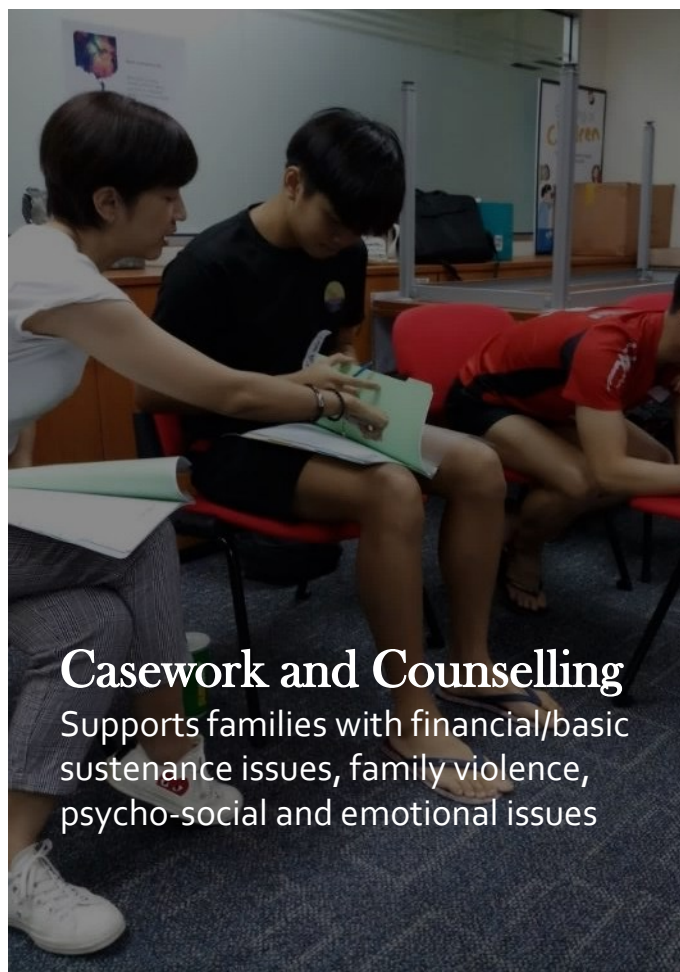
**3,083** beneficiaries reached

## Supporting and Strengthening Our Families in Need

We support and strengthen families in need by working together with them.

