



EVER READY

TO MEET THE
GROWING NEEDS
OF CHILDREN

IN SUPPORT OF



SETTING

A VISIONARY LEGACY SINCE 1952



Founded in 1952, Singapore Children's Society was established during the post-war years of Singapore to provide shelter, comfort and relief to the children. During those initial years, children were sickly and malnourished, and parents often lacked the means or education to provide proper care.

This was highlighted by a group of expatriates and concerned citizens in a letter to The Straits Times on 6 February 1952, which called for the formation of a body to look into the welfare of children.

Today, Singapore Children's Society protects and nurtures children and youth of all races and religions, especially children, youth and families in need. Through the years of Singapore's growth

and development, its services have evolved to meet the changing needs of children and youth.

Currently, Children's Society operates 10 service centres islandwide, offering services in the four categories of: Vulnerable Children Services, Children and Youth Services, Family Services, and Research and Advocacy.

OUR
MISSION

To bring relief and happiness to children in need

OUR
VISION

To be a leading edge organisation in promoting the well-being of the child

OUR CORE
VALUES

- Compassion and Caring
- Commitment
- Professionalism
- Integrity
- Openness to Change



GOING THE EXTRA MILE TO



1952 – Founded Singapore Children's Society

1954 – Hired first social worker

1955 – Society's office moved to a shophouse unit in Towner Road, with monthly rent of \$150

1961 – Started Chin-Pu Day Care

1962 – Founded Singapore Association for Retarded Children (SARC), and handed over Chin-Pu Day Care to SARC in order to focus on mainstream children in need

1966 – Founded Children's Charities Association together with three other children's charities

1967 – Formed Social Work Service Standing Committee

1969 – Opened first Social Work Service Centre in Toa Payoh

1972 – President Sheares opened a second extension of the Convalescent Home, extending the capacity from 50 to 70

1976 – Convalescent Home moved from Changi to Keramat Road in Woodlands to make way for Changi Airport

1978 – Opened Latchkey Child Development Centre at Henderson Road, later known as Before-and-After School Care Centre

1982 & 1984 – Society conferred 'Most Outstanding Civic Organisation' Award from United Nations Association of Singapore

1984 – Launched Tinkle Friend Helpline

1986 – Opened second Latchkey Child Development Centre

1988 – Formed Child Abuse and Neglect Prevention Standing Committee now known as Research and Advocacy Standing Committee. Convalescent Home gazetted as a place of safety

ACHIEVE THE 1 SHARED DREAM



1990 – Set up a Family Service Centre and the third Before-and-After School Care Centre in Bukit Gombak

1993 – Launched Society's new logo

1994 – Launched first Project CABIN at Westlake Secondary School

1995 – Opened Family Service Centre (Yishun)

1997 – Published Society's first research monograph, titled 'Public Perceptions of Child Abuse and Neglect'

1998 – Started Vulnerable Witness Support Programme with then-Subordinate Courts

1999 – Held inaugural Walk for Our Children at Bishan Park

2000 – Launched RoundBox
2003 – Started Research and Outreach Centre

2004 – Launched Bully-Free Campaign. Won NVPC Non-Profit Organisation Award

2005 – Opened Youth Centre (Jurong). Organised 6th International Society for the Prevention of Child Abuse and Neglect (ISPCAN) Asian Regional Conference

2006 – Convalescent Home moved to Hong San Terrace and renamed to Sunbeam Place

2007 – Opened Children Service Centre at Kaki Bukit. Singapore Children's Society's lectures launched to commemorate 55th Anniversary

2008 – Appointed as Centre of Specialisation for Youth Drop-in Centres by NCSS

2009 – Launched 1000 Enterprises for Children-in-Need programme

2010 – Conferred inaugural NCSS Outstanding VWO Award in Innovation (Special Mention)

2011 – Published 'A Guide to Youth Drop-in Centres' in collaboration with NCSS

2012 – Society turned 60. Co-hosted 2nd ASEAN Children's Forum with then-MCYS

2013 – Opened Talks and Workshops Programmes Centre. Held first Charity TV Show, raising over \$5 million. Organised first Singapore Children's Forum

2014 – Launched Tinkle Friend Online Chat. Launched 1000 Philanthropists fund-raising programme. Society won President's Award for Social Impact

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Annual Report Editorial Committee
Assoc Prof Teng Su Ching
Ms Jennifer Quong
Asst Prof Wernmei Yong Ade
Ms Shen Xuesheng
Ms Poh Jie Ying

Unique Entity Number: S62SS0057G

A VISIONARY HERITAGE

About Us

Our Patron-in-Chief

President Tony Tan Keng Yam

Patron for 1000 Enterprises for Children-in-Need
and 1000 Philanthropists

Mr Teo Chee Hean

*Deputy Prime Minister, Coordinating Minister for
National Security and Minister for Home Affairs*

VULNERABLE CHILDREN SERVICES

**Protecting and Guiding
Vulnerable Children**

We provide fundamental care and guidance to children as what their parents and guardians should provide.

CHILDREN AND YOUTH SERVICES

**Nurturing and Inspiring
Our Children and Youth**

We provide value-adding care, nurture and inspire children and youth, to complement what their parents and guardians provide.

FAMILY SERVICES

**Supporting and Strengthening
Our Families in Need**

We support and strengthen families in need by working together with them and their children.

RESEARCH AND ADVOCACY

**A Voice for Our Children
and Their Future**

We perform an advocacy role as the voice of children and their future.



CHAIRMAN'S MESSAGE



2014 was another very challenging year globally, as we witnessed the unfolding geopolitical conflicts in Ukraine, the widespread turmoil in the Middle East as a result of the Islamic State in Iraq and Syria (ISIS), the heightened fear from the mounting Ebola death toll in West Africa, and the global warming that caused unprecedented natural disasters. While Singapore continues to enjoy peace and good economic progress, we are very mindful that nothing can be taken for granted.

As the nation gears up in preparation for an all-inclusive SG50 celebration, Singapore Children's Society continues to explore how best we can serve the needs of the vulnerable and lower income families.

On 8 March, our Executive Committee and key staff met to review and discuss our strategic direction. We came up with six strategic thrusts for the next five years, and we re-categorised our services into four groups focusing on vulnerable children, children and youth, family, and research and advocacy. These are all important steps we need to take as we bring the Society to the next level.

In 2014, we explored new ideas and consolidated our existing services to ensure that we achieved efficiency, quality and productivity through our 72 programmes that reached out to 68,292 beneficiaries.

We launched our Tinkle Friend Online Chat on 21 April as we moved ahead to use the new media platform to engage children. On 18 July, we opened our 25th Project CABIN at Seng Kang Secondary School, marking another milestone in reaching out to students across Singapore. For the first time, our Bully-Free Youth Forum brought together youth from various secondary schools to let them share their personal experiences and perspectives on cyberbullying. These are just a few examples of how we continued to sustain our services through innovation and service enhancement. We were very pleased to receive the President's Award for Social Impact on 15 October in recognition of our effort.

The Society's total expenditure was \$13.053 million, 7% higher than the previous year's expenditure of \$12.237 million. Our total staff strength increased by 7% to 174, as we continued to build up our professional and support team to cope with the increasing workload.

Our total donation for 2014 was \$12.677 million, or 8% lower than 2013. This was achieved without the Charity TV Show that helped us reach our record donation the year before. To be sustainable, we will have to be innovative and creative in our fund-raising activities. Expanding our individual and corporate donor bases would be our main focus to ensure our long-term sustainability.

At our Awards presentation ceremony in 2014, we were honoured to recognise 48 volunteers and donors. Our Guest-of-Honour, Mr Lawrence Wong, Minister for Culture, Community and Youth, and Second Minister for Ministry of Communications and Information, presented the Ruth Wong Award to Ms Tan Khiaw Ngoh, who is also the Honorary Secretary of Children's Society. The Gopal Haridas Award was awarded to Mdm Ho Yun Wai for her generous donation. It is with deep gratitude that I wish to thank all these volunteers and donors for their unstinting support.

In conclusion, I wish to express my heartfelt appreciation and thanks to the Executive Committee and Standing Committee members, and staff for their dedication and contributions. To the members, donors and well-wishers, your support is important to us, and we will continue striving to do our very best to 'bring relief and happiness to the children in need'.

A handwritten signature in black ink, appearing to read 'Koh Choon Hui', with a stylized flourish underneath.

Mr Koh Choon Hui *PIG JP*
Chairman
Singapore Children's Society

ABOUT US

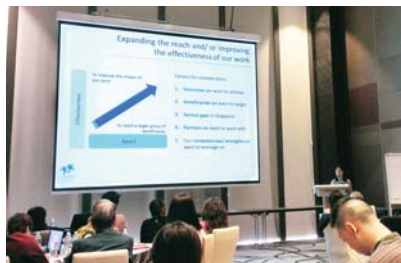
HIGHLIGHTS OF THE YEAR 2014

JAN

**KidzREACH @ Jalan Kukoh**

The KidzREACH programme further expanded and involved the children and families residing in interim housing or rental flats at Jalan Kukoh. KidzREACH aims to inculcate good values in our children beneficiaries from a young age through group work and activities.

MAR

**Strategic Planning Meeting**

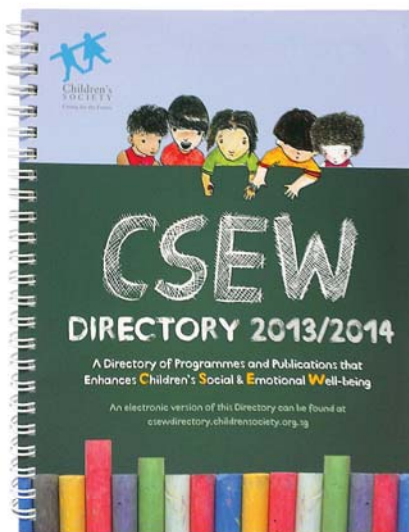
The Society's Executive Committee members, Executive Director, heads of department and key staff came together at the Strategic Planning Meeting on 8 March to discuss our strategic thrusts and operational direction. Held at PARKROYAL on Beach Road, the feedback gathered would drive the Society's direction for the next five years.

MAR

JAN

Launch of 3rd CSEW Directory

The Children's Social and Emotional Well-being (CSEW) Directory 2013/2014, which was launched in January, is a consolidation of programmes and publications by local social service agencies. It is targeted at children and their caregivers. The Directory provides caregivers and field workers information on what is available to enhance the well-being of children and where they are offered. Our first edition was published in 2004, the second edition was produced in 2007 and an electronic version in 2011. Detailed information about individual programmes and publications can be found on our e-Directory at <http://csewdirectory.childrensociety.org.sg>.

**Launch of 24th Project CABIN – Chillbox**

The Society's 24th Project CABIN was launched by Ms Sim Ann, Minister of State, Ministry of Education and Ministry of Communications and Information, at Siglap Secondary School on 15 March. A school-based drop-in facility for character and life skills development, CABINs provide a positive and conducive environment for youth after school hours.

MAR



1000 Enterprises for Children-in-Need Appreciation Dinner

An appreciation dinner was held on 25 March at Four Seasons Hotel Singapore to thank 596 donors who participated in the 1000 Enterprises for Children-in-Need (1000E) programme. The programme's Patron, Mr Teo Chee Hean, Deputy Prime Minister, Coordinating Minister for National Security and Minister for Home Affairs, was the Guest-of-Honour. The fourth 1000E Ambassador, Mr Alvin Yapp, was appointed that evening.

MAY



Launch of 1000 Philanthropists

Philanthropy need not be the preserve of the wealthy. With a donation of just \$1,000 a year to the Society, individuals can do their bit in making a difference. Through the 1000 Philanthropists fund-raising programme launched on 20 May, the Society hopes to draw at least 1,000 individuals and raise \$3 million each year.

APR

Launch of Tinkle Friend Online Chat

The Society officially launched Tinkle Friend Online Chat, the only online chat service in Singapore for lonely and distressed children, in West View Primary School on 21 April. A new Tinkle Friend logo was unveiled at the launch.

MAY



1000E Charity Golf

The Society's first Charity Golf tournament, aimed to rally the Society's corporate donors in its 1000E programme as well as other golf enthusiasts from the business fraternity, was held at The Singapore Island Country Club on 30 May. The players teed off in the afternoon and attended a dinner and prize presentation in the evening where Minister for Education Mr Heng Swee Keat was Guest-of-Honour.



ABOUT US

HIGHLIGHTS OF THE YEAR 2014

JUL



Launch of 25th Project CABIN – SKY's Chillax

The Society's 25th Project CABIN was launched by Mr Teo Ser Luck, Minister of State, Ministry of Trade and Industry and Mayor, North East District at Seng Kang Secondary School on 18 July.

SEP



Bully-Free Youth Forum 2014

Themed 'Youth Voices: Ctrl + Alt + Delete Cyberbullying', the Bully-Free Youth Forum brought together 56 youth from seven secondary schools who shared their personal experiences and opinions on cyberbullying through performances and presentations prepared during a two-day pre-Forum orientation to an audience of 172. Held at the Lifelong Learning Institute on 19 September, eight students participated in a dialogue session on how cyberbullying affects youth, and proposed ways in which they could protect themselves from it. Guest-of-Honour was Mr Desmond Lee, Minister of State in the Ministry of National Development.

JUN



Singapore Children's Society Awards 2014

The Singapore Children's Society Awards took place on 25 June at Pan Pacific Singapore. Mr Lawrence Wong, Minister for Culture, Community and Youth, and Second Minister for the Ministry of Communications and Information, was the Guest-of-Honour. In total, 48 donors and volunteers were recognised for their contributions.



Walk for Our Children 2014

Over 3,000 participants and 600 volunteers participated in the Society's annual fund-raising event Walk for Our Children 2014, held on 17 August at West Coast Park. In support of International Year of the Family (IYF), which marked its 20th anniversary, the Society encouraged families to participate together in the 3-km walkathon. Guest-of-Honour Mr Chan Chun Sing, Minister for Social and Family Development and Second Minister for Defence launched the event.

SEP



Free Market

The Free Market, organised by RoundBox, was held at OnePeople.sg on 27 September. Over 200 youth and their families received items donated by well-wishers. Attendees were also treated to an afternoon of fun and games. The event's attendance has doubled since it was first held the previous year.

OCT



8th Singapore Children's Society Annual Lecture

Borrowing a phrase from 'The Prophet' by Kahlil Gibran, Mr Janadas Devan, who delivered the 8th Singapore Children's Society Lecture at the Singapore Management University on 11 October told his audience of close to 170: "Your Children Are Not Your Children". The Director of the Institute of Policy Studies and Chief of Government Communications at the Ministry of Communications and Information highlighted the challenges of raising children while allowing them sufficient space to grow and develop their own identities.

OCT



Tribute to Volunteers

In appreciation of the Society's volunteers' hard work and dedication, they were treated to a sumptuous buffet brunch followed by a movie screening of Dolphin Tale 2 at Golden Village VivoCity on 18 October.

OCT

President's Award for Social Impact 2014

The Society was awarded the President's Award for Social Impact on 15 October by President Tony Tan Keng Yam at PARKROYAL on Beach Road. This award honours non-profit organisations for impact on the community and best practices in impact measurement.



HIGHLIGHTS OF THE YEAR 2014

NOV



Charity Gala Dinner 2014

The Society's final major fund-raising event of the year, the Charity Gala Dinner 2014, was held at The Ritz-Carlton, Millenia Singapore on 28 November. Mr Teo Chee Hean, Deputy Prime Minister, Coordinating Minister for National Security and Minister for Home Affairs, was the Guest-of-Honour at the biennial event. A record \$1.14 million was raised.

DEC



Programme Evaluation Workshop 2014 – We Are Evaluating Ourselves

Staff members demonstrated interest and better appreciation of programme evaluation following the first Programme Evaluation workshop 'How Not to Evaluate a Social Intervention Programme' conducted by Assoc Prof John Elliott, Chairman of the Research Committee in January 2013. In 2014, research officers have been giving technical support on a total of 13 programmes from our service centres. Assoc Prof Elliott again facilitated a one-day workshop on 9 December, building on the works done by the various service centres. All 55 workshop attendees took away invaluable insights through candid peer-sharing and invaluable advice from Assoc Prof Elliott, who was impressed with the enthusiasm of the staff attendees.

NOV

YouthGIG 2014

Themed 'Past • Present • Future', the YouthGIG concert was held at Taman Jurong Community Centre on 21 November. Guest-of-Honour was Deputy Prime Minister and Minister for Finance Mr Tharman Shanmugaratnam.



