



CSR WITH A CAUSE

Ball of a time

Dentsu Aegis Network celebrates Christmas by contributing to the OCBC-TODAY Children's Fund

SINGAPORE – How do you have a ball of a time, and raise S\$2,040 for the OCBC-TODAY Children's Fund while you're at it? Turn an annual friendly soccer match into a fundraiser — exactly what Dentsu Aegis Network (DAN) did.

DAN's Score Goals for Charity was held on Dec 12 at the Home Team NS-JOM Clubhouse, Balestier. The five-on-five street soccer matches were played on a hard court and raised a total of S\$1,020, with DAN matching the amount to bring the grand total to S\$2,040.

Six teams of five, consisting of Dentsu Singapore, McCann, Aegis Media Teams A and B, OCBC, and Dentsu Mobius, were fielded to give defending champion Aegis Media Singapore a run for their title.

OCBC scored a total of 14 goals and defeated Aegis Media Team B in the finals to bring home the trophy.

"Football has that galvanising effect that allows people from different backgrounds to come together to achieve a singular purpose," said OCBC team captain Timothy Neo, who is an assistant manager with the bank.

"We are glad to be part of such a noble cause while taking the time to enjoy the camaraderie between colleagues and our partners." **PRODUCED BY THE TODAY SPECIAL PROJECTS TEAM**



The participating soccer teams before the tournament: (from left) Dentsu Singapore in black, McCann in yellow, Aegis Media Singapore in black, OCBC in red, and Dentsu Mobius in white. PHOTOS: ERNEST CHUA



Isobar Singapore girls having some fun before the match.



Mr Vikram Bansal, head of services (left), and Mr Prakash Kamdar, CEO of Isobar Singapore, enjoying the game together.



(From left) On scoreboard duty are Ms Justina Tai, regional business analyst, and Ms Pooja Chugh, regional productivity director, both from DAN Asia Pacific.



Referee Harry Lingard (far right) briefing the players.



Ms Audrey Kuah, CEO of Aegis Media Singapore, presenting the trophy to OCBC team captain, Mr Timothy Neo.



OCBC scored 14 goals. They beat Dentsu Aegis Network Team B in the finals to bring home the trophy.



DAN staff cheering their team on during a heated game.