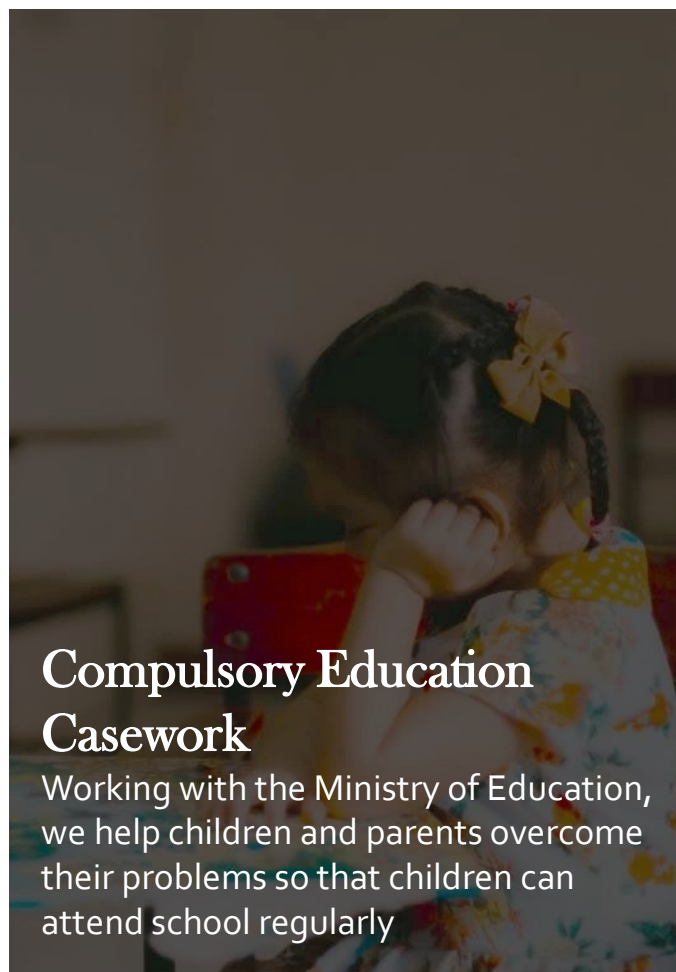
# Family Services

Supporting and Strengthening Our Families in Need



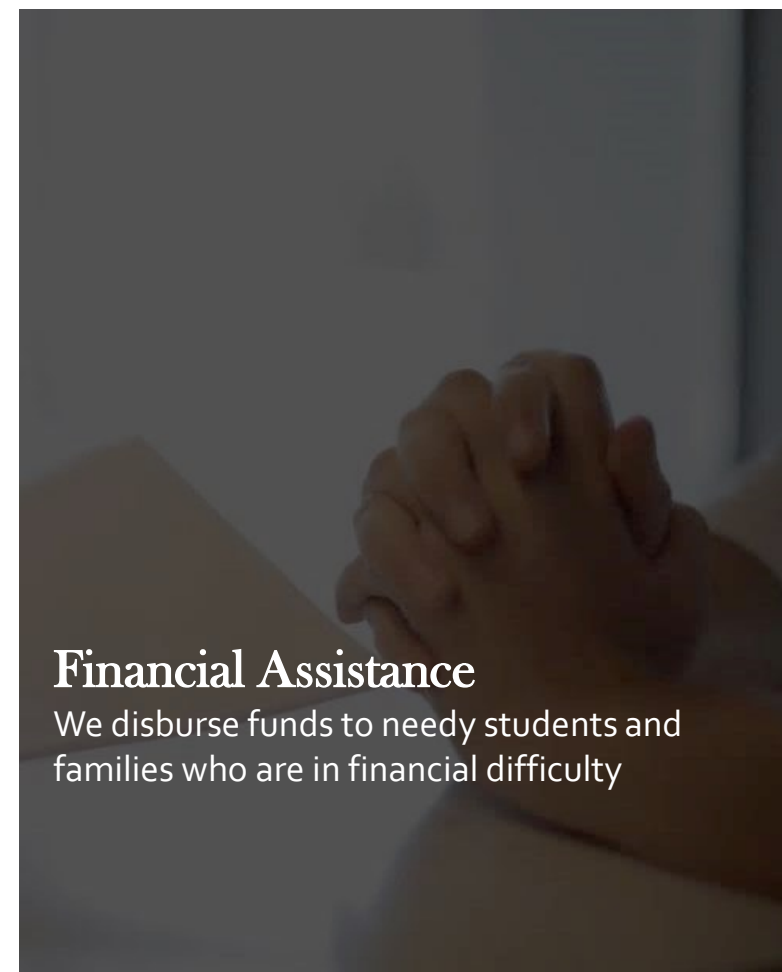
## Casework and Counselling

Supports families with financial/basic sustenance issues, family violence, psycho-social and emotional issues



## Compulsory Education Casework

Working with the Ministry of Education, we help children and parents overcome their problems so that children can attend school regularly