ORGANISATION CHART

Executive Committee

Chairman	Mr Koh Choon Hui
Vice Chairman	Prof Ho Lai Yun
Vice Chairman	Mr Tan Suee Chieh
Honorary Secretary	Ms Tan Khiaw Ngoh
Honorary Treasurer	Mr Ho Lon Gee
Honorary Assistant Secretary	Mrs Maria Shiu-Siu Lai Yee
Honorary Assistant Treasurer	Ms Theresa Sim May Ling
Members	Dr Agnes Chang
	Mr Alex Lee Ka But
	Assoc Prof Cuthbert Teo Eng Swee
	Mr Kurt Wee Chong Kien
	Dr Lim Lee Ching
	Mdm Rashidah Bte Abdul Rasip
	Assoc Prof Teng Su Ching
Co-opted Members	Mr Lim Hong Beng
	Mr Ronald Liew Wing Kong
Nominated Members	Assoc Prof John Elliott
	Mrs Mae-Lim Hoon Ann
	Dr Stephanie Leonard

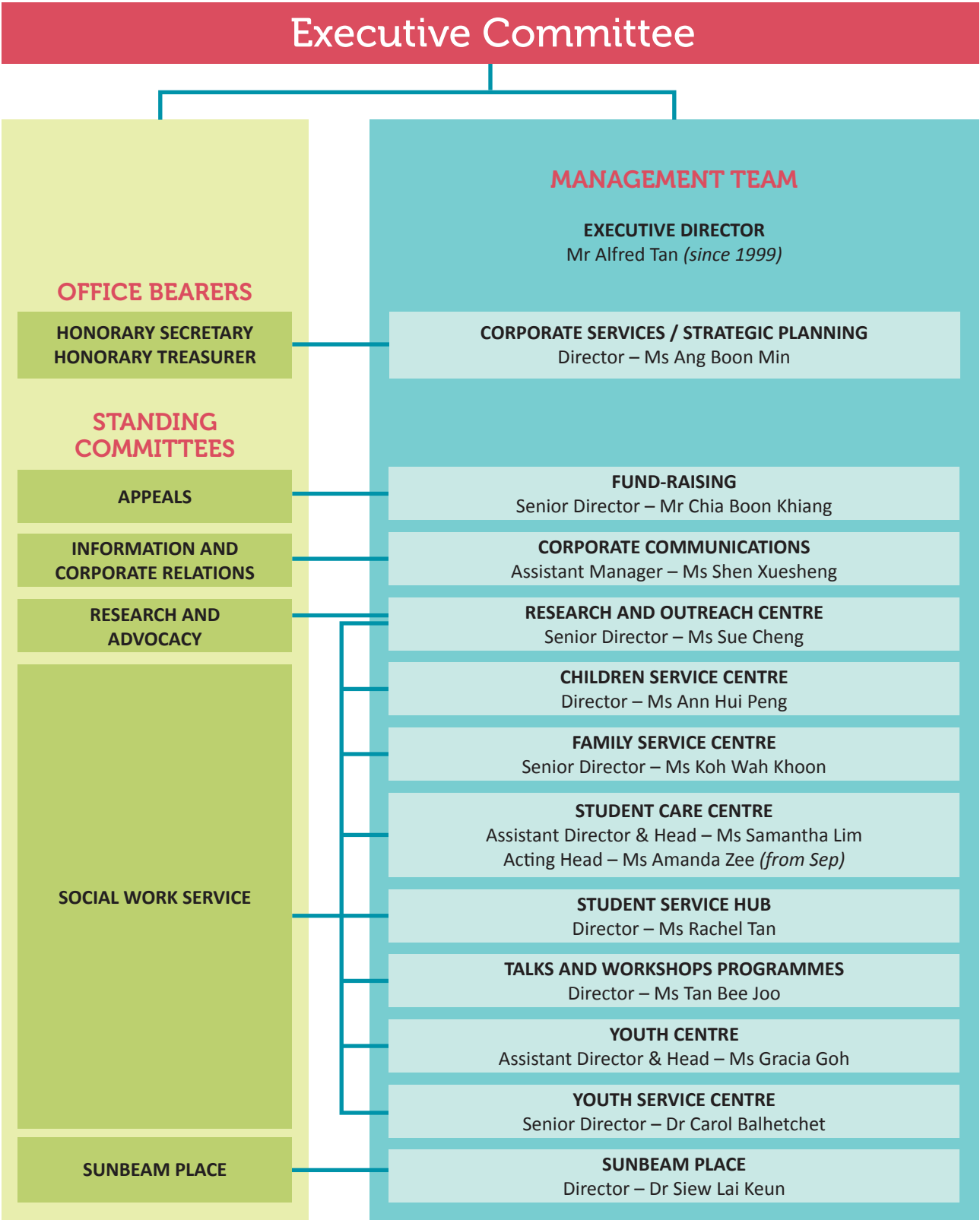
Standing Committees

CHAIRMAN	
Appeals	Mr Kurt Wee Chong Kien
Information and Corporate Relations	Assoc Prof Teng Su Ching
Research and Advocacy	Assoc Prof Cuthbert Teo Eng Swee
Social Work Service	Mr Alex Lee Ka But
Sunbeam Place	Prof Ho Lai Yun

Other Committees

CHAIRMAN	
Audit	Mr Tan Suee Chieh
Awards	Prof Ho Lai Yun
Crisis Management	Mr Koh Choon Hui
Investment	Mr Ho Lon Gee
Remuneration and Human Resource	Mr Koh Choon Hui

ORGANISATION CHART



CHAIRPERSONS OF SINGAPORE CHILDREN'S SOCIETY

For over 60 years, we are privileged to have had highly dedicated professionals and civic-minded citizens heading Singapore Children's Society.

CHAIRPERSON	YEARS SERVED
Mrs K M Smyth	1952 – 1954
Dr Gopal Haridas	1954 – 1956
Prof E S Monteiro	1956 – 1961
Mr J E Lloyd	1961 – 1963
Prof Wong Hock Boon	1963 – 1965
Mr Francis Thomas	1965 – 1970
Dr M G John	1970 – 1973
Dr Koh Eng Kheng	1973 – 1978
Mr Koh Choon Hui	1978 – Current

NATIONAL DAY AWARDS RECIPIENTS

The following members of our Society were honoured by the Singapore Government for their significant contributions to social service.

THE MERITORIOUS SERVICE MEDAL (Pingat Jasa Gemilang)

2011	Mr Koh Choon Hui
------	------------------

THE PUBLIC SERVICE STAR (BAR) Bintang Bakti Masyarakat (Lintang)

1993	Dr Koh Eng Kheng
2001	Mr Koh Choon Hui
2007	Mr S C Lim
2011	Mr Peter Joe Chia

THE PUBLIC SERVICE STAR (Bintang Bakti Masyarakat)

1985	Dr Koh Eng Kheng
1991	Mr Koh Choon Hui
1992	Mr Peter Joe Chia
1994	Ms Susan Verghese
1995	Dr Lim Hwee Leng
1996	Mr Leslie Yong
1997	Mr S C Lim
1997	Dr Ngiam Tee Liang
2001	Dr Stephanie Leonard
2002	Mr Gwee Lian Kheng
2009	Mrs Mae-Lim Hoon Ann
2010	Prof Ho Lai Yun
2013	Mr Wong Yew Meng

THE PUBLIC SERVICE MEDAL (Pingat Bakti Masyarakat)

1980	Dr Koh Eng Kheng
1984	Mr Koh Choon Hui
1984	Mr Peter Joe Chia
1985	Ms Susan Verghese
1986	Dr Lim Hwee Leng
1986	Mr S C Lim
1987	Mr Safdar A Husain
1988	Mr Leslie Yong
1989	Dr Stephanie Leonard
1991	Dr Ngiam Tee Liang
1994	Mr Gwee Lian Kheng
1996	Mrs Mae-Lim Hoon Ann
1999	Mr Yeo Khee Gee
2000	Mr Yew Hang Meng
2003	Assoc Prof Teng Su Ching
2006	Prof Ho Lai Yun
2007	Assoc Prof John Elliott
2013	Mr Alex Lee Ka But

ABOUT US

COMMITTEE MEMBERS 2014/2015

Name	Executive	Appeals	Information and Corporate Relations	Research and Advocacy	Social Work Service	Sunbeam Place	Audit	Awards	Crisis Management	Investment	Remuneration and Human Resource
Mr Koh Choon Hui ¹ <i>PIG, JP</i>	Chairman (since 1978)								Chairman	Member	Chairman
Prof Ho Lai Yun <i>BBM, JP</i>	Vice Chairman (since 2002)			Advisor		Chairman		Chairman	Vice Chairman	Member	Member
Mr Tan Suee Chieh	Vice Chairman (since 2008)						Chairman				
Ms Tan Khiaw Ngoh ²	Honorary Secretary (since 2014)				Member				Member		
Mr Ho Lon Gee ³	Honorary Treasurer (since 2013)							Member		Chairman	Member
Mrs Maria Shiu-Siu Lai Yee	Honorary Asst Secretary (since 2014)			Member*							
Ms Theresa Sim May Ling	Honorary Asst Treasurer (since 2013)									Member	
Dr Agnes Chang	Member				Vice Chairman						
Mr Alex Lee Ka But <i>PBM, JP</i>	Member			Member	Chairman	Member		Member	Member		Member
Ms Annie Gan	Member (till Apr)										
Assoc Prof Cuthbert Teo Eng Swee <i>PBS</i>	Member			Chairman*	Member			Member	Member		Member
Mr Kurt Wee Chong Kien	Member	Chairman						Member	Member	Member	Member
Dr Lim Lee Ching	Member		Member								
Mdm Rashidah Bte Abdul Rasip <i>PPA(P)</i>	Member				Member						
Assoc Prof Teng Su Ching <i>PBM, JP</i>	Member		Chairman					Member	Member		Member
Mr Wong Yew Meng <i>BBM</i>	Member (till Apr)										
Mr Lim Hong Beng	Co-opted Member (from Apr)	Member									
Mr Peter Joe Chia <i>BBM(L)</i>	Co-opted Member (till Apr)										
Mr Ronald Liew Wing Kong	Co-opted Member (from Apr)										
Assoc Prof Daniel Fung	Nominated Member (till Apr)			Member*							
Assoc Prof John Elliott <i>PBM</i>	Nominated Member			Vice Chairman #							
Mrs Mae-Lim Hoon Ann <i>BBM</i>	Nominated Member (from Apr)			Member		Member		Member			Member
Dr Stephanie Leonard <i>BBM</i>	Nominated Member					Advisor					

Singapore Children's Society is governed by the Executive Committee which has overall responsibility for policy making and governance. Members of the Committees are volunteers and receive no monetary remuneration for their contribution.

¹ Mr Koh Choon Hui is a Company Director.

² Ms Tan Khiaw Ngoh is a Partner at PricewaterhouseCoopers LLP Singapore.

³ Mr Ho Lon Gee is the Managing Director of Tricor Singapore Pte Ltd.

COMMITTEE MEMBERS 2014/2015

Name	Appeals	Information and Corporate Relations	Research and Advocacy	Social Work Service	Sunbeam Place	Audit	Investment
Mr Alfred Wong <i>BBM</i>					Advisor (till May)		
Dr Alice Seng Seok Hoon		Member		Member			
Mrs Amy Fam				Member			
Mr Ang Choon Kiat					Advisor (till May)		
Mr Brendon Yeo	Member						
Dr Brian Yeo				Advisor			
Dr Chan Chee Hoe					Member		
Mr Chan Eng Thai					Member		
Ms Chang Rui Hua		Member					
Dr Cheung Hoi Shan			*				
Dr Chew Ling			Member				
Dr Christina Ong					Member		
Capt David Eliathamby					Member		
Mr Eric She Zhaozuo			Member (from Jan)				
Ms Gan Yok Kim	Member (from Jul)						
Mr Gwee Lian Kheng <i>BBM</i>							Member
Mr Harry Chua Chin Nam				Member		Member	
Assoc Prof Isabella Wong							
Ms Jennifer Quong		Member					
Dr Kevin Koh Tse-Chung					Member		
Mr Koh Yeong Kheng	Member						
Mr Lee Chong Chin	Member						
Dr Lee Jee Mui	Member						
Dr Lena Lee		Member					
Dr Lim Hwee Leng					Member		
Dr Lim Kim Whee			*				
Dr Magdalene Chan <i>PPA(P)</i>			*				
Ms Mel Koh	Member						
Mr Mohd Khairunan Bin Ali <i>PPA(G)</i>					Member		
Dr Neera Gupta	Member (from Jul)						
Mr Ning de Guzman		Member					
Ms Norashikin Mohammed Hussein			Member				
Dr Ong Bee Ping <i>PPA(P)</i>					Vice Chairman		
Mrs Pek-Quek Swee Hee					Member		
Mr Philip Tan Seng Leong <i>PBM</i>						Member	
Prof Phua Kong Boo			Member		Member		
Capt Suresh Menon					Member		
Ms Susan Verghese <i>BBM</i>	Member	Member			Advisor (till May)		
Prof Tan Cheng Lim <i>PPA(P)</i>					Member		
Dr Tan Seok Hui			*				
Mr Thomas Ting	Member						
Dr Warren Lee			Member				
Asst Prof Wernmei Yong Ade		Member					
Capt Yang Siew					Observer		
Ms Yap Bee Cheng					Member		
Mr Yeo Khee Gee <i>PBM</i>		Member			Member		
Mr Yew Hang Meng <i>PBM</i>	Member				Member		

Assoc Prof John Elliott is also the Research Committee chairman.

* A member of the Research Committee. Dr Lim Kim Whee is an advisor of this Committee.



THE FUTURE STARTS TODAY

Our Work

In 2014, 68,292 children, youth and families benefited from our comprehensive range of programmes aimed at addressing different needs. The programmes are run by our 10 service centres islandwide, offering services in the four categories of Vulnerable Children Services, Children and Youth Services, Family Services, and Research and Advocacy. Our 10 service centres are:

- | | |
|---------------------------------------|---|
| 1. Children Service Centre | 6. Student Service Hub
(Bukit Merah) |
| 2. Family Service Centre
(Yishun) | 7. Sunbeam Place |
| 3. Research and
Outreach Centre | 8. Talks and Workshops
Programmes Centre |
| 4. RoundBox | 9. Youth Centre (Jurong) |
| 5. Student Care Centre
(Henderson) | 10. Youth Service Centre
(Toa Payoh) |

OUR WORK

01

Children Service Centre

Children Service Centre reaches out to children aged between 5 and 12 who mainly come from dysfunctional or disadvantaged families. These children often lack supervision as both parents are working, and are likely to spend their time unwisely or run the risk of dropping out of school.

Through programmes such as KidzSHinE (Seeing Hope in Every Kid), Choo Choo Train, KidzREACH @ Siglap and KidzUNITE, we impart positive values, encourage children to develop healthy self-esteem and combat the risk of delinquent behaviour by developing pro-social values and skills.



For me, I can say that it was truly a rewarding experience and I'm glad that I have participated in the activity. More so because the topic was about my country—the Philippines. It makes me proud to share our culture, tradition, food and some Filipino words. It was super fun to see the kids learn all those from us. I was amazed as well to witness the energy and enthusiasm that they showed throughout the session. And I enjoyed interacting with each of them who come from different cultures themselves. I will never forget this experience and I look forward to participating in similar activities such as this!”

Ms Daisy Ward,
a KidzFEST volunteer

Children's Carnival



Children Service Centre opened its doors to residents residing in the nearby vicinity and held its first Children's Day celebration-cum-open house on 4 October. The purpose of the open house is to showcase the range of programmes which the Centre runs. A selected group of children beneficiaries, who acted as child ambassadors to the Centre, helped to share with the members of the public how its programmes have benefited them. Children who have since graduated from the Centre returned to help man the game and food stalls, and they proved to be good role models to the younger children. The carnival had fringe activities such as a bouncy castle and roving magicians. Despite the rain, 227 guests turned up.

KidzFEST

KidzFEST is a new programme initiated in 2014 to introduce children aged 9 to 12 to the cultures of the diverse communities living in Singapore. There were four runs of KidzFEST in 2014, exposing the children to the different cultures of Bangladeshi, Japanese, Filipino, and Vietnamese. At each sharing session,

the children experienced and learnt the different aspects of each culture, from song and dance, to fashion and food. Each child also brought home a parting gift such as a handmade souvenir or a Polaroid photo. A total of 75 children participated in KidzFEST in 2014.





Making Friends Workshop

The Making Friends Workshop was introduced in 2011 to equip kindergarten one and two children who are shy with basic social skills to initiate social contact with their peers and manage their anxiety. Since its inception, the programme has been fine-tuned several times to keep it relevant. One such improvement is the teaching of

deep breathing techniques to the children. Feedback from parents three months after a workshop in September 2014 reported that all the children had improved their social skills and were better able to relate to their peers. In 2014, 17 children benefited from the Workshop.

Non-Residential Camp 2014: Make It Work

Nineteen children aged 10 to 12 got a sneak preview of the working world when they attended a non-residential 'Make It Work' camp held at Children Service Centre from 10 to 12 December 2014. Even before the camp began, they had to pass an 'interview' to get a consent form to attend. Once the camp kicked off, each child was assigned a role of the project manager, marketing director, designer or executive.

