

## Record \$5.89 million raised for Singapore Children's Society in 2015

🕒 PUBLISHED MAR 21, 2016, 2:37 PM SGT

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SINGAPORE - The Singapore Children's Society (SCS) raised a record \$5.89 million in 2015 through two fund-raising programmes, it announced on Friday (March 18).

The 1000 Enterprises for Children-in-Need (1000E) programme, which encourages companies to adopt the society as their official supported charity by pledging an annual donation, raised \$3.33 million in 2015, compared to \$2.2 million in 2014.

Another programme, the 1000 Philanthropists (1000P) programme, raised \$2.56 million in 2015. First introduced in 2014, it encourages individuals to contribute \$1,000 a year to the society.

"As a small and open economy, Singapore has already been affected by the economic slowdown. With tougher times ahead, we expect that more children and families will need our assistance. We will proactively step forward to make a difference in their lives," said SCS chairman Koh Choon Hui at an appreciation dinner for donors at the Pan Pacific Hotel on Friday night.

SCS has about 68,000 beneficiaries, including children, youth and families in need.

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