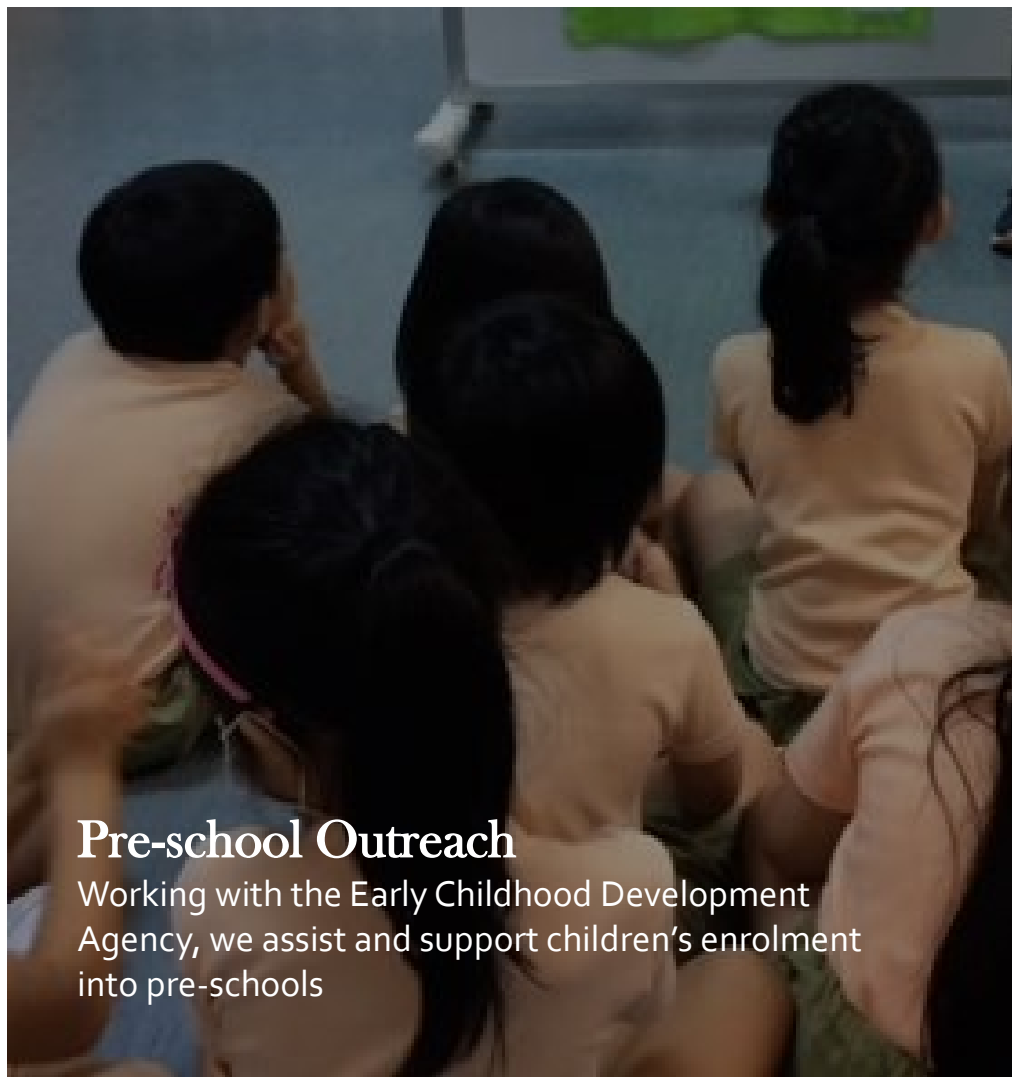


## Financial Assistance

We disburse funds to needy students and families who are in financial difficulty

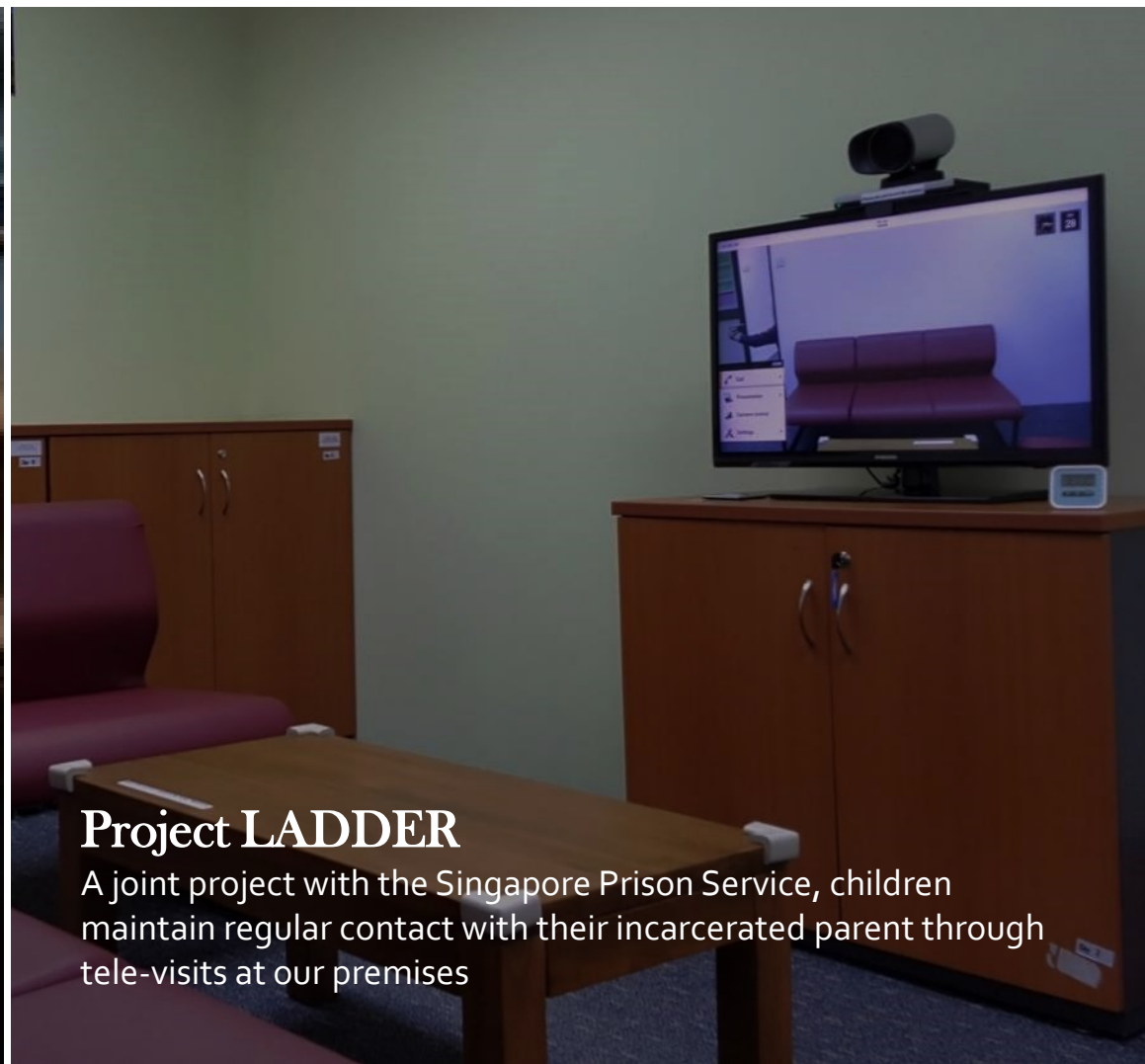
# Family Services

Supporting and Strengthening Our Families in Need