Through training and assigned projects in their new 'workplace', they learnt

responsibility, persistence, respect and co-operation. They also picked up skills like fighting fair, effective communications, marketing, and the safe use of tools. After each work day, the children received appraisals from their team mentors.

They then got to apply their newfound skills by designing and building a chest of drawers, and then pitching the product to their supervisor. While the work was not easy, the children rose to the occasion, even putting in time to do research on design and marketing



after 'working hours'. In just three days, the children demonstrated how much their skills and character had developed.

Sunbeam Friends Club: Born to Move



'Born to Move' is a new initiative which benefited 55 Sunbeam Friends Club members. Provided pro-bono by Fitness First since August 2014, it comprises a series of dynamic movement-based classes that incorporates music, games and dance. The programme, created by Les Mills, is customised to suit the varying needs of children at different stages of growth. The programme promotes a love for music and physical activity as most children now tend to live a more sedentary lifestyle. The monthly sessions have encouraged some of the more reserved children to be more participative and confident.

OUR WORK

02

Family Service Centre (Yishun)

Family Service Centre (Yishun) promotes stable family life through various services and programmes. These include financial aid, casework and counselling, enhanced information and referral services, workshops, camps and programmes that focus on helping children in need. Some examples include Project Invest, LEAP (Let Every Aspect Progress), EUREKA!, Storm Riders, Sunbeam Friends Club and Camp V-Nest.

The Centre received 862 Enhanced Information and Referral Service (IRS) cases in 2014. It served 655

casework and counselling cases, of which 273 were new cases and 104 were reopened cases. Mandatory Counselling Programme (MCP) cases for family violence made up 15% of the total 655 cases. In 2014, the Centre saw a higher percentage of cases involving females (71%) as compared to males (29%), a trend similar to 2013.

Of the 273 cases, 85 cases (31%) had a total household monthly income of less than \$1,000 while 76 cases (28%), between \$1,001 and \$2,000. Both tiers constitute 59% of the total cases. The most common problems



Top 5 Problems	2013	Top 5 Problems	2014
Financial Issues/Basic Sustenance	314 (51%)	Financial Issues/Basic Sustenance	287 (44%)
Family Violence—Spousal, Child, Elderly and Sibling	72 (12%)	Family Violence—Spousal, Child, Elderly and Sibling	109 (17%)
Child Behavioural Issues	37 (6%)	Emotional Issues	40 (6%)
Housing/Shelter	34 (6%)	Marital Issues	37 (6%)
Emotional Issues	32 (5%)	Housing/Shelter	35 (5%)

Self-referral cases constituted 116 cases (42%); followed by referral by Others (Friends/Relatives, other Family Service Centres, Voluntary Welfare Organisations, hospitals, ComCare helpline, self-help groups, etc) comprising 61 cases (22%). The Ministry of Social and Family Development referred 38 cases (14%) and lastly the Community Development Councils/Social Service Offices referred 22 cases (8%).

Of the 655 cases, 343 were closed within the year. According to feedback received, 98% of clients indicated that they were very satisfied with the casework and counselling services offered by the Centre.

In addition, the Centre also disburses The Straits Times School Pocket Money Fund to needy students living within our service boundary. In 2014, we disbursed \$180,220 to 368 children from low-income families.

Family Service Centre (Yishun) Programmes



- Camp V-Nest aims to impart universally accepted values to children through fun-filled and interactive games and activities. Through the three-day camp, participants learnt to sharpen their communication skills, exhibit teamwork and forge memorable new friendships. The camp highlighted three values namely Respect, Resilience and Responsibility. The first run of the camp was held at Yishun Primary School for 50 participants in June. A second run was held at the Centre for 39 participants in December.
- EUREKA! is a four-session programme that equips children from primary two to five with skills and knowledge on coping with changes in life. The long-term goal is for participants to accept and adapt to the changes they face. Each session of 2.5 hours covers topics on 'what is change?', management of stress and emotions, building resilience and adopting a positive attitude towards changes on life. The programme benefited 27 children in 2014.
- LEAP (Let Every Aspect Progress) is a programme that looks at building self-esteem and confidence in children from primary four to six through group discussions, role playing, journaling and experiential learning. Group facilitators help create a safe, supportive and

non-judgemental environment for participants to achieve prescribed goals. In 2014, 50 children attended LEAP.



- Project Invest is a fun and experiential four-session course for parents with children below 12 years old who are keen to strengthen their parent-child relationship. Topics include understanding child development and psycho-emotional needs of children, parenting styles, communication, positive discipline and parental attitudes towards children. Two runs were conducted in 2014 with a total attendance of 22 parents.
- Project REACH aims to improve the mental health of at-risk children from 7 to 19 years old in the community by screening and identifying them. Its aim is also to refer to or collaborate with the REACH mobile team to provide early detection and intervention, and manage cases in the community. REACH workers underwent mental health training lectures and attachments at Child Guidance Clinic to equip them with skills in early detection and intervention support to at-risk children within the community. There were 19 enquiries made to REACH since it started in 2010 of which a total of nine enquiries have been accepted by REACH for assessment and intervention.

- Storm Riders is an anger management intervention programme for children from primary three to five. They learn effective communication, emotional management and regulation techniques, as well as positive conflict resolution skills. In addition, various cognitive-behavioural difficulties displayed by children with anger or behavioural problems are addressed. Four runs were conducted at Huamin Student Care Centre, Si Ling Primary School, Woodlands Primary School and Yishun Primary School, benefiting a total of 61 children.



- A total of 29 children from the Sunbeam Friends Club participated in an overnight enrichment camp in September. The children, under the guidance of the Society's staff and 23 Anderson Junior College student volunteers, learnt about friendship and independence. This was the first time most of them spent their night away from their family. The majority of the participants were below primary three, with the youngest aged 5.



This course has taught me to become more understanding. I have learnt to show my son that we love him not only by giving him material things but also by praising him. Simple words encourage him. I can see the joy on his face."

Mr Fernando,
a Project Invest participant

OUR WORK

Children's Medical Fund

The Children's Medical Fund (CMF) aims to make quality medical treatment accessible to children aged up to 19 years old, who come from middle and lower income families, and who are suffering from chronic and/or life-threatening illnesses.

On 30 January 2013, CMF(S) was created to cater to patients who are neither Singapore Citizens nor Singapore Permanent Residents but are born in Singapore and both parents have been either Singapore Citizens or Permanent Residents for at least one year at the time of the applicants' birth, and meet all other CMF eligibility criteria. To date, a total of \$66,206.29 was approved for four patients under this profile.

Beneficiaries' most common illnesses are haemophilia, thalassaemia which may require bone marrow transplant, spinal deformity/scoliosis, hearing disability which requires cochlear implant or hearing aid, metabolic diseases like intestinal lymphangiectasia and rare diseases like multiple sclerosis.

In 2014, Singapore Children's Society approved a total of \$470,990.56 benefiting 17 applicants of whom seven were new, eight were repeat, and two applicants whose cases were reopened. In all, we served a total of 42 CMF and CMF(S) patients including existing and new ones.

Ji Hinn's New Lease of Life

Ji Hinn, 10, is the eldest child of three siblings. At the age of 6 months, he was diagnosed with thalassaemia major and had been receiving medical treatment since. When he turned 1, he started receiving Desferal medication daily, monthly blood transfusion and iron chelation therapy to remove excess iron in his blood due to the frequent transfusions.

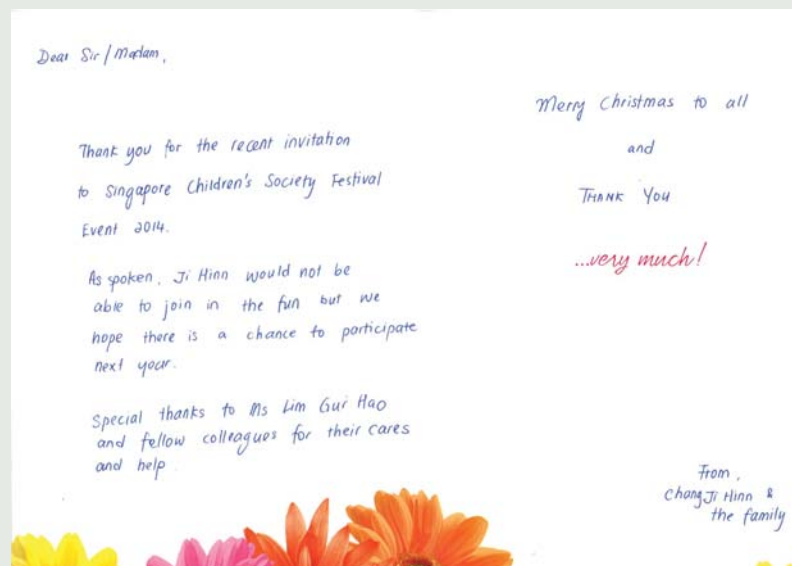
Ji Hinn was given a chance of leading a normal life when doctors recommended that he undergo a bone marrow transplant. However, the cost of the transplant was too high for Ji Hinn's family as they earned a modest income.

Tapping into the CMF, Singapore Children's Society fully paid for Ji Hinn's operation, which costs \$107,000. Ji Hinn's operation



was a success and he is currently undergoing further medical follow-ups.

To express their heartfelt appreciation, Ji Hinn's parents presented a cake to the Society's staff members. Like a butterfly with new wings, Ji Hinn was given a new lease of life.



03 Research and Outreach Centre

The Research and Outreach Centre conducts research to shed light on issues relating to children, youth and families in Singapore. Research findings are published in monographs and presented at appropriate platforms to inform services. At the same time, the Centre undertakes public education initiatives on child abuse and neglect prevention. An annual lecture is also organised in which a subject expert speaks on a topic relating to children. Direct service work is also carried out at the Centre. Social workers and counsellors work on projects to ensure that children do not miss out on an education.

Compulsory Education Casework

The Compulsory Education Act was implemented in 2003. According to the Act, a child of 'compulsory school age' is one who is above the age of 6 and who has not yet attained the age of 15 years. Under the Act, a child born after 1 January 1996 and is a citizen of Singapore residing in Singapore, has to attend a national primary school regularly unless he or she has been exempted from compulsory education.

Since our first Agreement in 2003 with the Ministry of Education (MOE), a total of 292 children have been referred to Children's Society. We work to help families overcome their problems so that their children can attend school regularly. Their problems are typically related to financial difficulties, housing issues, parenting/caregiving issues, or issues relating to the children such as school phobia, school refusal and problems in school.

Our caseworkers also collaborate with school personnel and other social



service agencies to integrate the children into the school system and ensure regular school attendance.

In 2014, we had 39 new referrals on top of the 23 we continued to work with from 2013. Of the 45 children who sat for the Primary School Leaving Examination in 2014, many of whom were children we had worked with in past years, 10 passed and went on to a secondary school and another five chose to pursue a vocational programme at NorthLight School or Assumption Pathway School.

Pre-school Education Outreach and Casework



Working with primary school children in our Compulsory Education casework, we could see how important it was for children to have

a good pre-school foundation before starting primary one.

Thus in 2006 when Children's Society was invited by the then-Ministry of Community Development, Youth and Sports, and People's Association to develop guidelines to train Grassroots Leaders (GRLs) who would call on households identified with children who are of pre-school age but are not yet registered at a pre-school, our work team was excited to participate in the outreach as well.

Eight years on, we now collaborate closely with the Early Childhood Development Agency (ECDA) which

was set up to look into pre-school education, to reach out to families with 5 and 6 year old children who are not enrolled in any kindergarten or childcare centre. We work with these families to support their children's enrolment into a pre-school so as to better prepare them for formal education.

In 2014, we reached out to 633 pre-school age children to ensure that they are registered at a pre-school. At the same time, we conducted two workshops to prepare GRLs who are also involved in the outreach programme. A total of 125 GRLs attended the workshops.

OUR WORK

Project LADDER

Project LADDER is a joint project with the Singapore Prison Service that allows children whose parents are incarcerated to maintain regular contact through tele-visits. Our Research and Outreach Centre runs a tele-visit facility for this purpose. Typically, inmates receive visits either through face-to-face visits at the prison complex itself, or through tele-visits via videoconferencing at prison-run Prison Link Centres or other tele-visit facilities run by voluntary welfare organisations such as Children's Society.

To use our facility here, the inmate must have at least one child aged below 16, and for each visit, the family is required to bring the children along. This is in line with the project's aim of allowing children to maintain regular contact with their incarcerated parent.

The key feature that allows our tele-visit facility to stand out from the prison-run ones, is that we provide a non-threatening and warm environment for the children to visit their parent. Due to our collaboration

with prisons, we have introduced a few other children-friendly features, such as allowing young children to bring in toys from our playroom into the tele-visit room.

These tele-visit sessions present opportunities for our social workers and counsellors to engage with the families, especially the children. We look into how they are coping with the parent's incarceration, and offer counselling support when necessary. At the same time, we also look into other areas of support and assistance that the family may need. Our social workers and counsellors refer families to the relevant community or government agencies for assistance relating to employment, financial and housing issues. We also ensure that school-going children have their needs met.

With the help from volunteers, we also hold several activities throughout the year. These activities are either designed to provide opportunities for family bonding or to expose the children



to new skills and experiences. Some of the activities held in 2014 include a pizza-making workshop for families and a two-day sports camp for the children.

We follow-up with families as long as they continue to visit the incarcerated parent at our tele-visit centre. If the incarcerated parent is released, we would follow-up to check on how the family is coping and to refer them to additional support if necessary.

Currently we have two playrooms and one tele-visit room, and are in the process of setting up a second tele-visit room. In 2014, 280 children used our facility.



KidzLive: I Can Protect Myself teaches children to protect themselves against sexual abuse. This programme was first rolled out in 2000 for primary-schoolers, and was adapted in 2011 for pre-schoolers. Since 2011, more than 3,400 pre-schoolers have attended

KidzLive: I Can Protect Myself

the programme. This programme is targeted at kindergarten one and two children aged 5 and 6.

Following incidences of alleged sexual abuse at the Jakarta International School, Kinderland Preschool Medan invited the Society to bring this programme into their school. In May, two staff members travelled to Medan and conducted a teachers' training session for 22 teachers. Two observation sessions were

subsequently conducted when the teachers ran this programme for their classes. A parents' sharing session was also held to pass on the KidzLive messages to parents, as well as to share tips on how parents can make use of teachable moments at home to reinforce children's learning.

In 2014, 1,121 children benefited from KidzLive.

Research Studies

Singapore Children's Society conducts research to help us identify social trends and issues related to children, youth and families in Singapore. These findings help to inform our services.

Children's Society is also active in its advocacy work. In 2014, the Society made a submission to the Ministry of Health on the Human Biomedical Research Bill, and another to the ECDA and MOE on the need for pre-schools in central Singapore.

Presently, we have six studies at different stages in the works.

Compulsory Education Casework Interview Research

Since July 2003, Singapore Children's Society has handled Compulsory Education cases referred by the MOE. Caseworkers work with the child and his or her family to improve his or her school attendance. This new study aims to identify interventions that were useful to improve our service delivery in future. One-to-one interviews would be conducted with children and their families whom we have worked with from 2003 to mid-2014.

Infant Attachment Study

Mothers traditionally are and typically regard themselves to be the main caregivers of their children. However, in recent decades, we have seen more dual-income families in our society. Dual-income families transfer the responsibility of providing care for their very young children to others such as the children's grandparents, domestic helpers, childcare teachers and/or nannies. Thus, does the rise in such non-parent caregiving in Singapore affect parent-child attachment or development in children?

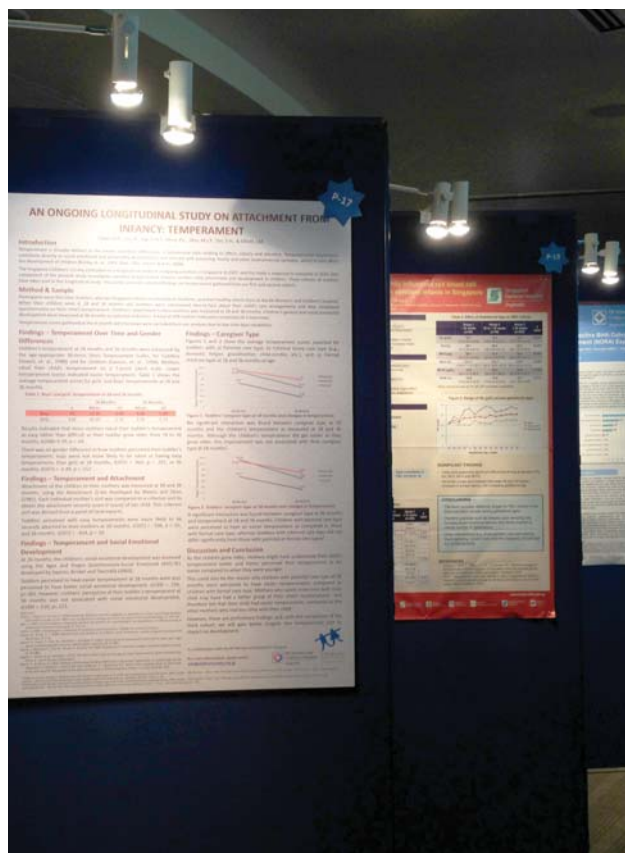
In view of this, Singapore Children's Society embarked on a study to find out more about caregiving practices in Singapore. Three cohorts of mothers have taken part in this longitudinal study, which started in 2007 and will complete in 2015. Data collection has been completed and analyses are in progress.