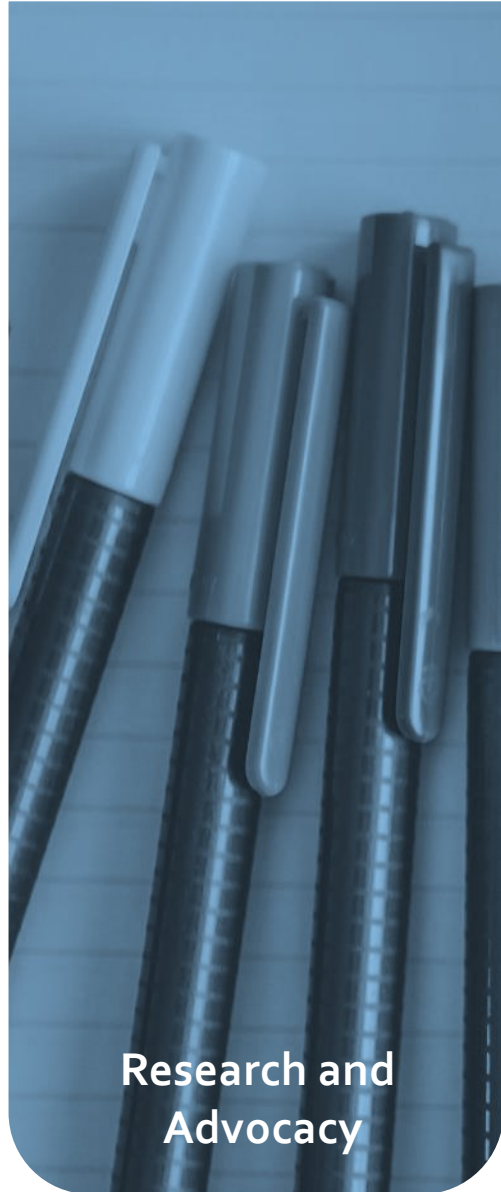
## Pre-school Outreach

Working with the Early Childhood Development Agency, we assist and support children's enrolment into pre-schools



## Project LADDER

A joint project with the Singapore Prison Service, children maintain