Preliminary findings from the first and second cohorts on how a child's temperament may impact mother-child attachment and development in children were shared at the 3rd Singapore Paediatric and Perinatal Annual Congress (SIPPAC) in September 2014.

Public and Professional Perceptions of Child Abuse and Neglect in Singapore

Children are entitled to being protected from neglect and maltreatment. In the prevention of child abuse and neglect, it is important to study the attitudes, values and practices of Singaporeans on this issue. The current study replicated our initial studies on the perception of child abuse and neglect in Singapore which were conducted in the 1990s. One focus of the earlier studies was to determine the extent to which harmful or potentially harmful behaviours were perceived as constituting child abuse and neglect by the general public and professionals who are likely to encounter child abuse and neglect.

After the passage of many years, this study investigated whether attitudes toward child abuse and neglect among the public and professionals had changed or remained the same during the intervening period. It is the goal of this study to provide information which child protection professionals, policy-makers and interested



OUR WORK

Singaporean can employ in the protection of children from maltreatment.

Findings from this study were presented at the 20th International Congress on Child Abuse and Neglect hosted by the International Society for the Prevention of Child Abuse and Neglect (ISPCAN) in Nagoya, Japan. A monograph to document our findings is nearing completion.



Socio-economic Status and Children's Self Concept Study

Structural factors in society are known to contribute to a social class divide. How do our children perceive social inequalities? Does social stratification influence how they perceive themselves and their future?

This study serves to look at children's aspirations in view of what seems to be increasing social stratification. The study is currently in the planning stage. Findings would shed light on whether interventions should be put in place to alter the way children perceive socio-economic status and their potential, and to address the implications of such perceptions through advocacy or otherwise.

Sunbeam Place Study

Previously known as the Convalescent Home, Sunbeam Place has undergone numerous changes since it was gazetted as a 'place of safety' for abused and neglected children in 1988. Over the years, the profile of children admitted into the Home has changed, and the Home's services have been revamped to cope with the changes.

To better understand the residents' changing profile, the study was initiated to look at the trends in demographics such as family background and presenting problems of the children admitted into the Home. In addition, trends in the indicators of residents' well-being are also being examined to gauge the efficacy of programmes and services that were provided and implemented in the Home.

Data were extracted from the case files of children who were admitted into and discharged from the Home over the last 13 years, and analyses are ongoing. The findings would guide the Home in fine-tuning its services to better meet the evolving needs of its residents.

The Impact of Cyber Environment on Adolescents

In collaboration with the Institute of Mental Health, volunteer Assoc Prof Angeline Khoo, and University of Turku, Finland, this cross-cultural study explores the unique challenges that adolescents face as they navigate their way in the world of information and communication technology. Specifically, this study will look at how internet addiction and cyberbullying are associated with factors such as physical and mental well-being, as well as help-seeking and other associated behaviours among adolescents.

Data collection has been completed, and data analyses are in progress. The findings of the study will benefit families, school personnel as well as professionals working with children and adolescents. The cross-cultural approach will also support the development of culturally sensitive interventions through insights on possible cultural influences on cyberbullying and internet addiction.

Research Grants

Singapore Children's Society hopes to encourage research studies related to children, youth and family. Research grants are offered to undergraduate and postgraduate students who do relevant research studies as part of their coursework. In 2014, there were ten successful applications. A total of \$10,210 was awarded.

04

RoundBox

RoundBox is a drop-in centre that reaches out to youth through the performing arts and sports, in an environment that is safe and conducive.

The youth are able to develop recreational skills in interests such as soccer, capoeira, junk percussion and jam band. In particular, the 10-member band was honoured to perform their junk percussion music for the President and Ministers during the National day Observance Ceremony at the Istana.

RoundBox also saw the youth showcasing their talents in dance, pool and foosball competitions. Other events and programmes included Halloween party, jewellery-making and graffiti workshops, and outings to Formula One race and tennis match.

Following the renovation of RoundBox in July, a new wing was added to RoundBox to cater to a younger group of youth. The new wing came about because the demographics of the youth had shifted and we responded to our youth's changing needs.

RoundBox had 781 members in 2014.



I would have never gotten the opportunity to experience such things if not for RoundBox."

Ahmad, 14,
a member of RoundBox

OUR WORK

05

Student Care Centre (Henderson)

Student Care Centre (Henderson) started as a before-and-after school care service provider for primary school children who mainly come from low-income, single-parent and/or distressed families, and who are left at home without adult supervision.

Since 2013, the Centre has switched to providing afternoon school care services as most primary schools in the vicinity have switched to single-session operation. Nonetheless, the Centre continues to serve its constituents in the Henderson neighbourhood by providing outreach service through working with grassroots organisations and neighbouring kindergartens.

The Centre provides a nurturing environment where children are given the opportunities to enhance their emotional, intellectual, social and physical development through various activities and programmes.

Choo Choo Train



Choo Choo Train is a community outreach project which aims at instilling in pre-schoolers aged 5 and 6 a total of eight living values through storytelling, role playing, games and activities. In 2014, the programme

was extended to children who are studying in My First Skool Childcare Centre in Henderson. A total of 215 children participated in Choo Choo Train in 2014.

“The children do understand the values taught in the programme. They are well mannered as they communicate with teachers and peers with respect.”

Ms Meera, Principal of PAP Community Foundation Kindergarten at Radin Mas

KidzREACH Programmes



KidzREACH is an outreach programme that the Society embarked on in 2012 to reach out to children living in interim rental housing or rental flats. The programme aims to inculcate good values in our children beneficiaries from a young age through group work and activities.

First initiated in 2012, KidzREACH @ Henderson focuses on character development for primary two to four children from lower income and/or dysfunctional families living in rental flats in the Henderson neighbourhood. KidzREACH further expanded in 2014 and involved the children and families residing in interim housing or rental flats at Jalan Kukoh.

In 2014, 28 children participated in KidzREACH @ Henderson while 46 children participated in KidzREACH @ Jalan Kukoh.

KidzSHinE



KidzSHinE (Seeing Hope in Every Kid) is a drop-in programme which caters to children aged 9 to 12. First initiated by Children Service Centre, the programme allows its members to enjoy fun-filled activities such as playing board and console games and attend outings. The children also get to learn life skills and good values through meaningful activities which comprise the character development component. In 2014, 24 children benefited from KidzSHinE.

06 Student Service Hub (Bukit Merah)

Student Service Hub (Bukit Merah) reaches out to youth in secondary schools through Project CABIN, a school-based after-school drop-in programme. The Centre also houses the Tinkle Friend programme, which runs the Tinkle Friend Helpline and the Tinkle Friend Online Chat

– a national toll-free helpline and chatline, respectively, for primary school children in Singapore. It co-ordinates the Vulnerable Witness Support Programme which provides support for vulnerable children who are providing evidence in court. The Centre is also the Infocomm Development Authority of Singapore's (IDA) appointed administrator for iNSPIRE Fund and advocates a bully-free culture in schools through the Bully-Free Programme.

Bully-Free Programme

The Bully-Free Programme was started in 2004 to address the issue of school bullying and its impact on those involved. The programme aims to promote a bully-free culture in schools. It operates on two levels, namely public outreach and school outreach.

To reach out to the community, we host a Bully-Free Campaign website (www.bullyfreecampaign.sg), and organise annual Bully-Free Forums to raise awareness on the topic of school bullying among educators, social service practitioners and parents. Our school outreach efforts include conducting Bully-Free Awareness Talks for schools, and running teachers' training and parenting workshops in schools.

Bully-Free Ambassadors' Training Camp

The Bully-Free Ambassadors' Training Camp aims to train a group of 10 students from each participating school as Bully-Free ambassadors. The students will be equipped with knowledge on friendship and bullying. They will prepare and design a campaign for their respective schools. In 2014, 82 students and 17 teachers from nine primary schools participated in the camp.

Bully-Free Campaign

The Bully-Free Campaign aims to raise awareness on the issues of bullying via talks, games, exhibition and skits. The campaigns are usually conducted by students who have attended the ambassadors' training, or youth workers and counsellors. Students are encouraged to advocate for a bully-free school environment by writing messages at the pledging booths. In 2014, a total of 12 primary and secondary schools were involved in the campaign, reaching out to 6,471 students.



OUR WORK

**Bully-Free Youth Forum**

In 2014, Bully-Free Programme commemorated 10 years of Bully-Free work with a Bully-Free Youth Forum titled 'Youth Voices: Ctrl+Alt+Del Cyberbullying' on 19 September. The forum provides a platform for the youth to voice their opinions on cyberbullying. A group of 56 youth went through a series of preparation before they presented to an audience of 172 students, parents, educators, school counsellors and social service practitioners the current issues they face on cyberbullying through skits, songs and a dialogue. Gracing the event was Guest-of-Honour, Mr Desmond Lee, Minister of State, Ministry of National Development.

**Bully-Free School and Parenting Talks**

The Bully-Free School Talk is a comprehensive talk that teaches students to be aware of the different types of bullying, the three parties involved in a bullying situation, effects on bullying and tips on handling bullying. To reinforce the bully-free message, videos and quizzes are included in the talks, which last under an hour. In 2014, a total of 20 bully-free talks were conducted in 17 primary and secondary schools reaching out to 18,141 students.

“The forum has successfully raised my awareness on cyberbullying. Bullying does not benefit anyone in short or long term.”

Lim Jia En,
a secondary three student

To equip parents with the necessary knowledge and skills to help and support their children who may be involved in bullying, parents are invited to the Bully-Free Parenting Talk. In 2014, 17 parents benefited from two runs of the talk.

iNSPIRE Fund

Access to information and communications technology is an essential component of the local education system today. The NEU PC Plus Programme by the IDA helps students, or persons with disabilities and low-income families own a new computer with bundled software as well as free three-year broadband subscription at an affordable price.

iNSPIRE Fund, a fund that supplements the NEU PC Plus Programme, allows a beneficiary to earn a computer by performing some acts of community service. Student Service Hub (Bukit Merah) is the agency appointed by IDA as the administrator for iNSPIRE Fund.

In 2014, the iNSPIRE Fund benefited 435 students.



Project CABIN

Project CABIN is a school-based drop-in programme that allows our youth workers to reach out to youth more effectively as they spend the bulk of their time in school. The mission of Project CABIN is 'a meeting point of discovery and friendship'.

CABINs provide a place for youth to hang out after school hours to enjoy facilities such as Internet access, game consoles and board games, or engage in meaningful activities. Besides organising fun-filled activities, the youth workers also conduct life skills workshops and training courses, as well as providing support for students in need.

Two Project CABINs were launched in 2014: the 24th Project CABIN 'Chillbox' at Siglap Secondary School on 15 March, and the 25th Project CABIN 'SKY's Chillax' at Seng Kang Secondary School on 18 July. The launch of 'Chillbox' also celebrated Project CABIN's 20th Anniversary.

In 2014, 6,782 students visited Project CABIN across the 18 secondary schools which run the programme.

CABIN Club

Since 2002, students from secondary schools participating in Project CABIN have the option of joining CABIN Club as part of their Co-

Curricular Activity (CCA). It aims to instil members 'care for the self, the school and the larger community'.

Through CABIN Club, life skills and values of resilience, respect and responsibility are imparted to its members. The members are involved in planning and decision making for Project CABIN, while youth workers from Children's Society act as advisors to these students and groom them in leadership roles.

In 2014, Student Service Hub (Bukit Merah) organised three inter-CABIN activities.

OUR WORK



- From March to May, 59 CABIN students from nine Project CABIN schools took part in the Project IMPACT competition, in collaboration with special education school, APSN Katong School. The objective of this project is to build resilience through providing service and outreach, to instil respect through better understanding of children with special needs, and to encourage participants to be responsible citizens by giving back to the community.



- On 6 September, 14 teams with a total of 91 participants from Project CABIN secondary schools faced off during the inaugural Inter-CABIN Futsal Competition at Golazo Futsal. The competition encourages the youth to be involved in fun and healthy physical activities. It also aims to cultivate sportsmanship, teamwork and self-esteem.

“I am impressed with the team's ability to engage the APSN students. They did a very good job!”

Mr Hairul,
APSN Katong School Trainer,
who is full of praise for the Society's
staff members who organised
Project IMPACT



- From 4 to 6 November, 69 youth from 11 Project CABIN schools and 25 volunteers were involved in a CABIN Club leadership camp called Camp Valor at Sarimbun Scout Camp. The focus was on guiding youth to be more resilient.

In 2014, 10 schools offered CABIN Club as a CCA with 297 CABIN Club members in total.

Project CABIN Alumni Club



To engage CABIN Club graduates to continue volunteering with the Society, a Project CABIN Alumni Club was formed. Two gatherings were organised in 2014, with 61 members in the club.



Tinkle Friend

Tinkle Friend Helpline (1800 2744 788) is a national toll-free helpline for primary school children who need a listening ear. Manned by staff and trained volunteers, the helpline provides support, advice and information to lonely and distressed children especially in situations when their parents or main caregivers are unavailable.

Tinkle Friend Online Chat service (www.tinklefriend.com) was officially launched on 21 April 2014.

The chatline is also manned by staff and trained volunteers, and is a virtual extension of the Tinkle Friend Helpline.

Boredom and school-related issues remain the most commonly cited reasons for students to initiate the phone calls or online chats. In 2014, a total of 1,783 calls were made to Tinkle Friend Helpline while 1,683 chats were logged.

Nature of the Conversations	Tinkle Friend Helpline		Tinkle Friend Online Chat
	2013	2014	2014
Bored and chit-chat	42.1%	47.3%	25.1%
School-related	15.3%	10.5%	16.8%
Peer-related	12.6%	12.1%	20.5%
Family-related	5.5%	5.8%	7.7%
Sharing of happy events	2.6%	1.6%	3.1%
Boy-girl relationships	0.9%	0.5%	2.9%
Grief	0.3%	0.1%	Categorised under Others
Alleged child abuse	0.3%	0.1%	
Mental-related	Categorised under Others	Categorised under Others	1.1%
Physical-related			0.9%
Sexual-related			0.7%
Enquiry about Tinkle Friend Helpline	2.4%	2.4%	0.4%
Attempt to contact (caller tries to make conversation but line is disconnected)	8.9%	8.2%	13.1%
Others	9.1%	11.4%	7.7%

Feedback from Children	Tinkle Friend Helpline		Tinkle Friend Online Chat
	2013	2014	2013
Feel helped	99.8%	99.5%	74.9%
Did not feel helped	0.2%	0.5%	25.1%

OUR WORK

Summary of Outreach Efforts	2013	2014
Number of school assembly talks conducted	23	36
Number of children reached through assembly talks	23,380	41,193
Number of students reached through BUZZ Newsletter	106,475	107,272

Tinkle Friend Camp

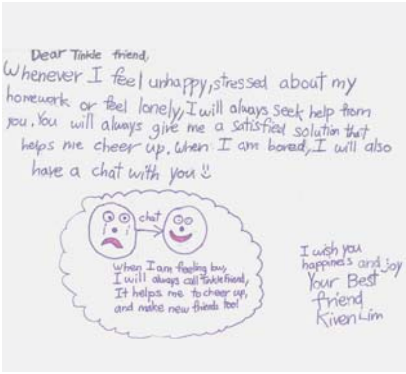
The Tinkle Friend Camp is an annual event that is targeted at primary school children aged 9 to 12. Themed 'Out-of-the-Box!', the three-day camp aims to impart creativity, teamwork, resilience and problem-solving skills through fun and engaging activities.

The campers played detectives and solved the mystery of a stolen masterpiece, became story-tellers by completing a half-written fairytale with a creative twist and built an imaginary transport vehicle using scrape materials. A total of 125 children participated in the camp.

BUZZ Newsletter

BUZZ is a publication of Tinkle Friend that reaches out to children aged 9 to 12. Started in 2006, and its objectives are to support the social, emotional and developmental needs of children through life-skills articles, interactive craft activities and educational games, as well as to increase the awareness of Tinkle Friend Helpline and Online Chat among primary school aged children. BUZZ is a quarterly publication and is distributed free-of-charge to primary schools which request for subscription. In 2014, 101 schools subscribed to BUZZ, reaching a total of 107,272 children.