regular contact with their incarcerated parent through tele-visits at our premises



**Research and  
Advocacy**

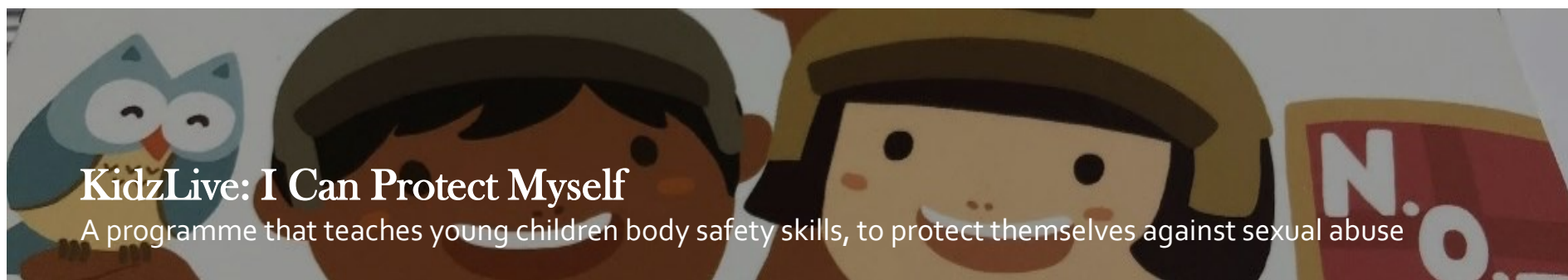
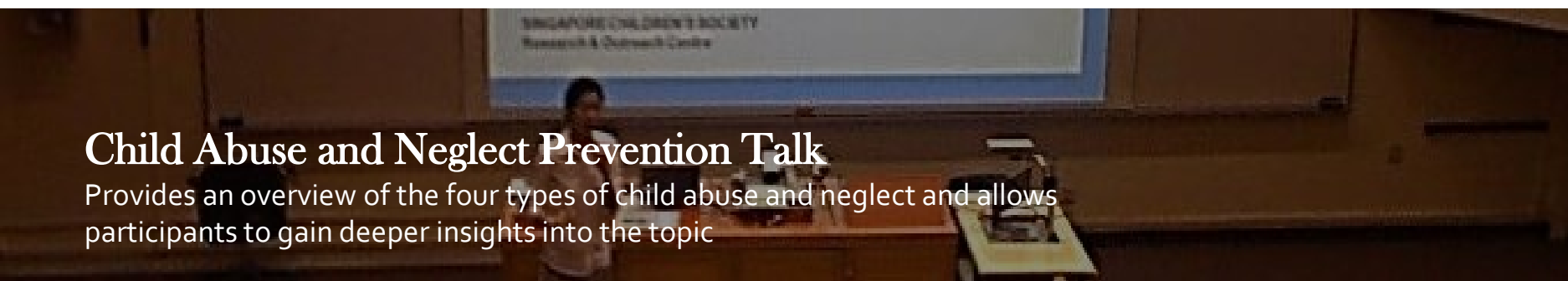
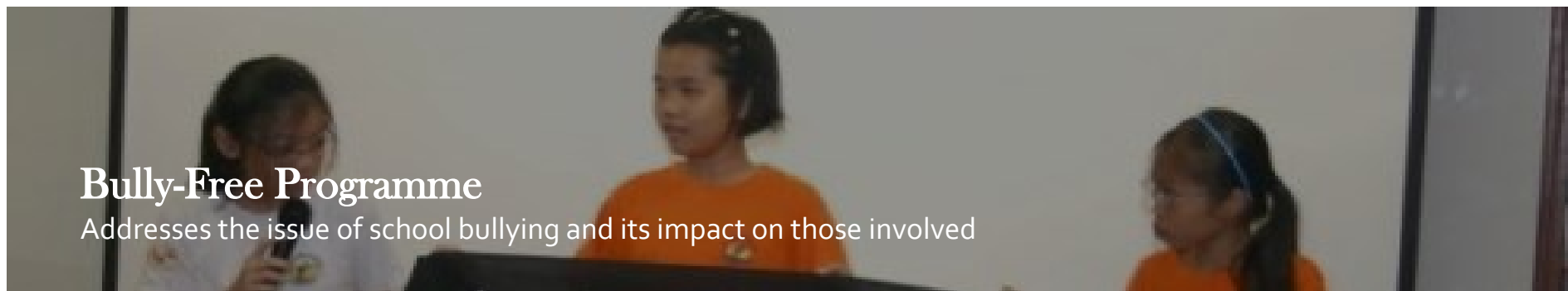
**2,133** beneficiaries reached