“ I learnt to be co-operative and be time savvy, and that everyone has his or her strengths and weaknesses. Together, we can overcome any obstacle.”
A Tinkle Friend camp participant



“ We are happy with the service provided by Singapore Children's Society. We don't feel afraid to face the situation ourselves which is stressful to us.”
Parent of a vulnerable child victim

Vulnerable Witness Support Programme

The Vulnerable Witness Support Programme (VWSP), which was started in 1998, is an initiative of the then-Subordinate Courts, working with Singapore Children's Society, in collaboration with the Attorney-General's Chambers and the Singapore Police Force. The aim

of the VWSP is to provide emotional, non-evidentiary and practical support to vulnerable witnesses under the age of 18 years old.

Three cases were referred to us in 2014.

07 Sunbeam Place

Sunbeam Place is a residential home and gazetted place of safety for children who have been abused and neglected and in need of protection, or whose parents are unable to provide proper care.

The children's welfare, safety and needs are at the centre of its care. The Centre provides a home-like and loving environment for children aged between 2 and 18 years. It counsels and helps them cope with changes to develop a positive self-view with emotional resilience. The programmes offered at Sunbeam Place are based on their age and interest. The Centre provides a wide range of opportunities to develop children's strengths and skills to be responsible young adults.

In 2014, Sunbeam Place had 95 residents as compared to 82 in 2013.



Workz-on-Wheels (WoW) Programme

As part of the WoW community service programme at Sunbeam Place, volunteers from the Young Women's Christian Association of Singapore conducted a series of workshops on friendship, self-care and self-esteem.

Held every month, the friendship workshops taught 16 children, aged 8 to 12, about building friendships and gaining the acceptance of others. Children learnt about good eating habits, personal hygiene, puberty, and how to deal with bullies during the self-care workshops. Through workshops on

job interview skills, eight youth aged 14 to 17 prepared themselves for the job employment process.



Life Skills Programme

To equip the children at Sunbeam Place with basic life skills, a group of volunteers from Chong De Cultural Society conducted activities regularly for the 15 children from 5 to 10 years old in a fun and interactive manner.

An example of such life skills includes money management. In a make-believe marketplace, the children learnt to manage their finances as entrepreneurs and buyers. Other life skills include how to fold clothes and pack a travel baggage more effectively.

To promote inter-generational bonding between the young and elderly, the children volunteered at an old folks' home along with the volunteers from Chong De Cultural Society. The children learnt to engage the elderly with respect and patience, and brought happiness to the elderly through their performances.

“Our programmes are uniquely differently from those that I have participated before. They are practical and fun, and are aimed to improve the quality of life of the children.”

The children surprise me every month. They always perform beyond my expectations. Over the years, I am very happy to see them grow up maturely, learn the basic life skills and improve their personal interactions with others.

I know that I have made a difference when the children start to take care of their friends, and when they asked me to acknowledge their achievements during the services. One of them asked me, “姐姐，你要不要看我的衣橱？现在很整齐了！”^{*} I have indeed made a difference.”

Ms Carmen Hoi,
Chong De volunteer at
Sunbeam Place

^{*} Translation: “Big sister, would you like to take a look at my cupboard? It's now very neat!”

OUR WORK

08

Talks and Workshops Programmes Centre

Talks and Workshops Programmes Centre aims to promote the well-being of children, youth, parents and caregivers through talks and workshops conducted in a fun and experiential manner. Our programmes for the children and youth are designed to be in line with the Social and Emotional Learning framework of the Ministry of Education. The Centre also conducts training for teachers with the objective of imparting knowledge and skills to these professionals who are tasked to mould our future generations.

respectively. The course covered areas such as youth development and their needs, the profile of the Generation Z and how to create and sustain positive group dynamics. The teachers also engaged in role play and shared tips and strategies on engaging Generation Z. The session ended with an inspiring sharing by Dr Agnes Chang who shared her experiences as a former teacher and Associate Professor with National Institute of Education.

Two runs were conducted in April and July.

The second course, called 'Mitigating At-Risk Youth Behaviour', was conducted by Dr Carol Balhetchet, Senior Director at Youth Service Centre (Toa Payoh). The two-day workshop that was held in May taught the teachers how to identify risk factors and signs, mitigate them before problems arise, interpret the thinking behind the exhibited behaviours and to continue to cultivate an interest in learning. They were also encouraged to share their own experience. One key takeaway for most teachers is that when managing at-risk youth, they need to engage and maintain a positive relationship with them.

Project Relate

Project Relate is a new programme started in 2014 comprising a series of parenting-cum-visit coaching workshops. It is aimed at helping prison inmates to improve their parenting skills so that they can better relate to their children during their regular visits and hence forging closer relationships. The programme also imparts practical tips and skills to help inmates to better understand and communicate with their children and families, and provides coaching to improve their communication skills during their family visits.

One run of 10 sessions was conducted in 2014.

“I could communicate with my family well and I would express my feelings of love to them rather than keeping it inside me. I would choose and think carefully before I say anything now and would listen more to them and try to understand what they really wanted me to know.”

A participant of Project Relate

MOE Teacher's Training

In 2014, the Academy of Singapore Teachers engaged the Society to conduct two training courses for 82 secondary school teachers across Singapore.

The first course, titled 'Facilitation Skills in Engaging Secondary School Students', was conducted by Ms Rachel Tan and Ms Tan Bee Joo, who are directors of the Student Service Hub (Bukit Merah) and the Talks and Workshops Programmes Centre



09 Youth Centre (Jurong)

Youth Centre (Jurong) is one of our drop-in centres which focuses on engaging youth meaningfully to develop their strengths, build their personal confidence and pre-empt a path of juvenile delinquency early on. The Centre reaches out to youth aged between 13 and 18 through the TeenStart and TeenzLife programmes.

TeenStart is our drop-in service for youth where they get to participate in a variety of programmes that range from interest group activities to talent development programmes. Youth dropping in at the Centre enjoy facilities such as the dance studio, study area, pool table, music equipment, Xbox games, laptop and internet access. They can also participate in a range of interest activities and outings such as the performing arts, sports and fitness,

mixed media, adventure and camps, as well as youth volunteering and projects.

TeenzLife and TweenzLife comprise talks and workshops that focus on life skills and youth-related topics conducted at neighbouring secondary and primary schools.

Whilst the various programmes aim to provide youth opportunities to grow a healthy self-esteem and personal confidence, our key developmental goals are to impart positive values and life-skills. In 2014, we reached 377 youth through TeenStart and 9,155 youth through TeenzLife and TweenzLife.

The Centre also provides community-based services to children at-risk aged 9 to 12.



“The partnership started from 2012, when we were approached by Singapore Children's Society. We feel that it is an opportunity for us to be able to give back, as we have been avid supporters of various charities. We have enjoyed the experience working with the Society as we share a good relationship and we would like to support their good work.”

Ms Agnes Lee (left), a former beneficiary of Singapore Children's Society and now trainer and EzFlow educator from The School of Make-up who led a team of more than 20 professional make-up artists to doll up and boost the confidence of our children and youth performers at YouthGIG 2014 concert

OUR WORK



Talent Development Programmes

The Talent Development Programmes at Youth Centre (Jurong) helped the youth boost confidence and learn positive character values while cultivating their interests and skills in performing arts and sports.

Sponsored by the National Arts Council for Children and Youth At-Risk programme, 32 youth developed their talents in vocal training and making music in a rock band, under the guidance of professional artistes. Well-wishers such as international artiste DJ Koflow, help to spice up the journey of celebrating music, aspirations and life in the performing arts.



Senior youth versed in hip-hop dance in turn, paid it forward by volunteering to coach even younger youth in the dance genre. In experiencing kindness and tutelage, the vibrant teens went on to volunteer with their community such as teaching simple moves to pre-schoolers at PCF Little Wings during their Christmas party and performing for our Student Care Centre (Henderson) during their graduation.



As an outreach effort to at-risk youth, the Centre's soccer club set up in January 2014 – in hopes of training youth in sportsmanship, teamwork and discipline – saw the participation of about 50 youth. The soccer club joined several soccer and futsal competitions, and watched a live soccer match. Some soccer club members even received professional coaching from Tanjong Pagar United Football Club with the sponsorship from Ascendas.

10

Youth Service Centre (Toa Payoh)

Youth Service Centre (Toa Payoh) undertakes youth-related social services. It works with delinquents referred from the Youth Court and the Police (for the Attorney-General's Office) to mitigate at-risk behaviours.

The Centre also runs diversionary programmes which aim to stabilise youth behaviour, and mentoring programmes which give youth and their families positive role models to emulate. The Centre also manages a drop-in centre, RoundBox.

BeaconWorks

BeaconWorks is offered to youth who exhibit less serious delinquent behaviour at the Beyond Parental Control (BPC) Pre-Complaint Screening stage. It is a six-month voluntary diversional rehabilitative programme to help youth and families stabilise existing relationship and youth behaviour.

Youth, under this portfolio, are encouraged to participate in all the activities conducted by our drop-in centre, RoundBox, where they are given an opportunity to explore their creative talents. Parents are equipped with skills to effectively manage and support the changing needs of their adolescent. By offering this diversionary option, we reduce the possibility of further strain to the parent-child relationship. In 2014, there were nine cases.



I am happy that we made this choice to take up BeaconWorks because my relationship with my son has improved...thank you Singapore Children's Society."

A 37-year-old mother of a BeaconWorks youth



OUR WORK

Beyond Parental Control (BPC) Pre-Complaint Screening

Under Section 50 of the Children and Young Persons Act, Chapter 38 stipulates that a parent or guardian of a child or young person (under the age of 16) has the power to bring his or her charge before the Youth Court if the child is deemed Beyond Parental Control.

Every Friday at the Youth Court, our team of social workers and counsellors screen complaints from parents wanting to pursue the BPC order. At this preliminary stage, we mediate minor relationship issues and redirect cases to diversional programmes or Family Service Centres for further intervention.

In 2014, 373 cases were screened. The most common complaints lodged by parents involved youth running away from home, truancy and staying out late. The Centre also saw an increase in the number of cases involving younger youth as compared to the year before. Mothers formed the majority of the complainants.

Most Common Youth Complaints	
Behaviour*	No. of Cases
Running away	243
Truancy	222
Staying out overnight	205
Violence	174
Theft	151
Smoking	146
Moral risk	97
Drinking alcohol	54
Suicide/self-harm	51
Addiction	48
Tattoos and piercings	36
Abuse and trauma	33
Substance abuse	27
Public nuisance	22
Police investigations	21
Gambling	20
Gang	19
Dishonesty and defiance	4

*Each youth may reflect multiple behaviour problems.

BPC Pre-Complaint Mediation

Cases which require further assessment after the BPC screening stage are referred to the Pre-Complaint Mediation programme. Comprising four to eight sessions of assessment and mediation, these sessions allow families to resolve minor issues outside the Youth Court system. 2014 saw 102 BPC Pre-Complaint Mediation cases.

BPC Parents Mandated Order

Parents are critical in moderating the behaviour of wayward children. Hence, the Youth Court mandates some parents whose children are under the BPC Court Order to attend counselling sessions at the Youth Service Centre (Toa Payoh). The sessions are designed to counsel and equip parents with effective parenting skills. The Youth Court imposes a bond of \$1,000 or up to \$5,000 for parents to attend counselling sessions. In total, 39 parents went through this programme in 2014.

BPC Statutory Supervision Order

The aim of the court order is to provide supervision and guidance for the child in his or her natural environment. Under the order, counsellors and social workers will supervise and counsel wayward youth and parents for an average mandated period of one to two years. In addition, various activities, such as Family Day, which aim to foster stronger family unity, are organised. In 2014, 21 such cases were registered.

Guidance Programme

The Guidance Programme is a six-month counselling and rehabilitative programme which helps first-time youth offenders, referred by the Police, recognise the severity of their actions and the consequences of a repeat offence. The programme also aims to educate both youth and their families so as to prevent reoffending.

Simulated court proceedings were conducted to help our youth in the Guidance Programme understand the youth justice system. This gave them an opportunity to empathise with victims and parents by seeing the consequences of their offences.

Our Youth Service Centre (Toa Payoh) ran group work sessions for parents and youth of the Guidance Programme. Sessions included talks on topics such as 'Effective Communication' among others.

In 2014, 67 cases were handled. Theft is the most common offence committed by both male and female youth. There was a higher percentage of male offenders. One of the main challenges faced while handling the youth is absentism and resistance in attending individual and groupwork sessions.

“My counsellor helped me in working through my struggles and challenges and now I feel like I can take on anything.”

Alicia, a 15-year-old youth who underwent the Guidance Programme



“The Guidance Programme gave me a chance to understand my son better. I learnt to better communicate with my son during both counselling and group-work sessions.”

Father of a youth who underwent the Guidance Programme





MORE THAN A HELPING HAND

Our Volunteers, Donors and Staff

Singapore Children's Society owes much to the dedication and commitment of our volunteers and donors, who strive to make a difference in the lives of children in need. Let us not forget our staff who at times, go beyond the call of their duties to bring smiles to their charges.

Some individuals have contributed for almost a lifetime while some corporate partners choose to support specific projects. Through a diverse range of activities, volunteers, donors and staff all come together to protect the physical, mental and emotional well-being of our children. This provides real and lasting changes, not only for the children and youth, but also for their families.

OUR VOLUNTEERS, DONORS AND STAFF

RUTH WONG AWARDEE 2014

Ms Tan Khiaw Ngoh

Ms Tan Khiaw Ngoh receiving the Ruth Wong Award from Guest-of-Honour Mr Lawrence Wong, Minister for Culture, Community and Youth, and Second Minister for Ministry of Communications and Information.



Ms Tan Khiaw Ngoh joined Singapore Children's Society as the Honorary Treasurer of the Executive Committee in 1999. As she has a flair for numbers thanks to her solid accountancy background, Ms Tan has held the position of Honorary Treasurer and Assistant Honorary Treasurer on a rotational basis from 1999 to 2006.

In 2007, Ms Tan went on to serve as a member of the Social Work Service Standing Committee at Children's Society for a year before she had to leave Singapore due to work commitments.

Eager to contribute back to the Society after she had completed her overseas stint, Ms Tan returned to continue serving as a member of the Social Work Service Standing Committee in 2011, a position she is currently holding.

In 2012, Ms Tan was elected as the Honorary Assistant Secretary of the Executive Committee where she held office till April 2014. She is now the newly elected Honorary Secretary. On top of that, Ms Tan served as a member in the Society's Financial Assistance Committee since 2013.

A Partner at PricewaterhouseCoopers LLP Singapore, Ms Tan has been an invaluable member and leader of Children's Society, and has shown exceptional support to the Society's volunteers and staff.

For her outstanding leadership and years of dedicated voluntary service, Singapore Children's Society is honoured to bestow the distinguished Ruth Wong Award on Ms Tan Khiaw Ngoh.

GOPAL HARIDAS AWARDEE 2014

Mdm Ho Yun Wai

'Doing good is the greatest source of my happiness' is a refrain that 96-year-old Mdm Ho Yun Wai lives by, as helping others and seeing their smiles makes her feel contented.

The cheerful nonagenarian also feels that happiness should be shared. Born in Guangdong, China, Mdm Ho immigrated to Singapore at the age of 20. When she launched her own travel business at the young age of 27, Mdm Ho ensured that however little she earned from her business, she would donate some away to help the less fortunate.

Mdm Ho first donated to Singapore Children's Society in 2000. In 2013, Mdm Ho donated \$500,000 to Children's Society through its inaugural Charity TV Show. This marked Mdm Ho's largest single donation to the Society by far.

Mdm Ho has a passion for children's causes in particular and has made numerous donations to both local and foreign organisations, spreading her kindness far and wide.

Mdm Ho, who retired from her travel business in 1982 has maintained an active life in retirement, teaching herself portrait painting at age 70 and publishing her first book at age 80. She is well-known for her

gentle smile, gracious words and compassionate heart.

Dedicated to bringing happiness to our beneficiaries, she has shown her commitment to helping the children to learn positive values and develop a resilient character.

For her generosity and benevolence, Singapore Children's Society is honoured to bestow the distinguished Gopal Haridas Award on Mdm Ho Yun Wai.



Mdm Ho Yun Wai receiving the Gopal Haridas Award from Guest-of-Honour Mr Lawrence Wong, Minister for Culture, Community and Youth, and Second Minister for Ministry of Communications and Information.

OUR VOLUNTEERS, DONORS AND STAFF

CONGRATULATIONS TO THE RECIPIENTS OF SINGAPORE CHILDREN'S SOCIETY AWARDS 2014

Inaugurated in 1982, the annual Singapore Children's Society Awards formally recognises the dedication and generosity of the many volunteers and donors whose contributions have helped build a better life for the children under our care. In 2014, 48 awards were conferred to individuals and companies who have contributed to the Society.