## **A Voice for our Children and their Future**

We perform research and advocacy work to protect and promote the well-being of children, youth and their families, as well as to enhance the usefulness of social services to children and youth.

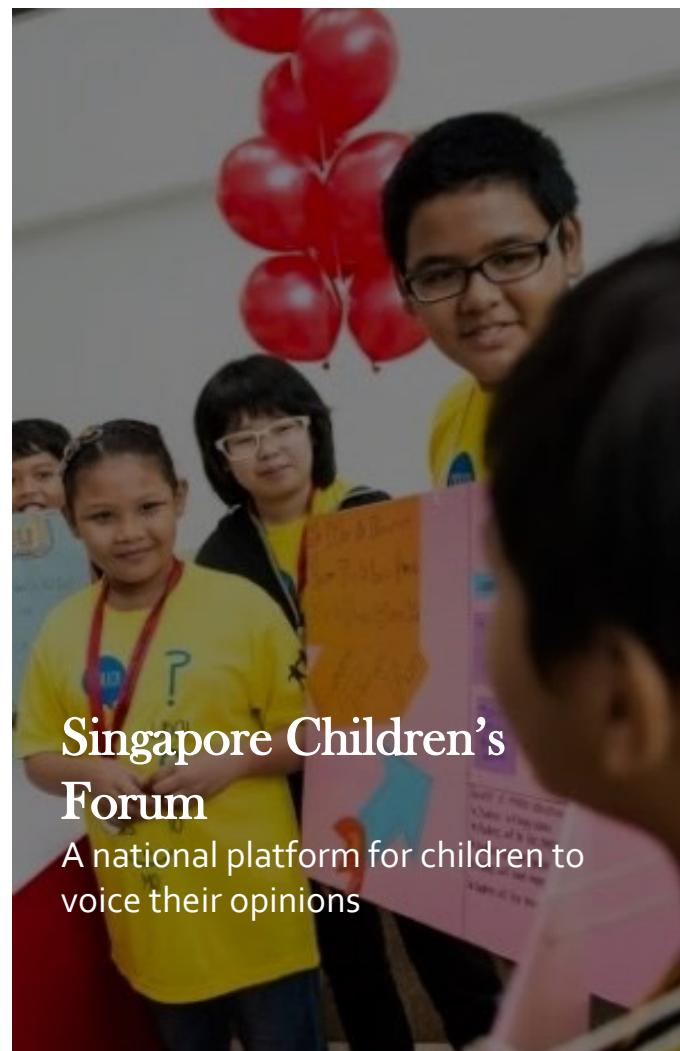
# Research and Advocacy

A Voice for Our Children and their Future



# Research and Advocacy

A Voice for Our Children and their Future



# Stay Connected with Us



[www.childrensociety.org.sg](http://www.childrensociety.org.sg)



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