Ruth Wong Award

- Ms Tan Khiaw Nghoh

Gopal Haridas Award

- Mdm Ho Yun Wai

Platinum Service Award

- Mr Yeo Khee Gee

Gold Service Award

- Ms Aileen Wong Shumin
- Mr Charles Leong Yew Kee
- Mr Mohd Khairunan Bin Ali

Silver Service Award

- AlKhair Mosque
- Ms Anne Chor Tse Song
- Mr Brendon Yeo
- Mr Ho Lon Gee
- Mdm Rashidah Bte Abdul Rasip
- Mr Tan Guan Ning
- Volunteer Guitar Connection

Platinum Award

- Feng Ming Construction Pte Ltd
- NTUC Fairprice Foundation Ltd
- NTUC Income Insurance Co-Operative Limited

Gold Award

- Air Line Pilots Association Singapore
- Mr Alvin Yapp
- Amway (Singapore) Pte Ltd
- Mr Dick Gwee Yow Pin
- Far East Organization
- Herbalife International Singapore Pte Ltd
- Mdm Joyce Foo Seng Ngan
- Noble Group
- Solomon Alliance Management Pte Ltd
- Mr Tan Kok Teng
- The Coffee Bean & Tea Leaf (S) Pte Ltd
- Tote Board and Singapore Pools

Silver Award

- Clickevents.com.sg Pte Ltd
- CMA Mental Arithmetic Centre Pte Ltd
- Furama Pte Ltd
- Mr Gary Tang Kee Heng
- GroupM
- KLA-Tencor (Singapore) Pte Ltd
- Kuan Im Tng Temple (Joo Chiat)
- Lee Foundation Singapore
- Mind Stretcher Education Group
- Mobile Cranes Asia Pte Ltd
- Mt Pleasant Referral Clinic Pte Ltd
- Nadathur Fareast Pte Ltd
- Neo Garden Catering Pte Ltd
- N. R. Mistri Singapore Trust
- Singapore Sports Council
- Straits Construction Singapore Pte Ltd
- Mr Ti Lian Seng
- Union Contractors (S) Pte Ltd
- Winner Engineering Pte Ltd
- Wee Aik Koon Pte Ltd

HEAR WHAT THEY SAY

Here are more voices from our volunteers, children, youth, and their families

"Dear Angel, thank you for listening to my problems. And for all the information that I need to know. I am happy with this tele-visit facility. Thank you so much for your time. I really appreciate it."

Mdm Noraini,
mother of Project LADDER children

"The staff team is constantly thinking of what appeals to the youth and is truly beneficial for them. It really warms our heart when we know that the youth appreciate the time and heart invested in their lives and experience for themselves the belief we have in them. More so, when they discover and persevere in applying their strengths and talents."

Tongue in cheek, one youth tells me that he enjoys coming to Youth Centre (Jurong) 'a little because of the pool table, more because of the activities but most of all, because of the staff'.

It is always our hope that more than the programmes and activities, the therapeutic relationships our staff and volunteers offer can truly create another holding space for our youth beneficiaries to be celebrated and nurtured."

Ms Gracia Goh,
Assistant Director & Head,
Youth Centre (Jurong)

"I've learnt to forgive myself for being in prison. Without this forgiveness, I'd probably still be trapped in the past and will not have the courage to move forward."

A participant of Project Relate

"From the lessons and values that we have learnt, for example, responsibility, we can understand better about the lessons and values, and the consequences of it. I hope that KidzREACH @ Henderson can be a good environment for us to learn. I also appreciate the food, drinks and the games we play."

Ilhan, 11,
a participant of KidzREACH @ Henderson

OUR VOLUNTEERS, DONORS AND STAFF

HEAR WHAT THEY SAY

"I like LEAP because there are a lot of games and activities. I also like LEAP because there is a graduation party at the end of the programme and I made new good friends."

A primary three boy who benefited from LEAP

"Friendly and approachable, Children's Society youth worker Ms Nursalihah (better known as Alia) gets along well with students and is quick to offer help to others. She is always prepared to listen to them and to provide guidance. She enjoys working with youth and tries her best to understand their needs. She displays initiative in organising different meaningful activities for CABIN members as well as visitors. CABIN drop-in centre is well-liked by many students through her great effort in the past few years. Well done!"

Ms Chong Pei Sin,

Teacher,
Westwood Secondary School

"I have been worried about my child not schooling for the past year due to our financial difficulties. Ms Rozana from Singapore Children's Society then came to my house, explained the purpose of her visit, and eventually helped to apply for financial assistance so my child could be enrolled in a school. I am happy to highlight and share that Children's Society and Ms Rozana are genuine in helping people."

Mother of a Pre-school Education Outreach and Casework child

"I started volunteering with Singapore Children's Society Convalescent Home at Sembawang from 1982 to around 1993. I basically have watched the children grow up and be successful in their careers and families. It feels great that they have done so well and some are still keeping in touch with me till today. I resumed volunteer work in 2013 at Sunbeam Place, teaching its youth basic photography, which I think might be useful for their school work or future careers. But more importantly, it will teach them discipline, patience, a sense of achievement, pride in their work and improve their sense of self-esteem."

Mr Steven Liew,

a volunteer with Sunbeam Place

"I am continually encouraged to volunteer as I notice the steady progress in the children and know that I can play a small part in it. As time goes by, it is also nice to see the children speaking up more."

Ms Vickki Toon,

a KidzSHinE volunteer

STUDENTS' REFLECTIONS ON OUR HERITAGE CORNER

A project by Singapore Children's Society's Information and Corporate Relations Standing Committee, the Heritage Corner is a ten-panel exhibit that was produced in 2012 to celebrate the Society's 60th Anniversary. The exhibition has since been displayed in nine locations including a ministry, statutory boards, universities and secondary schools.

Our Heritage Corner depicts the rich history and development of our services to protect and nurture children and youth. The exhibition is part of the Society's outreach and education initiative to raise the awareness of volunteerism, community engagement and social service.

Below are some of the students' reflections on our Heritage Corner.

one has to see from a child's point of view, to understand what he or she needs. by this, you'll gain trust and by, trust, will they listen. Children must know that they're loved. whether they fail or succeed. every child also need shelter and homely warmth. There's no secret to dealing with children, you have just got to be there and love them.



When I was younger, I was also left to my own devices because my parents were always at work. I guess I can relate to them. I think that the children are very pitiful because parental guidance is what most children need.



OUR JOURNEY THROUGH THE YEAR

Facts and Figures



SERVICE STATISTICS

Our Range of Services	Centre	Service Category	2013	2014
Children's Camp	Children Service Centre	Children and Youth Services	54	45
Children's Day Celebration	Children Service Centre	Children and Youth Services	64	150
Choo Choo Train	Children Service Centre	Children and Youth Services	363	0
kidsREAD	Children Service Centre	Children and Youth Services	21	0
KidzFEST	Children Service Centre	Children and Youth Services	0	75
KidzHOPE (reacHing Out, helPIng familiEs)	Children Service Centre	Children and Youth Services	25	18
KidzPAL *	Children Service Centre	Children and Youth Services	28	52
KidzREACH @ Siglap	Children Service Centre	Vulnerable Children Services	61	74
KidzSHinE (Seeing Hope in Every Kid)	Children Service Centre	Children and Youth Services	73	51
KidzUNITE	Children Service Centre	Children and Youth Services	22	14
Making Friends Workshop	Children Service Centre	Children and Youth Services	14	17
Camp V-Nest	Family Service Centre (Yishun)	Children and Youth Services	41	89
Casework and Counselling	Family Service Centre (Yishun)	Family Services	612	655
Children's Day Celebration	Family Service Centre (Yishun)	Children and Youth Services	62	42
Children's Medical Fund	Family Service Centre (Yishun)	Family Services	58	42
Community Outreach Events	Family Service Centre (Yishun)	Research and Advocacy	91	115
EUREKA!	Family Service Centre (Yishun)	Children and Youth Services	31	27
Family Day	Family Service Centre (Yishun)	Family Services	119	119
IRS (Enhanced Information Referral Service)	Family Service Centre (Yishun)	Family Services	839	862
LEAP (Let Every Aspect Progress)	Family Service Centre (Yishun) / Children Service Centre	Children and Youth Services	51	79
Project Invest	Family Service Centre (Yishun)	Family Services	21	22
REACH	Family Service Centre (Yishun)	Vulnerable Children Services	2	0
Storm Riders	Family Service Centre (Yishun)	Children and Youth Services	45	61
Sunbeam Friends Club	Family Service Centre (Yishun) / Children Service Centre / Student Care Centre (Henderson)	Children and Youth Services	139	131
Child Abuse and Neglect Prevention Workshop #	Research and Outreach Centre	Vulnerable Children Services	71	22
Community Outreach Events #	Research and Outreach Centre	Research and Advocacy	106	3,325
Compulsory Education Casework	Research and Outreach Centre	Family Services	46	62
KidzLive #	Research and Outreach Centre	Children and Youth Services	1,111	1,121
Pre-school Education Outreach and Casework	Research and Outreach Centre / Children Service Centre	Family Services	438	633
Project LADDER	Research and Outreach Centre	Family Services	277	280
Singapore Children's Society Lecture #	Research and Outreach Centre	Research and Advocacy	157	168
Choo Choo Train	Student Care Centre (Henderson)	Children and Youth Services	192	215
KidzREACH @ Henderson	Student Care Centre (Henderson)	Vulnerable Children Services	22	28
KidzREACH @ Jalan Kukoh	Student Care Centre (Henderson)	Vulnerable Children Services	0	46
KidzSHinE (Seeing Hope in Every Kid)	Student Care Centre (Henderson)	Children and Youth Services	0	24
Parenting Talks and Workshops *	Student Care Centre (Henderson)	Family Services	15	15
Student Care	Student Care Centre (Henderson)	Children and Youth Services	55	49
Bully-Free Camp	Student Service Hub (Bukit Merah)	Vulnerable Children Services	0	82
Bully-Free Campaign *	Student Service Hub (Bukit Merah)	Vulnerable Children Services	6,984	6,471
Bully-Free Forum #	Student Service Hub (Bukit Merah)	Research and Advocacy	220	228

FACTS AND FIGURES

SERVICE STATISTICS

Our Range of Services	Centre	Service Category	2013	2014
Bully-Free School Talks *	Student Service Hub (Bukit Merah)	Vulnerable Children Services	29,296	18,141
iNSPIRE Fund	Student Service Hub (Bukit Merah)	Family Services	195	435
Parenting Talks and Workshops *	Student Service Hub (Bukit Merah)	Family Services	0	17
Project CABIN	Student Service Hub (Bukit Merah)	Children and Youth Services	6,489	6,782
Singapore Children's Forum #	Student Service Hub (Bukit Merah)	Research and Advocacy	422	0
Tinkle Friend Camp	Student Service Hub (Bukit Merah)	Vulnerable Children Services	125	125
Tinkle Friend Helpline	Student Service Hub (Bukit Merah)	Vulnerable Children Services	1,701	1,783
Tinkle Friend Online Chat	Student Service Hub (Bukit Merah)	Vulnerable Children Services	0	1,683
Vulnerable Witness Support Programme	Student Service Hub (Bukit Merah)	Vulnerable Children Services	5	3
Sunbeam Place Ex-residents	Sunbeam Place	Family Services	81	114
Sunbeam Place Residents	Sunbeam Place	Vulnerable Children Services	82	95
Character Development Programme *	Talks and Workshops Programmes	Children and Youth Services	414	336
Children and Youth Programme *	Talks and Workshops Programmes	Children and Youth Services	2,264	11,181
Family Life Education Programme *	Talks and Workshops Programmes	Family Services	175	523
MOE Teacher's Training *	Talks and Workshops Programmes	Research and Advocacy	0	82
Talks for Tertiary Students *	Talks and Workshops Programmes	Research and Advocacy	0	77
KidzREACH @ Taman Jurong	Youth Centre (Jurong)	Vulnerable Children Services	40	50
Parenting Talks and Workshops *	Youth Centre (Jurong)	Family Services	7	319
TeenStart	Youth Centre (Jurong)	Children and Youth Services	246	377
TeenzLife *	Youth Centre (Jurong)	Children and Youth Services	7,758	3,547
TweenzLife *	Youth Centre (Jurong)	Children and Youth Services	9,428	5,608
YouthGIG	Youth Centre (Jurong)	Children and Youth Services	49	71
BeaconWorks	Youth Service Centre (Toa Payoh)	Family Services	8	9
BPC Parents Mandated Order	Youth Service Centre (Toa Payoh)	Family Services	54	39
BPC Pre-Complaint Mediation	Youth Service Centre (Toa Payoh)	Family Services	78	102
BPC Pre-Complaint Screening	Youth Service Centre (Toa Payoh)	Family Services	391	373
BPC Statutory Supervision Order	Youth Service Centre (Toa Payoh)	Family Services	29	21
Buddy Care Programme	Youth Service Centre (Toa Payoh)	Children and Youth Services	5	0
GP Family Day	Youth Service Centre (Toa Payoh)	Vulnerable Children Services	47	42
Guidance Programme	Youth Service Centre (Toa Payoh)	Vulnerable Children Services	68	67
RoundBox	Youth Service Centre (Toa Payoh)	Children and Youth Services	652	781
Youth Family Care	Youth Service Centre (Toa Payoh)	Family Services	1	0
Total for Public Education and Targeted Talks Programmes			58,456	51,233
Total for Direct Services			14,184	17,059
TOTAL			72,640	68,292

These are Public Education Programmes.

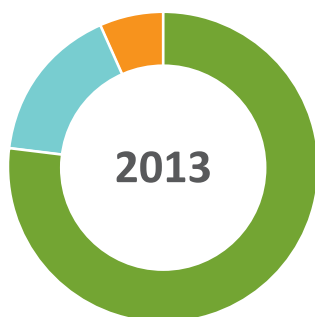
* These are Targeted Talks Programmes.

Note: Singapore Children's Society is committed to reaching out to children, youth and families in need via our range of services.

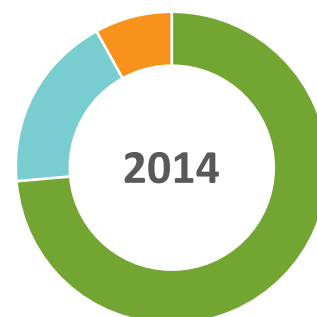
The above data includes both primary and secondary services based on our four categories, namely Vulnerable Children Services, Children and Youth Services, Family Services, and Research and Advocacy.

FINANCIAL INFORMATION SUMMARY

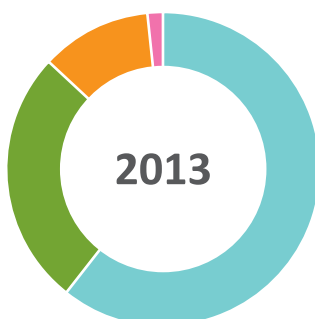
BREAKDOWN OF TOTAL INCOME



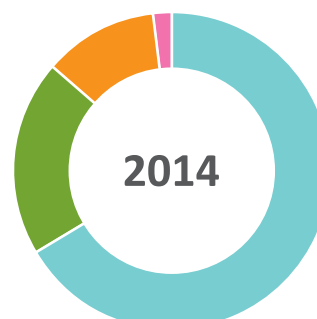
2013		2014
77.2%	Donations	73.8%
16.4%	Grants	18.4%
6.4%	Others	7.8%



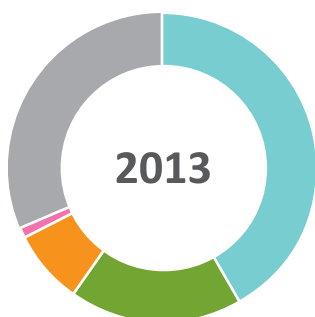
BREAKDOWN OF TOTAL EXPENDITURE



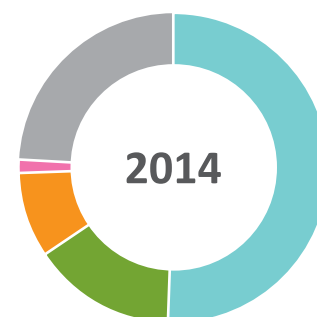
2013		2014
60.8%	Service Programmes	66.6%
26.2%	Fund-raising	19.8%
11.4%	General and Administration	11.8%
1.6%	Publicity and Promotion	1.8%



BREAKDOWN OF EACH INCOME DOLLAR



2013		2014
41.8%	Service Programmes	50.6%
18.1%	Fund-raising	15.0%
7.8%	General and Administration	9.0%
1.1%	Publicity and Promotion	1.4%
31.2%	Surplus	24.0%



FACTS AND FIGURES

AUDITED FINANCIAL INFORMATION 2014

BALANCE SHEET

	2013 (S\$'000)	2014 (S\$'000)
ASSETS		
Property, Plant and Equipment	396	857
Investments	14,538	14,351
Non-Current Assets	14,934	15,208
Investments	0	13,389
Inventories	9	13
Deposits, Prepayments and Other Receivables	571	899
Fixed Deposits with Financial Institutions	45,019	34,462
Cash and Deposits	7,386	9,419
Current Assets	52,985	58,182
Total Assets	67,919	73,390
FUNDS AND RESERVES		
Accumulated Fund	44,238	48,550
Professor S.S. Ratnam Memorial Fund	246	248
Children's Medical Fund (CMF)	20,459	20,284
iNSPIRE Fund	7	0
Madam Ho Yun Wai Fund	505	504
Fair Value Reserve	1,367	2,477
Total Funds and Reserves	66,822	72,063
LIABILITIES		
Provision for Restoration Costs	113	117
Payables and Deferred Income	984	1,210
Total Liabilities	1,097	1,327
Total Funds, Reserves and Liabilities	67,919	73,390

The Society is governed by the Executive Committee which is the final authority and has overall responsibility for policy making and governance. Members of the Committee are volunteers and receive no monetary remuneration for their contribution.

The Society has in place a conflict of interest policy in its Code of Conduct. All members of the Committee and senior management are required to declare their interest periodically.

Reserves Policy

Singapore Children's Society will raise funds to support our current and future services to reach out to more children, youth and families in need, up to a maximum of five times our projected future gross operating expenses. Such funds do not include funds specified for restricted use.

Auditor: **Lo Hock Ling & Co**

Key Bankers: **CIMB, Credit Suisse, DBS, OCBC, UBS, UOB**

AUDITED FINANCIAL INFORMATION 2014

INCOME AND EXPENDITURE STATEMENT

Income	2013 (S\$'000)	2014 (S\$'000)	% Breakdown of Receipts	
			2013	2014
Donations	13,721	12,677	77.2%	73.8%
Grants	2,918	3,163	16.4%	18.4%
Others	1,136	1,345	6.4%	7.8%
Total Income	17,775	17,185	100%	100%

Expenditure	2013 (S\$'000)	2014 (S\$'000)	% of Total Income	
			2013	2014
Service Programmes	7,438	8,689	41.8%	50.6%
Fund-raising	3,210	2,578	18.1%	15.0%
General and Administration	1,389	1,546	7.8%	9.0%
Publicity and Promotion	200	240	1.1%	1.4%
Total Expenditure	12,237	13,053	68.8%	76.0%
Surplus of Income over Expenditure	5,538	4,132	31.2%	24.0%

ANNUAL REMUNERATION OF TOP THREE MANAGEMENT STAFF

Annual Remuneration	Number of Management Staff	
	2013	2014
S\$100,001 to S\$150,000	1	2
S\$150,001 to S\$200,000	1	0
S\$200,001 to S\$250,000	1	1

Note: Includes basic salary, bonuses, allowances and the employer's contributions to Central Provident Fund.

FACTS AND FIGURES

MAJOR DONORS

S\$100,000 and above

IN MEMORY OF THE LATE
TOK SIN LAU EARNEST
OVERSEA-CHINESE BANKING
CORPORATION LIMITED
SINGAPORE TOTALISATOR BOARD

S\$50,000 to S\$99,999

AMWAY (SINGAPORE) PTE LTD
CHILDREN'S CHARITIES ASSOCIATION
FAR EAST SQUARE PTE LTD
TANG KEE HENG GARY
THE COFFEE BEAN & TEA LEAF (S) PTE LTD
THE GZ CHARITABLE TRUST

S\$20,000 to S\$49,999

ABWIN PTE LTD
AMOS INTERNATIONAL (S) PTE LTD
BANK OF SINGAPORE LTD
BARCLAYS BANK PLC
BENGAWAN SOLO PTE LTD
CHANG CHENG GROUP PTE LTD
CHARLES & KEITH (SINGAPORE)
PTE LTD
CHUA BUAN LING ALICIA
CMA MENTAL ARITHMETIC CENTRE
PTE LTD
EASTERN BLASTING & COATING
PTE LTD
FURAMA PTE LTD
GREAT EASTERN LIFE ASSURANCE CO LTD
GWEE YOW PIN DICK
HERBALIFE INTERNATIONAL SINGAPORE
PTE LTD
IN MEMORY OF THE LATE
SNG YEW CHOO
KUAN IM TNG TEMPLE (JOO CHIAT)
LEE FOUNDATION SINGAPORE
LEE YING
LIM LIANG SONG
LIM SAM SAN
MIND STRETCHER EDUCATION GROUP
NORDIC MARITIME PTE LTD
PLAYBOX DISTRIBUTION PTE LTD
RESOURCES FREIGHT PTE LTD
RRJ MANAGEMENT (S) PTE LTD
RSP ARCHITECTS PLANNERS & ENGINEERS
(PTE) LTD
SEE HWEE KHOON ADELINE
SERIAL SYSTEM LTD
SHUN ZHOU HARDWARE PTE LTD
SILVERLAKEGROUP PTE LTD
SINGAPORE INSTITUTE OF MANAGEMENT
SINGAPORE POST LIMITED
TAY CHEE HIAN
THOMSON MEDICAL PTE LTD
WEE AIK KOON PTE LTD
WINNER ENGINEERING PTE LTD
WONG LAWRENCE

A*STAR
ADVANCED FIRST AID RESEARCH PTE LTD
AGAM PINIWATY
AGILE ACCOMM PTE LTD
ALTRUS PTE LTD
ARISE TECH PTE LTD
ASIA CHEMICALS TRADING PTE LTD
ATOS WELLNESS PTE LTD
AVAYA SINGAPORE PTE LTD
B AND B FOONG PTE LTD
(MERIDIAN DENTAL CENTRE)
BERNARD JEAN SABRIER
BG INTRADE PTE LTD
BINJAI TREE
BOH CHEK KWONG ALBERT
BOTTIANI ANTONIO
BRIAN MILLER
BROADWAY FOOD CENTRE (HOLDINGS)
PTE LTD
CHAN CHONG BENG
CHAN SEK KEONG
CHARN WEI CHOONG
CHEE WEE KIONG
CHENG MENG FURNITURE GROUP
(PTE) LTD
CHILTERN HOUSE PTE LTD
CHONG KEE HIONG
CHONG KEEN WAI
CHONG SABRINA
CHOON HIN STAINLESS STEEL
PTE LTD
CHU WEI HUA
CHYE JOO CONSTRUCTION PTE LTD
CITY DEVELOPMENTS LIMITED
CLERICI GIACOMO
CME GROUP [CHICAGO
MERCANTILE EXCHANGE INC
(SINGAPORE BRANCH)]
COMMUNITY SERVICE PROJECTS PTE LTD
CONNECT ELECTRICAL ENGINEERING
PTE LTD
CRESCENDAS LIFESTYLE
(SUNGEI KADUT) PTE LTD
CRESTAR ENTERPRISE PTE LTD
DN HYBRID PTE LTD
DUNMAN HIGH SCHOOL
(TEAM OPTIMUS)
E COMBI PTE LTD
EFFISSIMO CAPITAL MANAGEMENT
PTE LTD
ETONHOUSE PRE-SCHOOL PTE LTD (223@
MOUNTBATTEN)
EXCEL PRECAST PTE LTD
FERNANDO BERNAND
FOORD ASSET MANAGEMENT
(SINGAPORE) PTE LIMITED
FOUR SEASONS DURIANS PTE LTD
G & C GENERAL CONTRACTORS PTE LTD
GERALD WILLIAM WHITE
GOH IRENE
GOH SZE CHENG
HO LEE GROUP PTE LTD
HSUEN CHOW PTE LTD

S\$10,000 to S\$19,999

HUP YEW SEN CONSTRUCTION
PTE LTD
IC VISION PTE LTD
INTER ISLAND MANPOWER PTE LTD
IP YIU TUNG
ISAAC MANASSEH MEYER
TRUST FUND
ISOTEAM LTD
ITC REFRIGERATION PTE LTD
IWA DESIGN PTE LTD
JOHN FORD
KALTECH ENGINEERING &
REFRIGERATION PTE LTD
KAW LAI FONG
KEPPEL CARE FOUNDATION
KHOO SHULAMITE
KOH BOON CHIN GLEN
KOH YEN PENG MEL
KONG WAI CHONG DAVID
LAU MENG HWA DAVID
LEE BON LEONG
LEE HAN CHEW
LEE WELDED MESH SINGAPORE
PTE LTD
LENG FEI KAREN
LEONG AUTO PTE LTD
LEONG SWEE SUM
LIANG CHUAN PTE LTD
L'IL CHAMPS COLLECTION PTE LTD
LIM ANTHONY
LIM CHENG TECK
LIM CHER CHYE
LIM ELAINE
LIM KIM HWEE
LIM LOO BENG / ONG SIEW ING
LIM SAW ENG
LIM SIANG HUAT PTE LTD
LIM SOO PENG
LIM THIAM HONG
LINHART GROUP PTE LTD
LIU CHUNG CHI
LIU TSU KUN
LOKE YUEN KIN RUBY
LOW AI LIN ELAINE
LSW CONSULTING ENGINEERS PTE LTD
MAP PACIFIC PTE LTD
MCCANN WORLDGROUP (S) PTE LTD
MEGCD PTE LTD
MICHAEL A. WITT
MID-CONTINENT EQUIPMENT
GROUP PTE LTD
MITSUBISHI ELECTRIC ASIA PTE LTD
NAGARAJAN SENTHIL KUMAR
NANYANG PRIMARY SCHOOL
NG KENG HOOI
NG LI LING
NG POH WAH
NTUC INCOME INSURANCE
CO-OPERATIVE LIMITED
ODYSSEY THE GLOBAL PRESCHOOL
PTE LTD
OEI TING THERESA
OES CONSTRUCTION PTE LTD

OH MIN SEN VERNON
ONG WEE HWA
ONN WAH TECH PTE LTD
OVERSEAS ACADEMIC LINK PTE LTD
PEH LAI HUAT
PHAN VI TRI @ JOSEPH POON
POWER PARTNERS PRIVATE LIMITED
PRACTICAL SOLUTION PTE LTD
PREMIER TAXIS PTE LTD
PSB ACADEMY PTE LTD
Q & M DENTAL GROUP
(SINGAPORE) LIMITED
QAF LIMITED
RAFFLES GIRLS' SCHOOL
(PROJECT KIDKAT)
REDTEC INDUSTRIES PTE LTD
REDTREE GROUP PTE LTD
RFT MARKETING PTE LTD
SANCHOO BUILDERS PTE LTD
SEMBCORP MARINE LTD
SHINERS FACILITIES PTE LTD
SINGAPORE POOLS (PRIVATE) LIMITED
SINGAPORE PRESS CLUB
SOCIETY OF PROJECT MANAGERS
SOLOMON ALLIANCE MANAGEMENT
PTE LTD
STRATEGIC MARKETING (S) PTE LTD
TAN CHENG SOO EDDIE
TAN EDWIN
TAN HUEY KHIANG
TAN HWEE BIN
TAN SUEE CHIEH
TANG GARY
TANG HOLDINGS PRIVATE LIMITED
TANG KELVIN
TANG KENG BOON GARY
TAY BAN WEE
TEO KIAN LAM
THAI-PORE ENTERPRISE PTE LTD
THE COMMUNITY FOUNDATION OF
SINGAPORE (CFS)
THE SHAW FOUNDATION PTE
THE SINGAPORE BUDDHIST LODGE
TOSHIBA MEDICAL SYSTEMS ASIA
PTE LTD
TTJ DESIGN & ENGINEERING PTE LTD
UGS PTE LTD
UOL PROPERTY INVESTMENTS PTE LTD
V3 CONSTRUCTION PTE LTD
VALLETEDE MOULLIAC FRANCOIS
MARIE JOSEPH DOMINIQUE
VIPLAS ENGINEERING PTE LTD
VITOL ASIA PTE LTD
WOH HUP PTE LTD
WONG TOON JIN
YU LO-SI ROSY
YUVABHARATHI INTERNATIONAL
SCHOOL PTE LTD
ZHI ZHEN TAN DAO XUE HUI
(SINGAPORE)

FACTS AND FIGURES

S\$2,500 to S\$9,999

8PM EVENTS PTE LTD	CHIONH CHYE KHYE	ENGINEERING PTE LTD	KEWAL RAMANI FOUNDATION
ACS MANAGEMENT CONSULTANTS PTE LTD	CHIONH SIOK BEE	GENNAL INDUSTRIES PTE LTD	KHENG BEE POA
ADEPT MACHINERY	CHNG SWEE HO JOHNSON	G-FORCE NETWORK PTE LTD	KHOO KIAN LENG WINSTON
ADMIRALTY PRIMARY SCHOOL	CHONG KANG HUA	GIER JOSHUA	KHOO MEI CHING EILEEN
ADRENALIN GROUP PTE LTD	CHONG KWEE LIAN	GLOBAL HYDRAULICS PTE LTD	KIAN SENG FRESH PRODUCE PTE LTD
ADVANCED CERAMICS ENGINEERING PTE LTD	CHONG LING SHARON	GNS STORAGE PTE LTD	KIMLY CONSTRUCTION PRIVATE LIMITED
AGGREGATE ASSET MANAGEMENT PTE LTD	CHONG LO LAN PEARLYN	GOH AIK CHIN	KINGSMEN OOH-MEDIA PTE LTD
ALY ENERGY SINGAPORE PTE LTD	CHONG POH SOON	GOH BOON SEE JUDY	KJ GROUP CONSULT
AMARIS B PTE LTD	CHONG SHILING GRACE	GOH CHIN CHYE CECIL	KNOWLEDGE UNIVERSE PTE LTD
ANG CHENG CHUAR	CHOO HSUN YANG	GOH GAIK CHOO PEGGY	KO TEONG HOON MARK
ANG KOK KWANG	CHOO VOON SHAN	GOH KEN-YI	KOH HUI JIAN
ANG LAM SOON	CHOW JOO MING	GOH KOON JING	KOH KOK ONG
ANGLO-CHINESE JUNIOR COLLEGE	CHUA HAI SIEW AMBROSE	GOH MIAH KHENG	KOH PEY PEY
ANSON INTERNATIONAL PAEDIATRIC & CHILD DEVELOPMENT CLINIC	CHUA HOCK CHYE FREDFRIC	GOH SOK KIANG JUDY	KOK PEI LI JOYCE
ASIA GENESIS ASSET MANAGEMENT PTE LTD	CHUA KEE TEANG	GROWORLD LEARNING PTE LTD	KOO ALVIN
ASIA POLYURETHANE MFG PTE LTD	CHUA KENG HOCK	GSK ADVANCE SERVICES PTE LTD	KOODALI THAZHETHEVEETVL SANDIP
ASIARIVER ENERGY PTE LTD	CHUA TIAT SIONG	GUAN HO CONSTRUCTION CO. PTE LTD	KWAN YONG CONSTRUCTION PTE LTD
ATL MAINTENANCE PTE LTD	CHUNG KIAT THAN	GUANG LEE YE GRACE	KWANG WAH ENGINEERING PTE LTD
AVS TECHNOLOGIES PTE LTD	CHUNG LAI LENG RUTH	GUO XIANKUI	KWOK KIAN HEE
AW JIA MING EUGENE	CIVIL AVIATION AUTHORITY OF SINGAPORE	GWEE LIAN KHENG	KWOK NGAT KHOW
AZTECH GROUP LTD	COE MARKETING (S) PTE LTD	HAH HEN KHEAN	LAI EILEEN
BAK SOO HA	COLLYER SHIPPING PTE LTD	HAH SIEW YOONG	LAI YEU HUAN
BESTECH INTEGRATED PTE LTD	CONCRETE INNOVATORS CO PTE LTD	HAN LIN JEE PAULINE	LALA ENGRG & TRDG PTE LTD
BONIA INTERNATIONAL HOLDINGS PTE LTD	CONRAC ASIA DISPLAY PRODUCTS PTE LTD	HAUW SZE SHIUNG WINSTON	LAM CHAK SANG JACKSON
BORNEO MOTORS (S) PTE LTD	COWAY MARINE SERVICES PTE LTD	HEPTAGON MICRO OPTICS PTE LTD	LECTRIX ENGINEERING PTE LTD
BRIAN HOLT GAMBRILL	CTC GLOBAL PTE LTD	HEWLETT-PACKARD SINGAPORE (PRIVATE) LTD	LEE AIK TIONG
BURHAN SUFRI	CUFFZ HOLDINGS PTE LTD	HO BEE FOUNDATION	LEE CHEUK KEI
BUSADS PTE LTD	DENNIS WEE REALTY PTE LTD	HO HIN TIN	LEE CHIER-WEN KAREN
CALVIN STEWART	DIEU ENG LUKE	HO LAI MEI	LEE CHIN CHYE LESLIE
CAPELLA HOTEL GROUP ASIA PTE LTD	DNIV SYSTEMS PTE LTD	HO LEE CONSTRUCTION PTE LTD	LEE CHIN KIAT JOSHUA
CARLTON GLASS ENTERPRISE PTE LTD	DREDGING INTERNATIONAL ASIA PACIFIC PTE LTD	HO LI WAH	LEE CHOON SENG
CARVAL INVESTORS PTE LTD	DREW & NAPIER L L C	HO MICHAEL	LEE FAH TRADING CO.
CAS TECHNOLOGY PTE LTD	DRS ERNEST LAM & PARTNERS PTE LTD	HOCK TONG BEE (PRIVATE) LIMITED	LEE H.Y. ALFRED
CATHERINE EMILY PARKER	DSM SINGAPORE INDUSTRIAL PTE LTD	HOE KEE HARDWARE PTE LTD	LEE KEEN MENG
CENTIFORCE INSTRUMENTS PTE LTD	ECS COMPUTERS (ASIA) PTE LTD	HOW TZEK CHONG	LEE KENG HENG
CHAI CHEE TAK	ENG KWEE CHEW	HSIEH TSUN YAN	LEE KENG WENG LEVIN
CHAN ALVIN	ENGRO CORPORATION LIMITED	HUAI SI TANG (SAN QING GONG) PTE LTD	LEE LIP HOCK JOSEPH
CHAN CHEE SOON	IN MEMORY OF THE LATE CHIA WAI KEON	HUATONG CONTRACTOR PTE LTD	LEE MEI MEI MICHELLE
CHAN HEAN KHEONG	IN MEMORY OF THE LATE WEE AIK KOON	HUNG KING CHUNG	LEE SIAW LING
CHAN HIAN SIANG	ESTRON INTERNATIONAL	HUNG SIOW PING	LEE SIEW LUANG
CHAN MENG YOOK CHRISTINE	ESTRON MARKETING PTE LTD	HUNTING ENERGY SERVICES PTE LTD	LEE SOEK SHEN
CHAN PHILIP	EXPATS FURNITURE RENTAL PTE LTD	HWA CHONG JUNIOR COLLEGE (HAPPY MEAL)	LEE TIONG HOCK
CHAN SWEE YEE	F1 RECREATION PTE LTD	IDD INTERIOR DESIGN PTE LTD	LEE TZU HOOI
CHANG HWEE HWANG	FAIRCHILD SEMICONDUCTOR PTE LTD	INDERJEET SINGH RIKHRAJ	LEE WAN CHOY
CHANGKAT PRIMARY SCHOOL	FIDE CARPENTRY WORKSHOP PTE LTD	INTERTEK TESTING SERVICES (S) PTE LTD	LEE YIP PHI GEORGE
CHAU SHING CHI	FIS TECHNOLOGY SERVICES SINGAPORE PTE LTD	IOURI VERCHOK	LENG KIN MAY
CHEAH GEIK CHOO KAREN	FORREST DESIGN PTE LTD	J&S TELECOMS INT'L PTE LTD	LEONG WAI LENG
CHEANG ENG CHENG	FOUNDATION COMMUNICATIONS PTE LTD	JAMES PERINPANAYAGAM	LEONG WAI PING
CHEK WAI HOE	FROM THE DESK OF KRIS WILUAN	JCS-ECHIGO PTE LTD	LEONG YIK KEONG BENEDICT
CHEN BOON KIAW JUNE	FUJI XEROX SINGAPORE PTE LTD	JESSEN JOHANN HEINRICH	LI QIANWEI
CHEN CHIH AN ANNE	FULCO HOLDINGS PTE LTD	JOHN AUGUSTINE	LIANNEX CORPORATION (S) PTE LTD
CHEN JINGYE	FUSE CONCEPT PTE LTD	JOHN WHILE SPRINGS (S) PTE LTD	LIAUW CHI YAU PHYLLIS
CHEN YUANFA @ DANIEL MATTHEW	FUTURISTIC STORE FIXTURES PTE LTD	JOHNRIIS SYSTEM PTE LTD	LIEW ONNAH
CHENG YOKE PING	GALLANT GRANITE PTE LTD	JOO YONG CO. PTE LTD	LIM AI CHEN
CHEONG HEE KIAT	GEE SHENG MACHINERY &	JOSEPH GRIMBERG	LIM BAN LAI DENNIS
CHEONG KOK HONG		KAM TSE TSUEN AUBECK	LIM CAROL
CHEW BUAY NEO		KAN HOI-YI KATY	LIM CHEE ONN
CHEW LEONG CHEE		KAO SU HSIEN & WANG KELLY	LIM CHEN CHYE
CHIANG HOCK SENG PATRICK		KEE SEK HUAT	LIM CHIEW SEN
CHIANG SIEW HWA		KENG VICTOR	LIM CHOO SAN MICHAEL
CHIN FONG METAL PTE LTD		KEN-PAL (S) PTE LTD	LIM DEXTER
CHINNIAH KUNNASAGARAN		KEONG HONG CONSTRUCTION PTE LTD	LIM FANG PENG

FACTS AND FIGURES

LIM KWEE HONG PATRICK	OUB CENTRE LIMITED	SINGAPORE POWER LIMITED	TEOW HANG SENG
LIM NANCY	OW CHIA MING	SINGAPORE PRESS HOLDINGS	TETRA EXCELLENCE CONSULTING
LIM SIAH MONG	PACIFIC CARRIERS LTD	FOUNDATION	PTE LTD
LIM SIANG YONG	PALM BEACH SEAFOOD RESTAURANT	SINGAPORE TELECOMMUNICATIONS	THAM KUM FEI ALAN
LIM SOON JOO	PTE LTD	LIMITED	THAM SIEW FOONG WENDY
LIM SU-CHING VALENCIA	PALMERO PATRICE	SIU LAI YEE MARIA	THE ASSOCIATION PTE LTD
LIM TECK CHAI DANNY	PATRICK MURPHY	SKYDE ENGINEERING PTE LTD	THE CLOSET RAIDER PTE LTD
LIM KIM GUAN THOMAS JOSEPH	PEI HWA PRESBYTERIAN	SMS MACHINERY (S) PTE LTD	THE SANDWICH SHOP PTE LTD
LIM TIONG HOCK	PRIMARY SCHOOL	SOCIETE DES MATIERES PREMIERES	THOMSON SHIN MIN FOUNDATION
LINGJACK ENGINEERING WORKS	PEI HWA SECONDARY SCHOOL	TROPICALES PTE LTD	TIMES PRINTERS PTE LTD
PTE LTD	(YOUNIQUE)	SOH ENG BENG	TIONG AIK CONSTRUCTION PTE LTD
LION GLOBAL INVESTORS LIMITED	PEI VIVIAN	SOH NEO BI	TOA PAYOH SEU TECK SEAN TONG
LOH CAROLYN	PEK LING LING	SOON LI HENG CIVIL ENGINEERING	TOH EE LOONG
LOH HONG ENG JULIENNE	PHUAY YONG HEN	PTE LTD	TOH SAY CHEONG WILLIAM
LOH KEH CHUAN	PIYUSH GUPTA	SOONG WEE CHOO	TOH SOO LING SERENE
LOKE TUCK CHOY	PNG IRENE	SOUMEN MITRA	TONG CONTRACTS PTE LTD
LOW CHEE SANG	POON & PHAY DENTAL SURGEONS	ST GABRIEL'S SECONDARY SCHOOL	TONG HENG DELICACIES PTE LTD
LOYANG TUA PEK KONG	PTE LTD	ST JOSEPH'S INSTITUTION JUNIOR	TOP TECH ELECTRICAL ENGINEERING
LUM OOI LIN	POON SOOK FUNG	STONE TEC MATERIAL SUPPLIES	PTE LTD
M & C SAATCHI (S) PTE LTD	POON WEE SAN	PTE LTD	TRANS EUROKARS PTE LTD
M&L HOSPITALITY TRUST	POWERLIFE STUDENT SERVICES	STRAITS CONSTRUCTION SINGAPORE	TRANSCEND TECHNOLOGIES (S)
M.O.S. MARINE OFFSHORE SERVICES	PRACTICAL ANALYZER SOLUTIONS	PTE LTD	PTE LTD
PTE LTD	PREMIER INSURANCE AGENCIES	STT COMMUNICATIONS LTD	TRANS-WIND TRAVEL PTE LTD
MAXX ENGINEERING PTE LTD	PTE LTD	STUDIO HYHO	TRIATHLON ASSOCIATION OF
MBM WHEELPOWER PTE LTD	PREMIER SECURITY CO-OPERATIVE	SUKHWANT SINGH S/O SIDARA SINGH	SINGAPORE
MCL LAND LIMITED	LIMITED	SUN VENTURE COMMERCIAL PTE LTD	TRICOR SINGAPORE PTE LTD
ME HOLDINGS PTE LTD	PRIME ORBITAL TECHNOLOGIES	SUNRAY WOODCRAFT CONSTRUCTION	TYT BUILDERS PTE LTD
MEDIACORP PTE LTD	PTE LTD	PTE LTD	UBS AG
MEGAWATTS ENGINEERING SERVICES	PROGRESS GALVANIZING PTE LTD	TACTICS SYSTEM ENGINEERING	UNIVERSAL JEWELLERS PTE LTD
PTE LTD	PROSPERITY STEEL UNITED	PTE LTD	VALENCIA DESIGN PTE LTD
MELLFORD PTE LTD	SINGAPORE PTE LTD	TAI CHOONG WINSTON	VALVES & PIPING ASIA PTE LTD
MERCATOR LINES (SINGAPORE)	PRO-TEACH SCHOOLCARE (HORIZON)	TAI PEI YUEN TEMPLE	VISIONICS ENGINEERING PTE LTD
LIMITED	PRO-TEACH SCHOOLCARE	TAI SUN (LIM KEE) FOOD INDUSTRIES	W&P PRECAST PTE LTD
MICLYN EXPRESS OFFSHORE PTE LTD	(WESTWOOD)	PTE LTD	WAN SIOK HONG
MINDEF FINANCIAL SERVICES CENTRE	PRO-TEACH SCHOOLCARE GROUP	TAIMARU ENGINEERING PTE LTD	WANG JIN
MM3 SYSTEMS PTE LTD	PTE LTD	TAN BEE HIOK	WARC LIMITED (SINGAPORE BRANCH)
MOERWANTO BAMBANG	QCI LAB ENGINEERING PTE LTD	TAN BENG YONG	WAREES INVESTMENTS PTE LTD
MOWE NICHOLAS GEORGE DELANCY	QUAH KEE SWEE	TAN CHOR WAH	WEE LING LING ESTHER
MSD ENGINEERING PTE LTD	QUEK CHIN HOCK	TAN ENG JOO	WIND SPEED DIGITAL PTE LTD
MSIG HOLDINGS (ASIA) PTE LTD	RAFFEMET PTE LTD	TAN GEK CHOO	WING SHIP MARINE SERVICES PTE LTD
MTV ASIA	RAFFLES GIRLS' SCHOOL (SECONDARY)	TAN GEOK FANG	WINSTON ENGINEERING
MUSTARD SEED GROUP PTE LTD	RAFFLES INSTITUTION	TAN HOCK LEONG MICHAEL	CORPORATION PTE LTD
MW EMPLOYMENT AGENCY PTE LTD	RAFFLES INSTITUTION (TEAM HAVEN)	TAN HOE SIEW	WONG ADRIAN
MY FIRST SKOOL	RAMCHAND ANJALI MOHAN	TAN HONG BOON	WONG HAI TOR NIGEL
N2 CLUSTER SCHOOLS (EAS CIP)	RAYMOND'S MATH & SCIENCE STUDIO	TAN HOOD YANG	WONG HANSEN
NAIR SURESH	PTE LTD	TAN JUSTINA	WONG KAM MENG ELIAS
NEO HWEE LIANG ANGELINE	REACHFIELD SECURITY & SAFETY	TAN KHIAW NGOH	WONG MEI GIN
NEO KEE CHOON THOMAS	MANAGEMENT PTE LTD	TAN KIM HOIE JACQUELINE	WONG NGIAM CHIAW
NEW CITY SPORTS CLUB	REALSTAR PREMIER GROUP PTE LTD	TAN KIM HUAT MAXIMILLAN	WONG POH SWAN
NG AIK HONG	RENEWAL AESTHETICS PTE LTD	TAN KIM PEI	WONG SIEW YENG
NG CHEE WENG	RIGHT-SPACE PTE LTD	TAN MENG HOR FREDDIE	WONG TECK CHEONG
NG CHOO GEOK	ROTARY ENGINEERING LIMITED	TAN MING HONG DAVID	WORLD SPORT GROUP PTE LTD
NG CHUN JIE	SAMKANG CONSTRUCTION PTE LTD	TAN MUI NGOH MARY	YAHYA ABDULHUSSAIN LUKMANJI SAIF
NG GARY	SAMWOH PREMIX PTE LTD	TAN TECK LING	CHARITY TRUST
NG JONATHAN	SANKYU (S) PTE LTD	TAN YUAN KANG	YANG KENG
NORIKO KATO	SAW KEN WYE	TANG WEE LOKE	YANGZHENG FOUNDATION
NORTH VIEW SECONDARY SCHOOL	SEAH HSUI-MIN EUGENE	TAY AI YENG	YAP BENJAMIN
NTAN CORPORATE ADVISORY PTE LTD	SEAH KEAH LENG	TAY BUAN CHUAN MICHAEL	YAP SOON HENG
NTT DATA BUSINESS SOLUTIONS	SEAH PHILIP	TAY CHOON LAN	YAPP ALVIN
SINGAPORE PTE LTD	SEET IRIS	TAY KIM LENG REGINA	YEE HAN YEO
NYK GROUP SOUTH ASIA PTE LTD	SEGEN CONSTRUCTION PTE LTD	TEE GUAN TYRE & BATTERY CO	YEH CHING LINN
OH BEE LOCK	SENG KANG PRIMARY SCHOOL	PTE LTD	YEH JIN TAT
OH CHARLES	SHENG WEI INVESTMENTS PTE LTD	TEE HAI CHEM PTE LTD	YEO HEE CHONG
ONA KENNETH	SHU PEK YEN PAULINE	TEO CHENG PENG	YEO HONG CONSTRUCTION &
ONE SMART ENGINEERING PTE LTD	SIANG HOW REALTY PTE LTD	TEO HONG LIM	ENGINEERING PTE LTD
ONG SENG HONG JOSEPH	SIM - RMIT STUDENT COUNCIL	TEO JEREMIAH	YING HWEE INVESTMENT PTE LTD
ONG SIEW KEONG	SIM MAY LING THERESA	TEO LAY SENG	YOCK LIAN TAI
ONG WEI FERN	SIM PEI SAN	TEO SENG SAN	YOUNG SCIENTISTS READER PTE LTD
ORCHID PARK SECONDARY SCHOOL		TEO TAT BENG	YSR PTE LTD

OUR ACCOLADES

President's Award for
Social Impact 2014

NCSS Outstanding VWO Award in
Innovation (Special Mention) 2010

Singapore Quality Class Award 2010

Singapore Prestige Brand Award
(Special Merit) 2009

NVPC Non-Profit Organisation
Award 2004

Asia Pacific NGO Award
(3rd Runner Up) 2004

UNAS Most Outstanding Civic
Organisation of Singapore Award
1982 and 1984

Singapore Children's Society

CORPORATE OFFICE

298 Tiong Bahru Road
#09-05 Central Plaza
Singapore 168730
Tel: 6273 2010 Fax: 6273 2013

Our Service Centres

Children Service Centre

Blk 529 Bedok North Street 3 #01-570
Singapore 460529
Tel: 6448 6658 Fax: 6448 9896

Family Service Centre (Yishun)

Blk 107 Yishun Ring Road #01-233
Singapore 760107
Tel: 6753 7331 Fax: 6753 2697

Research and Outreach Centre

9 Bishan Place Junction 8 #05-02
Singapore 579837
Tel: 6358 0911 Fax: 6358 0936

RoundBox

OnePeople.sg
381 Toa Payoh Lorong 1 #01-12
Singapore 319758
Tel: 6259 3735 Fax: 6259 9443

Student Care Centre (Henderson)

Blk 129 Bukit Merah View #01-174
Singapore 150129
Tel: 6278 7856 Fax: 6278 0191

Student Service Hub (Bukit Merah)

Blk 91 Henderson Road #01-112
Singapore 150091
Tel: 6276 5077 Fax: 6276 5075

Sunbeam Place

28 Hong San Terrace
Singapore 688247
Tel: 6462 3477 Fax: 6462 3371

Talks and Workshops Programmes Centre

Blk 107 Yishun Ring Road #01-233
Singapore 760107
Tel: 6753 7331 Fax: 6753 2697

Youth Centre (Jurong)

Blk 552 Jurong West Street 42 #01-321
Singapore 640552
Tel: 6566 6989 Fax: 6566 6386

Youth Service Centre (Toa Payoh)

Blk 109 Toa Payoh Lorong 1 #01-316
Singapore 310109
Tel: 6253 1124 Fax: 6253 9443

Children's Medical Fund Helpdesk

Tel: 6753 1083

Tinkle Friend

Helpline: 1800 2744 788
Online Chat: www.tinklefriend.com

For general enquiries, email info@childrensociety.org.sg

www.childrensociety.org.sg

Our Microsites

<http://csewdirectory.childrensociety.org.sg>
<http://preventchildabuse.childrensociety.org.sg>
www.1000e.org.sg
www.1000p.org.sg
www.bullyfreecampaign.sg
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